



# SPONSORSHIP OPPORTUNITIES

## 2026



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[www.slchamber.ca](http://www.slchamber.ca)

# 2026 SPONSORSHIP OPPORTUNITIES

## Objective

To offer exclusive partnership opportunities for our 2026 events, enabling sponsors to contribute to the success of these highly anticipated events while gaining exceptional exposure, recognition and engagement within the Sarnia-Lambton business community.

## Scope

Our events bring together Chamber Members and the broader business community to network, celebrate, advocate, learn and connect.

Each event attracts a diverse audience, providing an ideal platform for your brand to:

- Build meaningful relationships with local business leaders.
- Strengthen your presence within the regional marketplace.
- Showcase your commitment to community growth and collaboration.

## Sponsorship Benefits

Partnering with us provides access to a wide range of benefits designed to maximize your visibility and marketing impact, including:

- Prominent logo placement.
- On-site recognition and speaking opportunities.
- Targeted marketing opportunities to reach key audiences.
- Exclusive networking access with influential business leaders.

## Next Steps

To learn or discuss customized opportunities, please contact:

**Nicole Crosby**, Event Coordinator

[ncrosby@slchamber.ca](mailto:ncrosby@slchamber.ca)

519-336-2400 ext. 2

# **BREAKFAST WITH MPP BOB BAILEY**

## **2026 BREAKFAST WITH MPP BOB BAILEY**

Start your morning with purpose and visibility! The Sarnia Lambton Chamber of Commerce invites you to become the Title Sponsor for one of our most anticipated events of the year, our annual Breakfast with MPP Bob Bailey! This event is scheduled for January 15, 2026 at the Four Points by Sheraton and is always a sell out!

### **Sponsorship Benefits**

- Prominent branding for the event.
- Opportunity to provide greetings at the event.
- 2 complimentary tickets for the breakfast.
- Logo and recognition on event page and chamber newsletter.
- First right of refusal for 2027 Title sponsorship.

**Title Sponsor - One Available**

**Ⓢ \$3,000**

**A partnership that connects your brand with  
knowledge, growth and community**

# **LUNCH WITH MP MARILYN GLADU**

## **2026 LUNCH WITH MP MARILYN GLADU**

Join us for our annual lunch with MP Marilyn Gladu, a strong advocate and voice for our community. This highly anticipated annual event brings together business leaders, entrepreneurs, and professionals from across Lambton- as the sponsor, offers your brand prime visibility and recognition.

### **Sponsorship Benefits**

- Prominent branding for the event.
- Opportunity to provide greetings at the event.
- 2 complimentary tickets for lunch.
- Logo and recognition on event page and chamber newsletter.
- First right of refusal for 2027 Title sponsorship.

**Title Sponsor - One Available**

**Ⓢ \$3,000**

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## 2026 LUNCH & LEARN SERIES

The Chamber's Lunch & Learn Series offers an engaging way for attendees to grow their professional network and expand their knowledge all during lunch hour. Every month is a new pick that will help business thrive.

### Sponsorship Benefits

- Prominent branding across all ten Lunch and Learns
- 2 complimentary tickets for each Lunch & Learn.
- Opportunity to provide greetings at the event.
- Logo and recognition in all Lunch & Learn marketing.
- One time brand feature in Chamber newsletter.
- First right of refusal for 2027 sponsorship.

**Title Sponsor - One Available**

**Ⓢ \$5,500**

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# 2026 YOUNG PROFESSIONAL NETWORK

The Chamber's Young Professionals Network connects entrepreneurs, professionals, and community leaders under 40 through engaging monthly events that inspire growth, collaboration, and leadership. .

## Sponsorship Benefits

- Prominent branding across all marketing for the year.
- Logo and recognition in all Young Professionals.
- One time brand feature in Chamber newsletter.
- First right of refusal for 2027 sponsorship.

**Title Sponsor - One Available**

**(\$)\$2,500**

**SOLD**

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## 2026 GREEN BREAKFAST

Align your brand with environmental stewardship and community impact by sponsoring the three Green Breakfasts and annual Beach Clean-Up. This inspiring initiative brings together local leaders, volunteers, and eco-conscious community members over breakfast to discuss ways to protect our natural surroundings. Each year we also collaborate with local schools for a beach clean up, creating a tangible, positive impact on our environment.

