ROBIN WAITE

FEARLESS BUSINESS

BUSINESS COACH · AUTHOR · SPEAKER

Someone's got to be the most expensive. Why not you?

Robin helps business owners confidently charge more, win better clients and build businesses that don't depend on working every hour. His sessions are practical, interactive and fun: no grey suit, no death by slides.



7
books published

1,000+
business owners coached

29
countries

20+ years
running businesses

SPEAKING TOPICS

KEYNOTE · 30 TO 60 MINS

Fearless Pricing

Someone's got to be the most expensive, so why not you?

Why most pricing is driven by fear, not value. The real cost of a discount, how to put prices up without losing clients, and how to double your income with half the clients.

KEYNOTE · 30 TO 60 MINS

Fearless Partnerships

How I generated 3,000 leads from a single podcast interview

One appearance on Ali Abdaal's Deep Dive led to 200 consultations and 50 clients, and still brings in clients three years on. How to find, pitch and make the most of the right partnerships.

LIVE COACHING · 60 TO 90 MINS

Fearless Business LIVE

Hotseat coaching in front of the room

Audience members volunteer to have their business coached live on stage. Real pricing, real offers, real problems fixed in real time, with takeaways for everyone watching.

WORKSHOP · HALF OR FULL DAY

The Fearless Pricing Workshop

Mindset, value and pricing your team can stand behind

A hands-on day built around your audience: money mindset, communicating value, pricing governance and live roleplay, so the learning sticks long after the event.

PASEDA360 FINALIST BUSINESS COACH ROBIN WAITE

Million Podcasts BEST PRICING STRATEGY PODCAST

elitebusiness 100 TOP SME BUSINESSES 2025

ABM Introduction in Business Mentoring ilm

ipse

AWARDS & RECOGNITION

Allica Bank
THE ALLICA BANK GREAT BRITISH ENTREPRENEUR AWARDS

MAKER & CREATOR ENTREPRENEUR OF THE YEAR
WINNER 2025 - SOUTH WEST

WORKED WITH & SPOKEN FOR

DANIEL PRIESTLEY · Ali Abdaal · NISCHA · SIMON SQUIBB .COM · HelpBnk
CIMA · aat Accountants for the real world · ATOMICON · TubeFest · ART OF SELL
Pet Passion to Profit · wikiHow · Founder Reports · SHIFT TO SUCCESS

PRAISE FOR ROBIN

"Hardly anything had to change, just a few little tweaks that Robin advised me to make, and it's turned everything around. I feel positive, focused and excited!"

"Robin Waite is the real deal. He knows what he's talking about and has a string of business success stories to prove it. I have been very impressed by his talks at our events. He is very knowledgeable and experienced, yet personal and approachable."

BOOKING INFORMATION

Keynote (up to 60 mins)	£1,500
Keynote + hotseat coaching	£2,500
Half-day workshop	£3,500
Full-day workshop	£5,000

Fees exclude VAT. Travel and accommodation at cost. Workshops include fact-find calls and all training materials.

BOOK ROBIN

Let's make your event the one people remember.

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BOOKS BY ROBIN

Signed author copies available to accompany any talk









