

WSW

WOMEN SHAPING WEALTH SUMMIT RIYADH
Women Spark powered by Playbook

In alignment with

WOMEN SPARK
powered by PLAYBOOK

Women Shaping Wealth Summit 2026

28-29th September, 2026

The Garage | King Abdulaziz City for Science and
Technology (KACST)

WOMEN
SHAPING
WEALTH
SUMMIT

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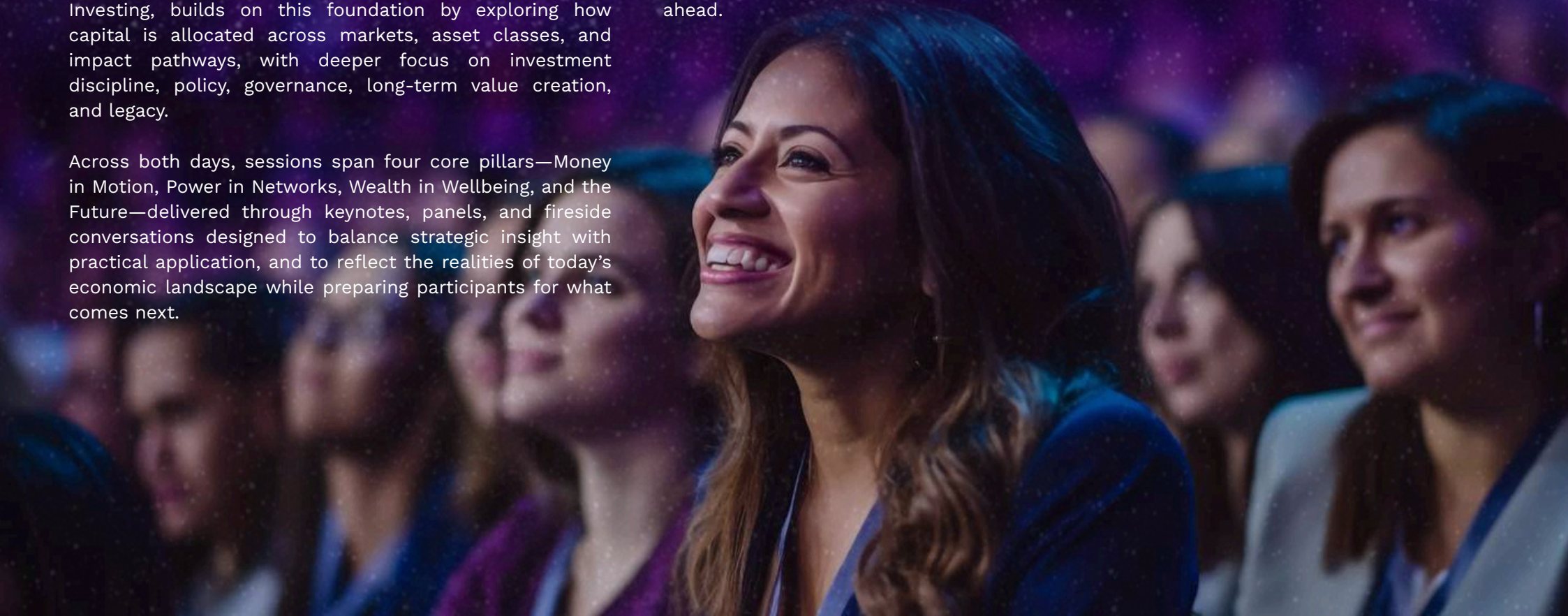
About the...

Women Shaping Wealth Summit 2026

The Women Shaping Wealth Summit programme is designed as a two-day, multi-stage experience that moves from understanding capital to deploying it with intention. Day One, The Wealth Shift, focuses on how women engage with money, power, leadership, and opportunity today—examining wealth transfer, entrepreneurial journeys, decision-making, wellbeing, and the networks that shape access and influence. Day Two, From Capital to Intentional Investing, builds on this foundation by exploring how capital is allocated across markets, asset classes, and impact pathways, with deeper focus on investment discipline, policy, governance, long-term value creation, and legacy.

Across both days, sessions span four core pillars—Money in Motion, Power in Networks, Wealth in Wellbeing, and the Future—delivered through keynotes, panels, and fireside conversations designed to balance strategic insight with practical application, and to reflect the realities of today's economic landscape while preparing participants for what comes next.

The programme is intentionally curated to be cross-disciplinary and outcome-oriented, bringing together investors, founders, operators, policymakers, and senior leaders in shared conversations rather than siloed tracks. Parallel stages allow participants to move between capital, leadership, wellbeing, and network-driven sessions based on their priorities, while structured time blocks encourage reflection, connection, and informed decision-making. Each session is anchored in real-world context, regional relevance, and global perspective, ensuring the programme remains practical, rigorous, and directly applicable to the decisions participants are making today and in the years ahead.



Find your way...