### Sponsorship Benefits

- Prominent branding across all three green breakfast events.
- 2 complimentary tickets for each green breakfast.
- Opportunity to provide greetings at the event.
- One time brand feature in Chamber newsletter and website.
- First right of refusal for 2027 Title sponsorship.

**Title Sponsor - One Available**

**Ⓢ\$2,000**

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# 2026 BUSINESS SHOWCASE

## 2026 BUSINESS SHOWCASE

Our annual Business Showcase is the premier opportunity for Chamber members to highlight their innovations, products, services, and technological advancements to an audience eager for new new ideas. This is open to the public and is a event perfect opportunity to promote your brand and show your support to our business community.

### **Title Sponsor Benefits - One Available**

**Ⓢ \$3,000**

- Exclusive title branding across all marketing material.
- One time brand feature in Chamber newsletter and website.
- Prime placement of complimentary exhibitor space.
- First right of refusal for 2027 Title sponsorship.

### **Partner Sponsor Benefits - Two Available**

**Ⓢ \$1,500**

- Prominent branding across all marketing material.
- One time brand feature in Chamber newsletter.
- Complimentary exhibitor space.
- First right of refusal for 2027 partner sponsorship.

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## 2026 STATE OF LAMBTON BUSINESS

Sponsoring the State of Lambton Business breakfast gives your organization a powerful platform to elevate your brand, build strategic relationships, and demonstrate your commitment to our local community.

This signature event brings together all 10 Mayors of Lambton County and 3 First Nations Chiefs to share key updates on the business landscape and regional partnerships.

With high visibility among community leaders, decision-makers, and media, this is a prime opportunity to position your organization as a leader.

### Title Sponsor Benefits - One Available

**SOLD**

(**\$**) \$4,000

- Exclusive branding across all marketing material.
- 4 complimentary tickets for the event.
- Opportunity to provide greetings at the event.
- One time brand feature in Chamber newsletter and website.
- First right of refusal for 2027 title sponsorship.

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## 2026 STATE OF LAMBTON BUSINESS

**Program Sponsor Benefits - One Available**

**SOLD**

**(\$ \$4,000)**

- Prominent branding across all marketing material.
- 2 complimentary tickets for the event.
- Opportunity to give remarks at the event.
- First right of refusal for 2027 program sponsorship.

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## 2026 DUC D'ORLEANS CRUISE

All aboard the Duc D'Orleans for one of the Chamber's most anticipated and sold-out summer events! Treat your clients, colleagues, or team to an unforgettable evening on the beautiful St. Clair River- complete with live music, appetizers and vibrant networking.

### Sponsorship Benefits

- Prominent branding across all marketing material.
- 4 complimentary tickets for the Duc Cruise.
- Opportunity to provide greetings as we set to sail.
- One time brand feature in Chamber newsletter and website.
- First right of refusal for 2027 partner sponsorship.

**Partner Sponsor - Two Available**

**Ⓢ \$3,000**

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## 2026 WOMEN IN BUSINESS

The Chamber's Women in Business program brings together entrepreneurs, professionals, business owners, and future leaders across Sarnia- Lambton. Each month, we highlight inspiring local women and host powerful sessions designed to support personal and professional growth.

### **Title Sponsor Benefits - One Available**

**Ⓢ \$4,500**

- Exclusive branding across all promotions and event materials.
- 2 complimentary tickets for every event.
- Opportunity to provide greetings on the stage.
- One time brand feature in Chamber newsletter and website.
- First right of refusal for 2027 sponsorship.

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## 2026 OUTSTANDING BUSINESS ACHIEVEMENT AWARDS

The Sarnia Lambton Outstanding Business Achievement Awards (OBAAAs) is the region's most recognized industry gala—celebrating business success, innovation, and excellence across every sector. Our signature event, brings together leaders, entrepreneurs, and community influencers from across Lambton County.

Becoming our Title Sponsor is a powerful opportunity to elevate your brand, gain extensive media exposure, and build meaningful business connections throughout Sarnia–Lambton.

