

BRITTANY ROBBINS

UX DESIGNER • AUSTIN, TX

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 /brittany-robbins

DESIGN TOOLS

Adobe XD
Sketch
Invision
Figma

SKILLS

Adobe Acrobat DC
Adobe Illustrator
Confluence
Drupal CMS
Google Drive
JIRA
Keynote
Lucid Chart
Microsoft Office
Miro
Outlook
Pivotal Tracker
Slack
Salesforce
Squarespace
Webflow

EDUCATION

University of Arkansas

BSBA: Marketing
Aug 2013 - May 2017

Bloc.io

UX Design Bootcamp
Dec 2018 - June 2019

PRODUCT DESIGNER

VMWARE • REMOTE

NOV 2021 - PRESENT

- Pairs with and mentors client Product Designers in the Private Sector for all Product Design responsibilities in an Agile / SCRUM environment
- Facilitates discovery and framing workshops in order to identify opportunities in the user experience for various platforms
- Conducts user research interviews and synthesizes research findings to present to stakeholders via Figma and Miro
- Creates user stories, user flows, lo-fi and hi-fi wireframes through Figma
- Creates additional iterations of designs in Figma based on stakeholder needs and analytics provided by BI Analysts.
- Creates interactive prototypes for usability testing
- Leads and contributes to Design and Development pairing sessions to assure development changes are accurately adjusted based on the prescribed designs
- Collaborates with Product Managers, Developers, Technical Architects, Delivery Leads, BI Analysts, and other Product Designers cross-functionally.

UX DESIGNER

APPLE, INC. • AUSTIN, TX

SEPT 2021 - NOV 2021

- Lead Designer on the redesign of a legacy platform that allows Team Managers to monitor customer support Advisors and provide feedback based on activity.
- Mentored and collaborated with a Jr. UX Designer by delegating work, and conducting design reviews
- Created lo-fi and hi-fi wireframes through Sketch.
- Created clickable prototypes through Sketch.
- Assisted in conducting User Research interviews and feedback sessions.
- Presented and collaborates with Product Managers on both the business and engineering side, Technical Architect, and Software Engineers
- Advocated for UX best practices while assuring designs are meeting stakeholder requirements while also being technically feasible in order to meet aggressive deadlines.
- Collaborated with COE for Accessibility and Bridge UX team to assure that all designs are accessibility and brand compliant.

UI / UX DESIGNER

VERIZON LOCATION TECHNOLOGY • DENVER, CO

AUG 2019 - SEPT 2021

- Spearheaded entire website redesign for VLT's Location Developer Platform that utilizes a Drupal 8 CMS.
- Lead Designer for the MVP of Verizon's Autonomous Mobile Robots project.
- Conducted competitive analysis, user interviews, usability tests, and A / B Tests.
- Designed site maps, wireframes, low fidelity and high fidelity wireframes, mock ups and prototypes for internal and external SaaS platforms.
- Utilized Sketch, Figma and Adobe XD to create wireframes and mock ups for mobile (iOS and Android), tablet and web-based designs.
- Utilized Indesign, Miro and the Google Suite to translate design intentions into development.
- Collaborated with teams consisting of other Designers, Developers, Tech Writers, Communications team, DevOps, Tech Managers, Project Managers, Product Managers, QA and SCRUM Masters in an Agile SCRUM environment.
- Presented design iterations utilizing Indesign, Miro and Google Suite to stakeholders.