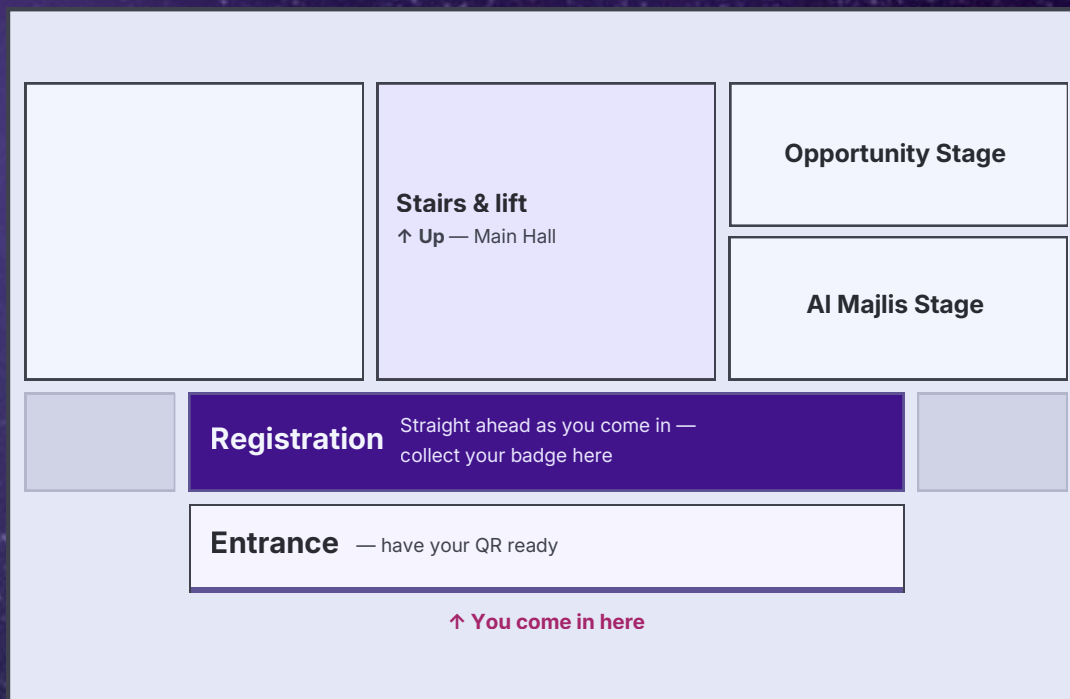
Venue Map & Zones



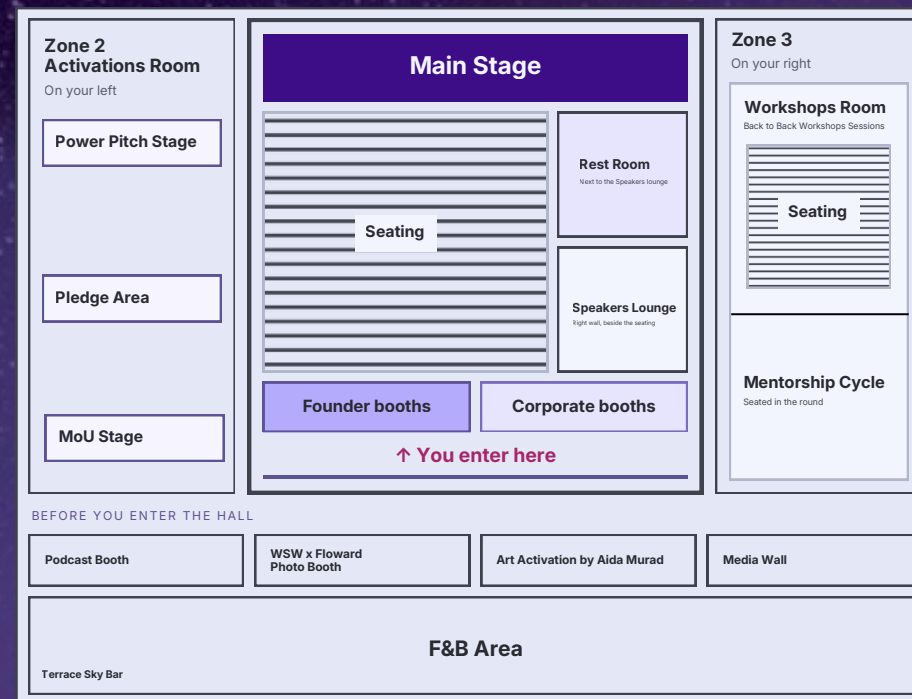
📅 28-29th September, 2026

📍 The Garage, King Abdulaziz City for Science and Technology, Riyadh

🕒 **Doors Open at 8:30am**



Ground Floor



First Floor

Day 1 — Sept 28 The Wealth Shift



	Main StageFirst Floor - Main Hall	AI Majlis StageGround Floor	Opportunity StageGround Floor
09:00–09:10	Welcome Address by Summit Host Deemah Al Yahya (Founder of Women Spark & Chairwoman of the Advisory Board)		
09:10–09:15	Welcome Address by Ministry of Investment of Saudi Arabia Sara Al Sayed (Senior Executive Advisor to the Minister, MISA)		
09:15–09:30	Money in Motion <i>Keynote Speech</i> A Seat, A Voice, A Stake: The New Face of Global Capital Dalal Behbehani (Board Member - Boursa Kuwait)		
09:30–09:45	Money in Motion <i>Opening Remarks</i> Setting the Stage for Women Shaping Wealth Wafa AlObaidat (Founder & CEO of PLAYBOOK)		
09:45–10:30	Money in Motion <i>Panel Discussion</i> The Great Wealth Transfer: What Changes When Capital Moves to Women Rama Chakaki (Qatar Science & Tech Park) · Amal Dokhan (500 Global) · Nandini Joshi (StashAway) · Abdulrahman AlMalik (Vennre) · Mod: Ines Mechoucha (J.P. Morgan Private Bank)		
10:45–11:15	Money in Motion <i>Fireside Chat</i> From Philanthropy to Power Capital: How Women Are Reshaping the Flow of Impact Money HRH Princess Lamia bint Majid Al Saud (Alwaleed Philanthropies) · Mod: Wafa AlObaidat (PLAYBOOK)	Power in Networks <i>Panel Discussion</i> The New Power Brokers of Technology: Women in Tech Ohood Alnayel (Noura Tech) · Dr. Narisa Chaividul-Aw (Kogo Global Technology) · Mod: Eng. Javeria Asad (Chair- Women in ASHRAE)	Wealth in Wellbeing <i>Panel Discussion</i> FemTech and the Redesign of Women's Health Sophie Smith (Nabta Health) · Torkia Mahloul (Ovasave) · Kausar Tahir (Menara Health) · Mod: Noor Jaber Chehayeb (NAWAT Health)
11:20–11:50	Power in Networks <i>Panel Discussion</i> Global-Ready: The New Standard for Regional Brands Abdulaziz B. Al Loughani (Floward) · Lateefa AlWaalani (Endeavour Saudi) · Janine Griesbach (Range Rover Middle East) · Mod: Yasmeen Alsaeed (Journalist and Entrepreneur)	Wealth in Wellbeing <i>Panel Discussion</i> The Invisible Promotion: Leading Without the Title in a Flattened World Farah Al Alami (Bnoon) · Amani Alzahrani (Olayan Saudi Holding) · Fatima Al Marzooq (ArcelorMittal) · Mod: Amal Al Kooheji (Growth Advocate - The Talent Hub)	Power in Networks <i>Panel Discussion</i> Who Sets the Rules of the Digital Age? Sulafah Jabarti (Saudi ICC / ClearVision) · Alaa Abdulaal (Digital Economy Intelligence) · Marta Henriques Pereira (MHP Advisory) · Mod: Lamia AlOhalil (Bayyinah AlHuquq)
