



Big Fan, the not-for-profit music hub founded by Joel and Gemma Little, is turning three and marking the milestone with a fundraiser to provide more free programmes for 2026.

We are aiming to raise \$50,000, with every donation matched dollar-for-dollar by founders Joel and Gemma Little, doubling the potential total to \$100,000.

Why Your Donation Matters

Since opening its doors in 2022, Big Fan has quickly become one of Aotearoa's most accessible creative spaces for **live music, recording, and career development**.

Big Fan has welcomed over **3,000 Kiwis into its studios** and hosted **487 events** with over **4,400 performers** bringing over **32,000 fans** through the doors. Alongside this, Big Fan has provided **35 free programmes** to **224 core participants**, with a further **425 people** taking part.

Big Fan's initiatives — such as **Ignite, Fan Camp, Residencies, and Green Room**—are designed to break down barriers for people to explore their passion for music. These programmes offer practical experience, professional mentorship, and real community connection for people at all stages of their music journey.

"Being in an inspiring and encouraging environment, surrounded by people who are passionate about supporting artists really boosted our confidence! We trusted ourselves more in the studio and just went all in. We honestly didn't want to leave. We felt loved, seen and supported 100%." **Brooke & Starce Oneill - Residencies**

"This experience has shaped my music journey tremendously and given me the confidence to step into this next chapter of my career." **Jared Frost - Ignite - Music Production**

Campaign Dates: 23 October - 20 November 2025

All donations over \$5 are tax-deductible in NZ.

For more info and to donate, visit www.bigfan.co.nz



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