

Invest Saudi Joins Women Shaping Wealth Summit 2026 as Strategic Government Partner

Riyadh convening will gather investors, founders, and capital allocators from over 100 countries at The Garage in September

Riyadh, June 2026 — Invest Saudi, the Kingdom of Saudi Arabia's national investment promotion brand under the Ministry of Investment, has been confirmed as Strategic Government Partner of the Women Shaping Wealth Summit, taking place 28–29 September 2026 at The Garage, Venue Partner of the Summit, King Abdulaziz City for Science and Technology in Riyadh.

As Strategic Government Partner, Invest Saudi will co-architect the Summit's investment and growth agenda, a convening that brings together investors, founders, family offices, and capital allocators from more than 100 countries. The partnership comes as Saudi Arabia continues to attract international capital under Vision 2030, with growing emphasis on expanding female participation in entrepreneurship, fund management, and capital allocation.

Invest Saudi will host a mainstage session titled Women's Leadership in Investment and Innovation: From Capital to Impact, convening Saudi women leaders across fintech, health innovation, technology, and the creative industries. The partnership also includes a closed executive gathering of leading female investors from inside and outside the Kingdom, and a dedicated business matching session linking international female venture capital funds with Saudi funds for co-investment in women-led ventures. The international investor network attending the Summit will enter Invest Saudi's standing invitee list for future Invest Saudi activities.

The Summit is co-produced by PLAYBOOK and Women Spark. Opening remarks will be delivered by HRH Ambassador Reema Bandar Al-Saud, Ambassador of the Kingdom of Saudi Arabia to the United States **virtually**. Confirmed speakers include HRH Princess Lamia bint Majed AlSaud, Secretary General of Alwaleed Philanthropies; Amal Dokhan, Managing Partner at 500 Global; Halah Al-Jubeir, General Partner and Managing Director at Antler; Basmah Alsinaidi, Managing Partner and Vice Chair at Impact46; and Stephanie Nour Prince, Partner at Nuwa Capital, alongside more than 250 confirmed names across three programming tracks covering capital and entrepreneurship, health and longevity, and leadership and influence.

Deemah Al Yahya, Chairwoman of the Women Shaping Wealth Summit and CEO of Women Spark, said: "The future of wealth will not simply be inherited, it will be shaped by the decisions, investments, and partnerships we make today. At Women Spark, we believe capital is one of the most powerful instruments for building more resilient, inclusive, and future-ready economies. The Women Shaping Wealth Summit brings together investors, founders, policymakers, and business leaders around that shared goal. With Invest Saudi joining as Strategic Government

PLAYBOOK



Partner, we are opening new pathways between global capital and one of the world's most dynamic and ambitious investment landscapes , creating the connections, opportunities, and long term collaborations that drive sustainable growth”

Wafa Al Obaidat, Founder and CEO of PLAYBOOK, said: "PLAYBOOK exists to give women working in business and finance the same access to capital and investment networks as their male counterparts. With Invest Saudi joining as Strategic Government Partner, the Summit now sits within the Kingdom's investment ecosystem, and our members, partners, and speakers gain direct engagement with one of the most active investment markets in the region."

The Summit closes with a Gala and Awards ceremony at the Kimpton KAFD Riyadh in the King Abdullah Financial District. Registration is open at <https://www.get-playbook.com/women-shaping-wealth>

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About Invest Saudi Launched in 2018, Invest Saudi is the Kingdom of Saudi Arabia's national investment promotion brand, operating under the Ministry of Investment. It supports global business expansion into the Kingdom and serves as the primary point of contact for foreign investors before, during, and after market entry.

About PLAYBOOK PLAYBOOK is a global leadership and professional ecosystem for women, built around four pillars: knowledge, networks, capital, and opportunity. It operates a membership platform of more than 10,000 women across 120 countries and has facilitated more than 600 speaking opportunities and 150 workshops across the MENA region.

About Women Spark Women Spark is an angel investment network and platform supporting women-led ventures across the region, with more than 20 funded startups to date. It is the originating partner of the Women Shaping Wealth Summit.

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