11:55–12:25	Wealth in Wellbeing <i>Panel Discussion</i> The New Wealth is Wellness Norah Alyusuf (Quality of Life Program) · Lindsay Madden-Nadeau (Red Sea Global) · Dr. Mohammad Abdulmannan Khan (Pediatric Surgeon) Mod: Dr. Reem Al Turki (5 estidama)	Wealth in Wellbeing <i>Panel Discussion</i> Reputation Capital: What People Say When You're Not in the Room Angela Tella (AT Global Consulting) · Ismahan Al Saad (PLAYBOOK) · Jordana Seeman (ZCG Arabia) · Mod: Mai El-Kinawi (True North Consulting)	Wealth in Wellbeing <i>Fireside Chat</i> The Science of Sustainable High Performance Dr. Louise Lambert (Happiness Matters) · Mod: Tessa Veenboer (Consultant & Coach)
12:30–01:00	Money in Motion <i>Keynote Speech</i> BUILD YOUR CASTLE: Rewiring the Way Women Think About Wealth - Neuroscience, AI, and the New Era of Financial Ownership Silvina Moschini (Founder & CEO of Castle; Co-Founder of Unicorn)	Power in Networks <i>Fireside Chat</i> Power & Perception: How Media Shapes Modern Leadership Noor Nugali (Arab News) · Mod: Nancy Bahmad (The Economic)	Wealth in Wellbeing <i>Panel Discussion</i> Regulated Power: Leading Without Self-Betrayal Haneen Fares (DCO) · Ghada Mohamed Shanaa (Inner Echo) · Viola Edward (GRIT Academy) · Mod: Maha Taibah (Rumman)
01:05–01:35	Money in Motion <i>Panel Discussion (Brought to you by SAB)</i> The Power of Networks, Capital & Opportunities Ata Elyas (SAB) · Elizabeth A. Vazquez (WEConnect) · Shereen Tawfiq (Balinca) · Leena Hejazi (VISA) · Mod: Yara Toaimah (SixSeven Entertainment)	Money in Motion <i>Panel Discussion</i> Belief Capital and the Power of Early Conviction Dr. Hanan El Basha (Diagnostic Authority) · Amber Ghaddar (The 200Bn Club) · Lujain Al Ubaid (Tasamy for Impact) · Mod: Amira Singh (S60 Ventures)	Wealth in Wellbeing <i>Panel Discussion</i> Performance Capital: Re-Designing Energy, Focus & Resilience Dr Reham Garash (Dr. Reham's Holistic Academy) · Eman Nooruddin (Capital Knowledge) · Amani Habadi (Voice of the Ocean) · Mod: Kalpana Chandran(Quantum Leapers)