### **Title Sponsor Benefits - One Available**

**SOLD** \$13,000

- Prominent branding across all marketing material.
- 8 complimentary tickets for the Gala.
- Opening welcome at the Gala.
- Name and logo on program.
- Name on screen throughout the Gala.
- Included in radio commercials and social media.
- Presentation of award category of choice.
- First right of refusal for 2027 Title sponsorship.

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## 2026 OUTSTANDING BUSINESS ACHIEVEMENT AWARDS

### **New VIP Lounge & After- Glo Party**

Sponsoring this category places your brand at the centre of the Sarnia Lambton's biggest business celebration. This sponsorship is a powerful way to elevate your brand, build high-value connections, and align with excellence and innovation in Sarnia Lambton

#### **Benefits - One Available**

**💰 \$ 5,000**

- 4 complimentary tickets for the Gala.
- Presentation & sponsorship an award.
- Full page promotion on program.
- Name on screen throughout the Gala.
- Included in all social media marketing.
- Red carpet star.
- Logo on VIP lanyard.
- First right of refusal for 2027 sponsorship.

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## 2026 OUTSTANDING BUSINESS ACHIEVEMENT AWARDS

### **Award Sponsorships - Ten Available**

Ⓢ \$ 2,500

- 2 complimentary tickets for the Gala.
- Presentation of a trophy.
- Name and logo in program.
- Name on screen throughout the Gala.
- Included in social media marketing.
- Red carpet star.
- First right of refusal for 2027 sponsorship.

### **Program Sponsorships**

- Full page advertisement in program \$500
- Half page advertisement in program \$300

### **Red Carpet Sponsorship - Twenty Available**

Ⓢ \$ 250

- Red carpet star.
- Logo in program.

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# 2026 BUSINESS SUMMIT

Unlock your business potential at the Chamber's third annual Business Summit- a premier event designed to inspire innovation and drive growth. Join leading entrepreneurs, executives, and community changemakers as they share insights, strategies, and real-world success stories shaping the future of business.

## **Title Sponsor Benefits - One Available**

**(\$ \$4,000)**

- Exclusive branding across all summit promotions and event materials.
- 4 complimentary tickets for the summit.
- Opportunity to provide greetings at the event.
- Opportunity to moderate or join a panel discussion.
- Vendor spot at the event.
- First right of refusal for 2027 sponsorship.

## **Panel Sponsor Benefits - Three Available**

**(\$ \$1,500)**

- Opportunity to moderate or join a panel discussion.
- Exclusive branding for your sponsored panel.
- 2 complimentary tickets including access to guest speakers.
- Opportunity to moderate or join a panel discussion.
- Branding across all summit promotions and event materials.
- Vendor spot at the event.

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# International Women's Day

## 2026 INTERNATIONAL WOMEN'S DAY

Celebrate, empower, and uplift women in our business community by partnering with us as an official International Women's Day Sponsor. This is your chance to align your brand with leadership, equality, and inspiration while connecting with a highly engaged audience. Show your commitment to supporting women in leadership, strengthen your visibility, and join us in celebrating the achievements of women across our community.

### **Title Sponsor Benefits - One Available**

**Ⓢ \$3,000**

- Exclusive branding across all promotions and event materials.
- 2 complimentary tickets for the event..
- Opportunity to provide greetings at the event.
- One time brand feature in Chamber newsletter and website.
- First right of refusal for 2027 sponsorship.

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## 2026 CHAMBER CHRISTMAS PARTY

Celebrate the season while putting your brand in the spotlight! Our annual Christmas Party brings together local business, community leaders, and partners for an evening of connection, celebration, and visibility.

Become a sponsor and showcase your brand to an engaged audience during one of the Chamber's most festive events

### **Title Sponsorship Benefits - One Available**      **Ⓢ \$2,500**

- Exclusive Title branding for the event.
- 4 complimentary tickets for the Chamber Christmas Party.
- One time brand feature in Chamber newsletter.
- First right of refusal for 2027 Title sponsorship.

### **Partner Sponsorship Benefits - Two Available**      **Ⓢ \$1,500**

- Branding for the event.
- 2 complimentary tickets for the Chamber Christmas Party.
- First right of refusal for 2027 sponsorship.

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