Matthew Green

I design innovative digital products and interactions.

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Experience

Product Designer

Singenuity, Nashville, 2022 - present

Product designer in a lean booking startup.

- Lead the redesign of 2 core products.
- Providing additional design support for portfolio of 7 products.
- Implementing best practices for design systems and responsive products.
- Hi-def prototypes
- Advocating for ux with stakeholders and the organization at large.
- Collaborating closely with PMs and developers

Product Designer

Goji Labs, Los Angeles, 2022

Product designer in fast-paced agency bringing digital mvp products from 0-1. Mobile apps, responsive web design, and building design systems.

- Collaboration across a robust design team
- Working closely with stakeholders to accurately scope design
- Extensive UX reseach and discovery phases

Freelance Product Designer

Mattgreen.design, Nashville, 2020-2022

- Design consultation for startups and non-profit organizations.
- Partnering with developers for feasability and development of new concepts for web and mobile applications.
- Designed an original audio recording tool for for iOS (Swift), including research, user flows, personas, UI, and prototyping.

Design Intern

Alpha-Echo Agency, Nashville, 2020

I spent part of 2020 working in an agency environment and contributing design projects for branded marketing campaigns. .

- Pitched and executed photography campaigns for a website rebrand.
- Contributed graphic design and strategy for quarterly brand awareness campaigns.

Education

Product Design Certificate
DesignLab
500+ hours of coursework graduated 2022

B.S. Liberal Arts
Belmont University
graduated December 2013

Architecture & Design
University of Missouri -KC
Studied: 2008-2010

Computer Science
New Mexio Institue of Mining & Technology
Studied: 2007-2008

Tools

- Sketch
- Figma
- Webflow
- Adobe Suite
- Protopie
- MS Office
- Google Workspace
- HTML, CSS, Java, Swift, Android Studio

Skills

Design thinking, User Experience, UI, User research, Visual Design, Prototyping, Animation, Mobile Design, User Interviews, Wireframing, Responsive, Mobile, Information Architecture, User Flow, Journey Mapping, Branding