	Main Stage First Floor - Main Hall	Al Majlis Stage Ground Floor	Opportunity Stage Ground Floor
01:40–02:10	Money in MotionPanel Discussion (Brought to you by MISA) Inside Saudi's Growth Sectors: The View from Inside Afnan Ababtain (MISA) · Nadia Al Amoudi · Samar Nassar Mod: Shreya Rammohan(PLAYBOOK)	Money in MotionPanel Discussion The Market Paradox: Women Outperform Yet Receive Just 2% of Venture Capital Amal Enan (AUC Cairo) · Esmeralda Shkjau (The Reference™) · Leena Khalil (Key Capital) · Mod: Basma Mahmoud ElEtreby (Policy Advisor)	Wealth in WellbeingPanel Discussion Power Moves: Navigating Career Transitions with Clarity & Authority Stuti Jalan (Women Inspiring Network) · Mariah Ross (Shabka, Saudi Connect) · Athary AlMubarak (SVC) · Mod: Noor Jaber Chehayeb (NAWAT Health)
02:15–02:45	Money in MotionPanel Discussion Opening the Gates: The Future of Private Capital Ismail Badereidine (FinBursa) · Nelly Mounayar Ghazal (Green Wealth Partners Ltd) · Rawan Baddour (Zest Equity) · Salem Aljawini (Tarmeez Capital) · Mod: Nada Al Harthi (Strategy Executive)	Power in NetworksPanel Discussion Why This is the Era to Build & Lead in Saudi Lucrezia Di Francesco (Saudi Gov. Advisor) · Sarah Al-Shawwaf (DGA-Albright Stonebridge) · Dr. Asma Siddiki (Diriyah Gate) · Mod: Noura Feteih (Verbal Communication Strategist)	Money in MotionPanel Discussion Real Estate as a Strategic Wealth Anchor Dr. Salwa Arfaoui (Women of Vision) · Hind Habbach (Axiom Law) Mod: Nadia Maqbool (23 Degrees North)
02:50–03:20	Money in MotionFireside Chat (Brought to you by UBS) Women Shaping Wealth: From Confidence to Lasting Impact Alanoud Alqahtani (Head of Wealth Management Business Operations in the Middle East and Country Chief Operating Officer for Saudi Arabia at UBS) · Mod: Wafa AlObaidat (PLAYBOOK)	Wealth in WellbeingPanel Discussion Second Acts: Rebuilding After a Setback Aida Murad (Life is A Miracle) · Rouxxan Saleh (Women Choice Kenya) · Sophie Belle (The Feminine Edge) · Mod: Amal Al Kooheji (Growth Advocate - The Talent Hub)	Power in NetworksPanel Discussion Culture as a Competitive Advantage Ingrid Asoni (Asoni Haus) · Masha'al AlYahya (Knowliom) · Jamila Sangare (International Cultural Producer) Mod: Rasha Khalid AlShubaian (Leadership Coach & Trainer)
03:25–03:55	Money in MotionPanel Discussion Digital Security: The New Risk Landscape Dr. Martin J. Kraemer (CISO Advisor) · Prof. Dr. Hoda Alkhzaimi (Advisor) · Georgia S. Solomon (Women4Cyber, OSPHERA) · Mod: Amani Hamila (Accenture)	Power in NetworksPanel Discussion (Brought to you by Strategy&) Motherhood as a Strategic Advantage: Turning Care into Career Capital Jana Yamani (Project 1932, National Royal Court Committee) · Muna Adnan Al Sheetan (Omniaty) · Mod: Dr. Fatima Koaik (Strategy& Middle East)	Money in MotionPanel Discussion The Language of Investors: How Leaders Communicate Trust, Strategy & Story Rebecca Cousins (Chief of Outreach) · Arwa Alshafi (OQAL) · Zoë Harries (Impact Zones) · Mod: Mirna Al Ali (HerStory)
04:00–04:30	Money in MotionPanel Discussion Women, Wealth & Wisdom: Building Beyond the Business H.H. Princess Fahda Bander Al Saud (Panther Holding) · Manayer Alsharekh (Panther Holding) · Mashael Fairouz (JEO Capital) · Tala Saleh (tayb.sa) · Mod: Yasmine Rasool (Entrepreneur)	Money in MotionPanel Discussion How Family Offices Are Rewriting the Investment Playbook Marika Svardstrom (Active Capital) · Rola AlShowaikh (AUC Partners) · Mod: Nancy Bahmad (The Economic)	
04:35–05:05	Money in MotionPanel Discussion Financial Literacy at the Leadership Table Zainab Faisal Kufaiishi (Vault Wealth) · Dana Alawadhi (Senior Banking Professional) · Sara Al Ateeqi (AlMal Investment Company) · Mod: Nina Abi Fadel (Impact First Management Consultancy)	Power in NetworksPanel Discussion The Innovation Dividend: Turning Intellectual Property into Scalable Growth Athari Alnassar (IP Strategist) · Gabriel Morin (Keops AI) · Sakib Abdul Rehman (Argon & Co) · Mod: Khawla Fal (Rasi Consulting)	
05:10–05:40	Power in NetworksPanel Discussion The Currency of Trust: Relationships, Networks & Global Access Dr. Anino Emuwa (Avandis Consulting, 100 Women @ Davos) · Naina Subberwal Batra (AVPN): Muna AbuSulayman (Impact & Development Leader) · Mod: Tessa Veenboer (Consultant & Coach)	Power in NetworksPanel Discussion How to Work the Room: Authentic Networking, Strategic Intent Mariam Yasin (The Brand Botox) · Eman AlAwadhi (Stakeholder Engagement Specialist) · Maha Farid Shirah (She Works) · Mod: Mai El-Kinawi (True North Consulting)	
05:45–06:15	Power in NetworksPanel Discussion Separating Signal From Noise in AI Investing Rupa Popat (Araya Ventures) · Alina Timofeeva (Tamayouz) · Norah Abokhodair (Scale AI) · Mod: Shreya Rammohan (PLAYBOOK)	Power in NetworksPanel Discussion Building the Talent Engine for the Next Economy May Abokhodair (Team Saudi) · Heba Ayad (Organizational Development Consultant) · Mod: Doris Martin (DMartin Consultancy)	
06:30–07:30	Speed Networking Activation in Al Majlis Hall		

