CORPORATE TRAINING

AI Skills Advanced Program

An advanced program for teams that already use AI and want to go further: more tools, more practice, and a project that automates real work.

DURATION	FORMAT	GROUP	INVESTMENT
20 hours	Online or in person	Up to 25 people	From + VAT

01 · SUMMARY

From [illegible] + VAT, for the whole group.

For	Teams that already use AI day to day
Format	Live, online or in person
Duration	20 hours, spread out or condensed
Group	Up to 25 people
Language	English or Portuguese
Facilitators	André Bacêlo e Costa, Madalena Costa
Recording	Optional, for participants only
Investment	From [illegible] + VAT

02 · OBJECTIVES

By the end, each team has automated a real workflow.

01 Get reliable results from longer and more complex tasks

02 Research and analyse documents and data, and check the output

03 Build assistants with the team's own instructions and files

04 Connect the team's tools to automate repetitive steps

05 Delegate multi-step tasks to agents with human review

06 Set team rules for quality, data and safe use

Builds on AI Skills Fundamentals, or equivalent experience. Most of the time is practice, and the program ends with a project on the team's own work.

03 · ADAPTED TO YOUR COMPANY

Everything can be adapted

- Modules and structure, to fit the team's goals
- Number of hours: more hours, more practice
- The project and the demo: scope and format
- Examples, exercises and tools from the team's work
- Schedule: spread out or condensed
- Online or in person, English or Portuguese

A longer or more practical version is quoted to match.

IN THE ROOM

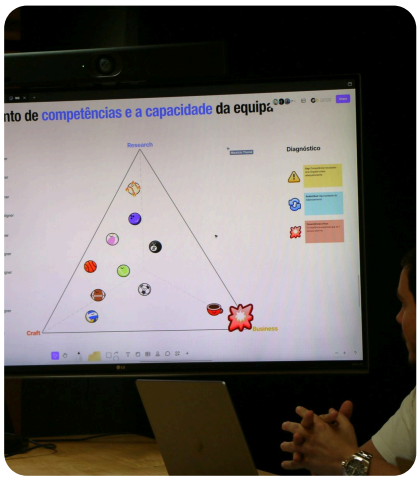
Recent in-person workshops with TheStarter.













04 · STRUCTURE

Six modules, a project and a demo.

Advanced | All roles | 20h

M1	**Prompting and context, in depth**	Reliable results on longer, more complex tasks.
M2	**Research and analysis with AI**	Working with documents, spreadsheets and sources, and checking the output.
M3	**Custom assistants for the team**	Assistants built on the team's own instructions and files.
M4	**Automations across tools**	Connecting the tools the team uses to automate repetitive steps.
M5	**Agents and multi-step workflows**	Delegating multi-step tasks while keeping a human in the loop.
M6	**Quality, data and safe use**	Checking output, protecting data and setting team rules.
	Team project	Each team automates one real workflow from its own work, with mentoring.
	Demo	Teams present their workflow and the results.

05 · FACILITATORS

Led by practitioners who teach AI to teams.



André Bacêlo e Costa

Founder of SuperHumano AI · educator and consultant in AI, digital strategy and innovation

Trains and advises leaders, teams and organisations on using AI in their processes and decisions. Invited assistant professor at the University of Aveiro (ISCA), Coimbra, Lusófona Porto and ISLA Gaia. Previously a UX and quality analyst for Apple Maps.

- More than 15 course editions taught at TheStarter
- Certified teacher (CCP)



Madalena Costa

Founder of Human × Intelligent · senior product designer and AI systems strategist

Teaches and consults on human-centred AI and agentic UX, helping product teams build AI products people trust. Has taught at FLAG, EDIT, Le Wagon and Ironhack.

- Speaker at WeAreDevelopers World Congress 2026
- Certified teacher (CCP)

06 · INVESTMENT

One price for the group, agreed upfront.

UP TO 25 PEOPLE

[redacted]

+ VAT.
In person in Lisboa or Porto: + [redacted].

Send an email for pricing

- Prep call to align the content and the project
- 20 hours of live training, online or in person
- Team project on the team's own work, with mentoring
- Materials, with lifetime access for participants
- Recording, if the company wants it, for participants only
- Certificate of completion from TheStarter

VAT: 23% for companies in Portugal. Companies in other EU countries with a valid VAT number are invoiced without Portuguese VAT (reverse charge). Outside Lisboa and Porto, travel is charged at cost.

NEXT STEP

For role-specific teams: AI for Leaders, AI Product Design and AI Product Management.

07 · CONDITIONS

Booking

Dates set together and confirmed by email. Invoice for the first 50% on confirmation.

Payment

50% on confirmation, 50% up to 10 working days before the start, by bank transfer.

Rescheduling

Free up to 15 working days before the start, subject to the facilitators' availability.

Participants

Same price for the group size stated. Changes to the list of names are free.

These terms can be changed if discussed and agreed in advance.

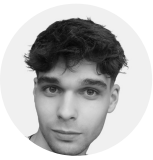
08 · ABOUT THESTARTER

2,700+
students trained

300+
companies served

DGERT
certified training provider (Portugal)

An online school for UX, Product and AI, based in Portugal since 2021. Professionals from companies such as Volkswagen Group Digital Solutions, Bosch, Deloitte, Accenture, OutSystems, Mercedes-Benz.io, Critical TechWorks, TAP, NOS, TeamViewer, Infineon and Globo have trained with us. All our facilitators are practitioners.



YOUR CONTACT

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