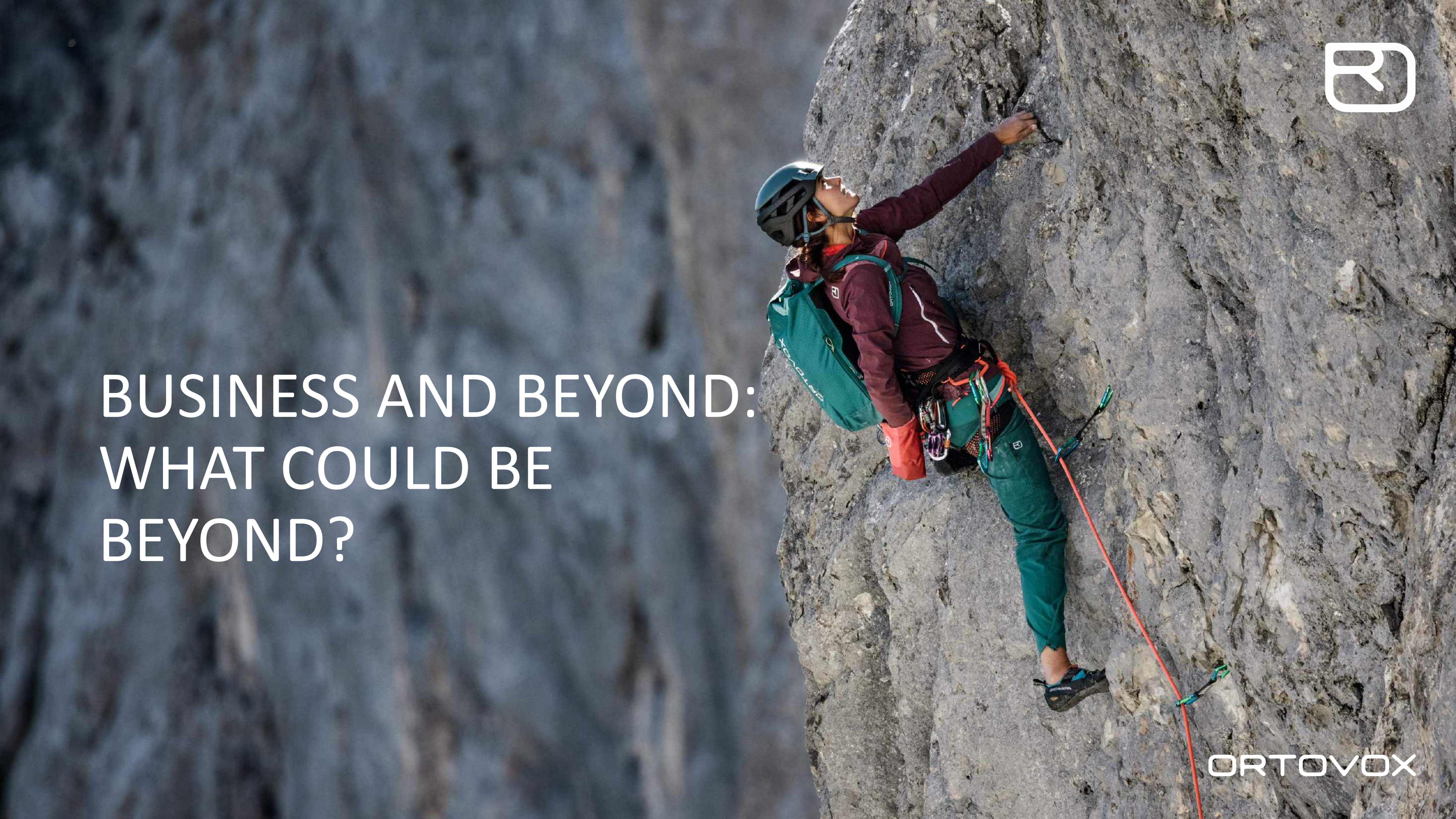




BUSINESS AND BEYOND:
WHAT COULD BE
BEYOND?

ORTOVOX





CHANGE



INVITE



ENCOURAGE



INSPIRE



NEW WORK



NEW CULTURE



NEW ECONOMY

CIRCULARITY



LIVING WAGES



“You can never solve a problem on the level on which it was created.”