Day 1 — Sept 28 Workshops Agenda – Zone 3

SESSION		
11:00 AM - 12:00 PM	The Feminine Edge: How to Lead with Influence, Visibility and Create Sustainable Wealth Sophie Belle Founder of The Feminine Edge	Power in Networks 
12:10 PM - 1:10 PM	How Investors Identify The Winners Before Their Big Breakthrough Elie Nasr Co-Founder, OORI	Money in Motion 
1:20 PM - 2:20 PM	Sukuk Investing: Unlocking a Powerful Income Asset Class for Diversified Portfolios Shahad Alamri Investment & Financial Expert, Tarmeez Capital	Money in Motion ترميز المالية TARMEEZ CAPITAL
	Majed Jenaina Senior Financial Expert, Tarmeez Capital	
2:30 PM - 3:30 PM	Leading with Vulnerability: The Inner Architecture of Sustainable Wealth Noor Kayyal Founder of Kauthar Academy	Wealth in Wellbeing 
3:40 PM - 4:40 PM	AI Investing: A Practical Framework for Assessing Early-Stage Investments Rupa Popat Founder & Managing Partner of Araya Ventures	Money in Motion 
4:50 PM – 5:50 PM	Three Degrees of Innovation: Yourself, your team, and your network Arwa Shafi Managing Director, The Prosperity Institute	Power in Networks 
	Abdulrahman Aljiffry General Partner, 500 Global	

Day 1 — Sept 28 Power Pitch – Power Pitch Stage – Zone 2

10:30–11:00	Opening Remarks + Stage Transition
12:00–12:45	VIP Reset + Special Address (Deemah Alyahya)
12:45–1:45	Lunch Break
2:40 / 3:45 / 5:00	Judge Rotations + Scoring Card Collection

PANEL A	11:00AM– 12:00 PM	PANEL B	1:50PM–2:40 PM	PANEL C	2:55PM–3:55 PM	PANEL D	4:00PM– 5:00 PM
 Galia Bostoni 11:10–11:20 AM  Hoor Alshubbar 11:20–11:30 AM  Vian Sharif 11:30–11:40 AM  Fatimah Abdulghafur 11:40–11:50 AM  Yan Lin 11:50 AM–12:00 PM		 Nadia Ahmed 1:50–2:00 PM  Hania Baramki 2:00–2:10 PM  Najwa Attiga 2:10–2:20 PM  Nouran (Nono) Ghannam 2:20–2:30 PM  Audrey Wu 2:30–2:40 PM		 Zahra Nasidi 2:55–3:05 PM  Amani Abulaban 3:05–3:15 PM  Bashayer Alsari 3:15–3:25 PM  Sarah Alhumoud 3:25–3:35 PM  Greta Peculyte 3:35–3:45 PM  Lea Mehaweg Testa 3:45–3:55 PM		 Munera Alsaahli 4:00–4:10 PM  Jihan Albluwi 4:10–4:20PM  Renad Alharbi 4:20–4:30PM  Rawan Almogbil 4:30–4:40PM  Amele Moussaoui 4:40–4:50 PM  Heba Kurdi 4:50–5:00 PM	
PANEL A JUDGES · REPORT 10:30 AM Maha Farid Shirah · Lucrezia Di Francesco · · Ahmed Eid · Rajaa Khoder		PANEL B JUDGES · REPORT 1:20 PM Basma Altuwaijry · Dr. Sarah S Obeid · Sara Ghazal · Sara Daniel		PANEL C JUDGES · REPORT 2:25 PM Dr. Najma Taqi · Doris Martin · Mai El-Kinawi · Doaa Jan · Deena Al Refai		PANEL D JUDGES · REPORT 3:30 PM Nada AlHarthi · Hadeel Anabtawi · Rana Alamuddin · Hanaa Almoaibed	

SESSION		Ground Floor - Mentorship Cycle Area
12:00 – 12:45 PM	1:1 Mentoring 20 × pre-registered mentors & mentees	
1:15 – 2:45 PM	Group Mentoring	
3:00 – 3:45 PM	1:1 Mentoring 20 × pre-registered mentors & mentees	
5:00 – 5:45 PM	1:1 Mentoring 20 × pre-registered mentors & mentees	
Ongoing	Networking activations throughout the day	

