

Navya Prakash

UX/UI Designer

I am a self-taught designer with an innate ability to deeply empathize, along with strong ethics, patience, enthusiasm, and a natural drive towards design, and creativity, coupled with a strong will to excel at crafting easy experiences to meet users' needs.

WORK EXPERIENCE

Nespresso / Product Designer

SEP 2022 – PRESENT

Collaborating remotely with cross-functional teams to ensure cohesive design solutions that aligns with business goals and needs.

Gathering user requirements from different teams through interviews.

Defined look and feel for our applications.

Holding weekly design approval sessions with all stakeholders to validate designs and concepts along with their feedback.

Creating new design iterations based on the stakeholder and user feedback.

Creating and maintaining a design system.

Designing applications that are responsive on all devices.

Shift Interactive/ Contract Designer

MAY 2022 – SEP 2021

Created designs / UI artifacts for both web and mobile experiences in Figma.

Testing and validating new concepts and designs for existing applications and applying adjustments based on data and client and user feedback.

SparkCognition(Integration Wizards Solutions)/ Design Architect

OCT 2017 – FEB 2021

Oversaw all the design related tasks, both internal and clients' and manage the design process and communication among the internal development team.

Managed a small team of two designers.

Performed heuristic evaluation on existing enterprise applications and revamped them with better user interface.

Solely re-designed company's website.

Performed user research, generated user personas and scenarios document user needs and requirements.

Conducted usability testing on designs and carried out design iterations to satisfy users and business requirements.

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EDUCATION

Certificate in User Experience

Speciality in UX Research

Nielsen Norman Group

Bachelor of Engineering

Computer Science

Visvesvaraya Technological

University

2009-2012

SKILLS

Communication

Collaboration

Time Management

Wireframing

Visual Design

Graphic Design

Data Visualization

User Research

Information Architecture

HTML5

CSS3

Javascript

Java

C++

MySQL

TOOLS

Figma

Sketch

Adobe Suite

InVision

Zeplin

JIRA