CORPORATE TRAINING

AI Fundamentals for the whole company

A live online session that gives every team the same starting point on AI: how it works, how to use it in daily work, and how to use it safely.

DURATION	FORMAT	GROUP	INVESTMENT
Up to 4 hours, one morning or afternoon	Online, live	No participant limit	From + VAT

01 · SUMMARY

One session, open to everyone in the company, from [illegible] + VAT.

For	Everyone in the company, any role or department
Format	Live online session
Duration	Up to 4 hours, one morning or one afternoon
Participants	No limit
Language	English or Portuguese
Facilitator	André Bacêlo e Costa, Founder of SuperHumano AI
Recording	Optional, for participants only
Investment	From [illegible] + VAT

02 · THE SESSION

By the end, the whole company speaks the same language about AI.

01 Understand what AI is, how it works and where it gets things wrong

02 See the AI tools the company already uses, in live demos

03 Write prompts that get useful results in day-to-day work

04 Know the rules for data, confidentiality and safe use

05 Find where AI fits in the work of each team

06 Share one vocabulary on AI across the whole company

A talk with live demos and open conversation with the audience. There are no hands-on exercises, so it works for any group size.

03 · STRUCTURE

Five parts, one morning or afternoon.

All levels · All roles · Up to 4h, online

M1	**How AI works**	What it is, what it does well and where it fails.
M2	**The tools you use**	Live demos with the tools the company already has.
M3	**Prompting in practice**	Prompts built live from the audience's daily work.
M4	**Using AI safely**	Data, confidentiality and company rules.
M5	**AI in your work**	Open conversation and questions, team by team.

04 · ADAPTED TO YOUR COMPANY

Everything can be adapted

- Topics and focus of the session
- The tools shown, based on what your teams use
- Morning or afternoon
- Duration, up to 4 hours
- Examples from your sector
- English or Portuguese

05 · FACILITATOR

Led by a practitioner who teaches AI to teams.



André Bacêlo e Costa

Founder of SuperHumano AI · educator and consultant in AI, digital strategy and innovation

Trains and advises leaders, teams and organisations on using AI in their processes and decisions. Invited assistant professor at the University of Aveiro (ISCA), Coimbra, Lusófona Porto and ISLA Gaia. Previously a UX and quality analyst for Apple Maps.

- More than 15 course editions taught at TheStarter
- Certified teacher (CCP)

06 · INVESTMENT

One price per session, however many people join.

PER SESSION, NO PARTICIPANT LIMIT

[redacted]

+ VAT.

Send an email for pricing

- Prep call to set tools, examples and language
- The live session, up to 4 hours
- Chat and questions moderated by TheStarter
- Materials, with lifetime access
- Optional recording, for participants
- Certificate of completion from TheStarter

VAT: 23% for companies in Portugal. Companies in other EU countries with a valid VAT number are invoiced without Portuguese VAT (reverse charge).

NEXT STEP

AI Skills Fundamentals, AI for Leaders, AI Product Design and AI Product Management, as 12-hour intensives or 20-hour programs.

07 · CONDITIONS

Booking

Date set together and confirmed by email. Invoice sent on confirmation.

Payment

Full amount up to 5 working days before, by bank transfer. A purchase order can go on the invoice.

Rescheduling

Free if requested at least 10 working days before the session, subject to the facilitator's availability.

Participants

No limit. The company shares the session link internally with whoever it wants to invite.

These terms can be changed if discussed and agreed in advance.

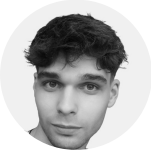
08 · ABOUT THESTARTER

2,700+
students trained

300+
companies served

DGERT
certified training provider (Portugal)

An online school for UX, Product and AI, based in Portugal since 2021. Professionals from companies such as Volkswagen Group Digital Solutions, Bosch, Deloitte, Accenture, OutSystems, Mercedes-Benz.io, Critical TechWorks, TAP, NOS, TeamViewer, Infineon and Globo have trained with us. All our facilitators are practitioners.



YOUR CONTACT

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