Day 2 — Sept 29

From Capital to Intentional Investing

	Main Stage First Floor - Main Hall	Al Majlis Stage Ground Floor	Opportunity Stage Ground Floor
09:00–09:15	Welcome Address by PLAYBOOK Wafa AlObaidat (Founder & CEO of PLAYBOOK)		
09:15–09:25	Money in Motion <i>Keynote Speech</i> The Compounding Effect: Small Decisions, Big Wealth Sarah Adenaike LLB LLM AICA (Senior Compliance Counsel, Author & Mentor)	RUNS 09:15–09:45 Money in Motion <i>Panel Discussion</i> Why Financial Literacy is a Leadership Responsibility — Not Just a Finance Function Taiba Alhumaidhi (Lei Wa Lakom) · Shereen Tawfiq (BALINCA) · Tatiana Poliakova (Executive Coach & Leadership Consultant) · Mod: Jemma Ewin (We Think Solutions)	
09:25–09:40	Money in Motion <i>Keynote Speech</i> The Wealth You Carry Forward Ghizlan Guenez (Founder & CEO - FForce)		
09:40–09:55	Power in Networks <i>TED Talk</i> Authentic Connections: Modern Networking Beyond the Business Card Lama Alhamawi (Founder and host of Discussions Podcast, Chairwoman of the SBWN)		
10:00–10:30	Power in Networks <i>Fireside Chat</i> Designing Connected Economies: How Creative Industries Shape Influence, Identity & Global Collaboration HRH Princess Noura bint Saud bin Naif Al Saud (Rukun Creative Exchange / Al Mashtal) · Mod: Lama Alhamawi (Founder and Host of Discussions Podcast, SBWN Chairwoman)	Wealth in Wellbeing <i>TED Talk</i> When Strength Becomes a Prison Fatima Ibrahim (Executive Coach, withfatimaibra)	Money in Motion <i>Fireside Chat</i> From Classrooms to Capital: Rewiring the Workforce Pipeline Dalia Ibrahim (EdVentures) · Mod: Fida Taher (Arcan / WIBArabia)
10:45–11:15	Power in Networks <i>Fireside Chat</i> Fireside Chat with Saudi Venture Capital Nora Mohammed Alsarhan (CEO, SVC) · Mod: Wafa AlObaidat (CEO, PLAYBOOK)	Power in Networks <i>Panel Discussion</i> Backing the Bold: Who Designs the Innovation Economy? Emon Shokoor (Blossom Accelerator) · Luma Fawaz (Manara Ventures) · Hala Zahran (AB Xelerate) · Mod: Arshiya Kherani (NIYAH Advisory)	Money in Motion <i>Panel Discussion</i> Raising Capital: The Founder's Playbook Ghizlan Guenez (FForce) · Ambar Amleh (Ibtikar Fund) · Julie Barbier (Merit Incentives) · Mod: Roza Almaghareez (Blozeh Lifestyle & Branding Architects)
11:20–11:50	Money in Motion <i>Panel Discussion</i> Where Is Capital Moving in 2026? A Global-to-Regional Playbook Silvina Moschini (Castle; Unicorn) · Stephanie Nour Prince (Nuwa Capital) · Mod: Amira Singh (S60 Ventures)	Money in Motion <i>Fireside Chat</i> Beyond Funding: Building the Ecosystems Behind Lasting Wealth Adwa Aldakheel (Falak Investment Hub) · Mod: Roaa Fawzi (CultureCatalyst)	Wealth in Wellbeing <i>Fireside Chat</i> Crisis to Stability: Rebuilding Economic Pathways for Women & Children Dr. Mary-Justine Todd (Founder & CEO, Shamsaha) · Mod: Farhaa Abdelhaq (Adalah Chain)
11:55–12:25	Power in Networks <i>Fireside Chat (Brought to you by Range Rover)</i> Modern Leadership, Modern Luxury: How Women Are Shaping the Future of Wealth Janine Griesbach (Range Rover Middle East) · Mod: Shreya Rammohan (PLAYBOOK)	Money in Motion <i>Panel Discussion</i> Rewiring Money: The Infrastructure Powering the Future of Finance Dalal AlRayes (Spare) · Nadia Asoyan (Alpaca) · Batool Alkhaja (Regulatory & Public Policy) · Mod: Abeer Albashrawi (Credit Insurance Expert)	Money in Motion <i>Panel Discussion</i> Executive Presence & Power Dynamics: Language of Leadership Nessrine Salah (Boyden) · Laura Windsor (Laura Windsor Etiquette) · Mod: Lina Lampkin (3elm Education and Training)
12:30–01:00	Power in Networks <i>Panel Discussion</i> Earning Access to Boards, Advisory Roles & Power Rooms Dena Alnashie (NNUC) · Katja Rieger (Women for Boards in GCC, Ripple Effect) · Abeer Baitam (FinTech Strategist) · Heba Alkhalidi (Center for Governance) · Mod: Fadia Mufid Mubarak (Governance Professional)	Wealth in Wellbeing <i>Panel Discussion</i> The Future is Female and Green Gihan Hyde (ESG & Governance Board Advisor) · Dareen Ayyad (PepsiCo) · Dr. Eman M. Alhajji (Golden Ratio Holding) · Mod: Dr. Reem Alturki (5 estidama Broadcast)	Power in Networks <i>Panel Discussion</i> The Playbook for Modern Brand Builders Leila Al Marashi (CADO) · Nada Alawi (House of ANNADA) · Amèle Moussaoui (MISAJ) · Mod: Maria Cometti (DQ Living)
01:05–01:35	Money in Motion <i>Panel Discussion</i> Passing More Than Money: Building Financial Capability Across Generations Rinad Khudair (EFG Bank Switzerland) · Shilpi Gandhi (Silsila Infratech) · Mod: Manisha Dutta (Intuitive Life Coach & Somatic Healer)	Power in Networks <i>TED Talk</i> Business AI for Women’s Leadership and Cultural Diplomacy Victoria Desyat (Swiss Association of Women and Empowerment)	Money in Motion <i>Panel Discussion</i> Why VCs Shape Future Economies Genia Xasis (Berkana) · Zainab Al Sharif (Plus VC) · Mod: Zahra Nasidi (Isca New York)