ALBERT EINSTEIN



COMPETITION



HOMO
ECONOMICO

DEGROWTH

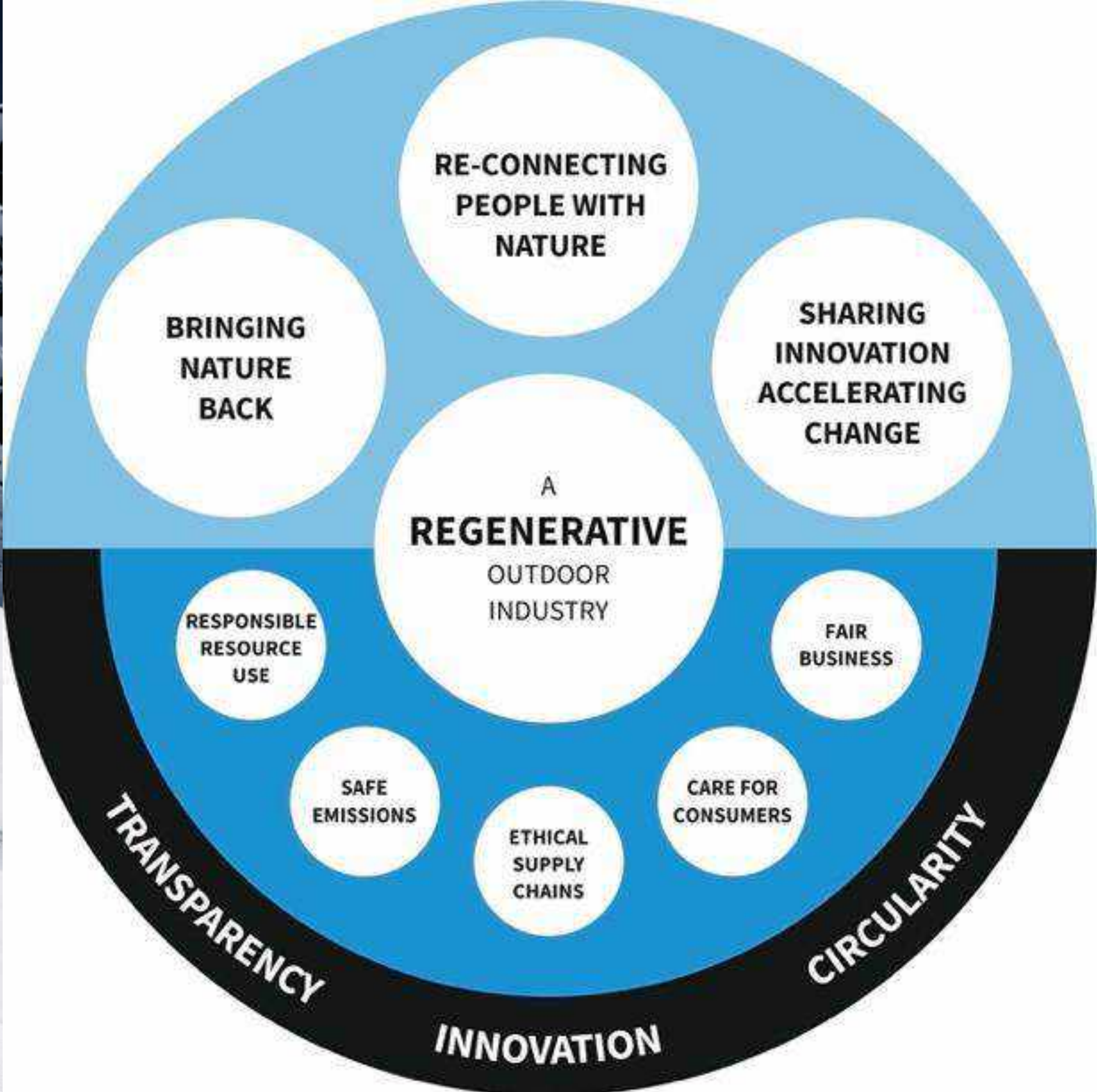




NEW DEFINITION OF PROSPERITY

A full-page photograph of two mountaineers ascending a steep, snow-covered mountain slope. The climber in the foreground is a woman wearing a white helmet, orange goggles, a red jacket, and maroon pants, carrying a large orange rope. The climber behind her is a man in a blue and yellow jacket, blue pants, and a black helmet, also carrying a rope. They are both using ice axes. The background features jagged, snow-dusted mountain peaks under a clear sky. The word "COOPERATION" is overlaid in white capital letters on the right side of the image.

COOPERATION





EUROPEAN
OUTDOOR
GROUP

