

Navya Prakash

UI UX Designer

I am a self-taught designer with an innate ability to deeply empathize, along with strong ethics, patience, enthusiasm, and a natural drive towards design, and creativity, coupled with a strong will to excel at crafting easy experiences to meet users' needs.

WORK EXPERIENCE

Integration Wizards Solutions / Design Architect

OCT 2017 – FEB 2021

Oversaw all the design related tasks, both internal and clients' and manage the design process and communication among the internal development team.

Managed a small team of two designers.

Performed heuristic evaluation on existing enterprise applications and revamped them with better user interface.

Solely re-designed company's website and collaborated with remote developer and performed testing on the website.

Designed all creatives for my organization like social media announcements, brochures, invites, greetings, standees, pitch deck.

Performed user research, generated user personas and scenarios to document user needs and requirements.

Conducted usability testing on designs and carried out design iterations to satisfy users and business requirements.

Enhanced the look and feel of our product - Silverline.

Freelance UI/X Designer

Aug 2014 – Sep 2017

Communicated with clients to understand scope of work, budget and deliverable timeframes.

Advised clients on best design strategies for their products.

Created wireframes, mockups and high-quality designs - all from concept to launch.

Delivered production-ready assets to the remote developers.

Inkoniq Solutions Pvt Ltd / Associate Designer

May 2013 – Apr 2014

Delivered in-house and client-based design work.

Collaborated with other designers to create visual designs for projects.

Aries Technologies / Front end Developer and Designer

Aug 2012 – Mar 2013

Worked in an early based startup focused on IOT technology.

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SKILLS

Communication

Collaboration

Copy-writing

Time Management

Wireframing

Visual Design

Graphic Design

Data Visualization

User Research

Information Architecture

TOOLS

Sketch

Adobe Suite

inVision

Zeplin

Figma

JIRA

TECHNOLOGY

HTML5

CSS3

Javascript

Java

C++

MySQL

EDUCATION

Bachelor of Engineering

Computer Science

Visvesvaraya Technological University

2009 - 2012

VOLUNTEERED

Bangalore Cat Squad

13th Street Cat Rescue