Day 2 — Sept 29

From Capital to Intentional Investing

	Main Stage First Floor - Main Hall	Al Majlis Stage Ground Floor	Opportunity Stage Ground Floor
01:40–02:10	Wealth in WellbeingPanel Discussion Feminine Power & Prosperity: The Inner Game of Influence Nouf Hakeem (Inner Light/Once Upon a Chair) · Dr. Huda Alfardus (Sarat Venture) · Nora Al-Okail (The Happiness Factory) · Mod: Rasha Khalid AlShubaian (Leadership Coach & Trainer)	Money in MotionPanel Discussion The Power Behind the Institutional Portfolio Soumaya Ben Beya Dridje (Rasmal Ventures) · Elizabeth Addonizio (Fair Winds Capital) · Taibah Qatami (Founder WEORITU) · Mod: Samah Al Rawahi (Communication Specialist)	
02:15–02:45	Wealth in WellbeingPanel Discussion Health, Nutrition and Sports: Building Wealth and Health Dr. Reem F. Alsukait (World Bank Group) · Nada Elhusseiny (Yalla Healthy Living) · Rasha Alkhamis (Sports Development Leader) · Mod: Dr. Reem Alturki (5 estidama Broadcast)	Power in NetworksPanel Discussion Africa & the Gulf: Where the Next Growth Frontier Is Being Built Sheila Birgen (Market Director DCO) · Esther Akpovi (FCT Abuja Youth Parliament) · Zeynab Al-Khero (Global Chamber London) · Mod: Rouxxan Saleh (Women Choice Kenya)	Power in NetworksPanel Discussion Web3, Fintech & The Future of Ownership Beenish Saeed (Boss Beauties) · Shilpi Gandhi (Silsila Infratech) · Mod: Raghad Yassin (Beyondtrust)
02:50–03:20	Money in MotionPanel Discussion High-Stakes Decisions: Inside the Mind of an Early-Stage Investor Hazleen Ahmed (Neuropower World) · Shatha Alsaeed (Monsha'at) · AnaMaria Meshkurti (AMVS) · Mod: Fadi Alawami (The Consultation Center)	Wealth in WellbeingPanel Discussion When Health Becomes the Wake-Up Call Dr. Iman Cheffi (Esbitar) · Greta Pečiulytė (Urological Surgeon & Healthcare Entrepreneur) · Dr. Marian Khatib (American Hospital Dubai) · Dr. Gabriela Mercik (London Skin Laboratory) · Mod: Maha AlJawini (Nolma)	Money in MotionPanel Discussion Money Mindsets: From Education to Media Exposure — How Women Build & Invest Racha Ghamlouch (Digital Digest) · Dr. Norah AlMubarak (Academic and Advisor) · Mod: Bashayer Al Jumaa (Educator and trainer)
03:25–03:55	Money in MotionPanel Discussion Power at the Table: What Changes When Women Write the First Cheque Sara Daniel (Doha Tech Angels) · Basmah Alsinaidi (Impact46) · Alina Truhina (UTOPIA Capital) · Mod: Batool AlAlawi (Senior Analyst Banking)	Money in MotionPanel Discussion Finance Leaders at the Strategy Table as Growth Architects Yasmine Salamah (Al Ahli Bank of Kuwait) · Jehan AlTobiani (Senior Banking Operations Leader) · Kim Grover (Clermont Trust) · Mod: Tatiana Poliakova (Executive Coach and Leadership Consultant)	
04:00–04:30	Money in MotionPanel Discussion The Women Writing the Next Cheque to the New Economy Halah Al-Jubeir (Antler Saudi Arabia) · Lindsay Miller (MENA Moonshots) · Zoë Reich (Octopus Energy Climate Ventures) · Mod: Avneet Kohli (Venture Catalyst UAE Market Access Advisor)	Power in NetworksFireside Chat The Age of Stewardship: Building What Outlives Us Chrissa Amuah (Cultural Strategist & Experience Designer) · Mod: Ingrid Asoni (Founder & Cultural Curator & Strategic Consultant, Asoni Haus)	
04:35–05:05	Wealth in WellbeingPanel Discussion Biohack Your Growth: Building Power That Doesn't Cost You Your Health Kalpana Chandran (Quantum Leapers) · Shirley A. D'Souza (Meal2Heal.ae) · Susie Bower (Nervous System & Stress Resilience) · Mod: Na'am Jamshed (Bridge X Advisory)	Power in NetworksFireside Chat The AI Digital Workforce: What to Automate, What to Keep Human Nour Taher (Founder & CEO - Intella) · Mod: Fay AlHarbi (Policy Manager in Govenment Entity)	
05:10–05:40	Power in NetworksFireside Chat Designing Tipping Points: How Global Collective Action Leads to Transformation Anja Nitzsche (Partnerships & Funding Management, DCO) · Mod: Arwa Alkhayyal (24 Event)	Wealth in WellbeingPanel Discussion From Self-Worth to Net Worth: Rewriting the Ambition Script Anne-Sophie Fluri (BRAINWAVE) · Asmaa Alkuwari (You're Not Alone Community) · Aisha Hesham AlFelali (Tabby Group) · Mod: Noor Kayyal (Kauthar Academy)	
06:00–06:15	Closing Remarks — Main Stage Wafa AlObaidat, Founder & CEO, PLAYBOOK		

Day 2 — Sept 29 Workshops Agenda – Zone 3

SESSION		
10:00AM – 10:45AM	The B2G Multiplier: Engineering Social Ventures for Institutional Spend Eng. Yousef Alsaadi Vice President, Tasamy	Money in Motion 
11:00 AM - 12:00 PM	Unlock Your Next Level of Income & Revenue Dagmara Asbreuk Founder, Extraordinary Leadership	Wealth in Wellbeing 
12:10 PM - 1:10 PM	How to Build an Investment Portfolio Shereen Tawfiq Co-Founder & CEO of BALINCA	Money in Motion 
1:50 PM - 2:50 PM	From Scarcity to Safety: The Body's Role in Building Wealth Manisha Dutta Intuitive Life Coach at Manisha's Empire	Wealth in Wellbeing 
3:00 PM - 4:00 PM	Mastering Etiquette & Cross-Cultural Presence Laura Windsor Founder & Principal, Laura Windsor Etiquette	Power in Networks 
4:10 PM - 5:10 PM	Shifting Perspective Workshop Lena AlAmeel Founder & Creatrix of Barriya	Wealth in Wellbeing 

Day 2 — Sept 29 Power Pitch – Power Pitch Stage – Zone 2

1:25–1:35	Showcase Preparation
12:00–12:25	Judge Rotation
2:20–3:00	Lunch Break
3:00–3:22	Top 6 Announced + Finalist Preparation
4:22–4:52	Deliberation, Top 3 Winners + Closing

PANEL E 11:10 AM – 12:10 PM	PANEL F 12:25 PM – 1:25 PM	SHOWCASE 1:35 PM – 2:17 PM	FINALISTS 3:22 PM – 4:22 PM
 Reham Garash 11:10–11:20 AM	 Sopia Abaikhanova 12:25–12:35 PM	 Asmaa Alkuwari 1:35–1:42 PM	Finalist 1 — TBD by score 3:22–3:32 PM
 May AlKaud 11:20–11:30 AM	 NoorSense Team 12:35–12:45 PM	 Zainab AlHassan 1:42–1:49 PM	Finalist 2 — TBD by score 3:32–3:42 PM
 Nikiara Purmambietova 11:30–11:40 AM	 Kausar Tahir 12:45–12:55 PM	 Leila Al Marashi 1:49–2:56 PM	Finalist 3 — TBD by score 3:42–3:52 PM
 Khansa Khatoon 11:40 AM–11:50 AM	 PSumayyah AlGhazwani 12:55 –1:05 PM	 Houria Akram 1:56–2:03 PM	Finalist 4 — TBD by score 3:52–4:02 PM
Deena Al Jassasi 11:50 AM–12:00 PM	 Pantalee Chuensampan 1:05–1:15 PM	 Afrah Albluwi 2:03–2:10 PM	Finalist 5 — TBD by score 4:02–4:12 PM
	 Roula Elbelli 1:15–1:25 PM	 Najwa Attiga 2:10–2:17 PM	Finalist 6 — TBD by score 4:12–4:22PM
PANEL E JUDGES • REPORT 10:40 AM Suman Ali Sayed • Shorouq Mufti • Nadia Mbarek • Naam Jamshed	PANEL F JUDGES • REPORT 12:05 PM Lama Alhamawi • Tahani AlHajri • Olga Fleming • Halah Al-Jubeir	SHOWCASE FORMAT 7-minute showcase, no Q&A • open floor, not scored	FINALE JUDGES • REPORT 2:55 PM Amal Dokhan • Lujain Al Ubaid • Dr. Hanan El Basha • Hilda Louca • Hazleen Ahmed

Day 2 — Sept 29 Mentorship Cycle Agenda – Powered by **Cosmic Centaurs**

	SESSION	Ground Floor - Mentorship Cycle Area
10:00 – 10:45 AM	1:1 Mentoring <i>20 × pre-registered mentors & mentees</i>	
11:30 AM – 1:00 PM	Leaders Circle <i>20 × pre-registered attendees</i>	
1:15 – 2:00 PM	1:1 Mentoring <i>20 × pre-registered mentors & mentees</i>	
3:00 – 4:30 PM	Group Mentoring Sessions	
5:00 – 5:45 PM	1:1 Mentoring <i>20 × pre-registered mentors & mentees</i>	
Ongoing	Networking activations throughout the day	

	PROGRAMME
9:00-9:25 PM	Arrival & Welcome Reception
9:25-9:30 PM	Gentle Call to Attention
9:30-9:35 PM	Official Welcome
9:35-9:40 PM	Sponsor & Partner Acknowledgements
9:40-9:55 PM	Opening Remarks
9:55-10:05 PM	Honoring Our Speakers & Ecosystem
10:05-10:55 PM	Awards Presentation (9 Categories)
10:55-11:05 PM	Group Photo & Media Moment
11:05-11:10 PM	Transition to Curated Networking
11:10 PM - Onwards	Curated Networking & Mocktails

Sept 27–30 Partner Events – Beyond the Summit

PRIVATE EVENTS

BY INVITATION & RESERVATION ONLY



Mon, Sept 28

7:00 – 9:30 PM

AI & The Future of Capital

PRIVATE EVENT • INVITE ONLY

An evening for investors, family offices and technology leaders on how AI is reshaping investment. Rupa Popat, Founder & Managing Partner of Arāya Ventures, in conversation — followed by a panel of four AI-first founders building out of Saudi Arabia, including Wafa AIObaidat, Founder and CEO of Playbook.



with Arāya Ventures & Playbook



Wed, Sept 30

1:00 – 3:00 PM

Riyadh Chapter Lunch

PRIVATE EVENT • REGISTRATION REQUIRED

An intimate gathering with PLAYBOOK Chapter Lead Nora Alokail — a lunch bringing together the Riyadh chapter community to connect, share and continue the conversation after the summit.

PLAYBOOK

Hosted by Nora Alokail



Sun–Tue, Sept 27–29

By appointment

ANNADA in Riyadh — Private Viewing

PRIVATE EVENT • LIMITED SPOTS

An exclusive private viewing of the ANNADA collection across three days in Riyadh. Spots are limited — reserve yours via WhatsApp with the ANNADA team.

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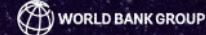
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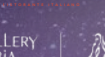
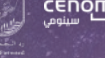
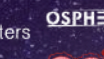
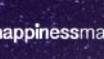
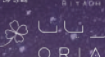
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