

Anneli Nurmi

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Personal Statement

Human-Computer Interaction Master's graduate with a strong foundation in user-centered design, user research, and prototyping. Experienced in crafting unique interactions on mobile and web interfaces and collaborating on cross-functional teams during two design-focused internships. Passionate about working with a team to design accessible, intuitive, and exciting digital experiences.

Skills

Prototyping - Figma, Adobe XD, Protopie, Webflow, HTML/CSS

Wireframing - Miro, Mockflow, Information Architecture

Research - Data Analysis, Journey Mapping, Persona Design, Workshop Design, R Studio, Usability Testing, Card Sorting, Survey Design, Interview Facilitation

Visual Design - Branding, Adobe Illustrator, Canva, Adobe Photoshop, Adobe After Affect

Education

University College Dublin | *September 2024 - September 2025*

Masters of Science in Human-Computer Interaction

3.76 First Class Honors

Kennesaw State University | *August 2020 - May 2024*

Bachelor of Science in Interactive Design | Minor in Technical Communication

3.91 with Honors

Related Experience

Sales Associate | LOFT | *August 2022 - May 2024; November 2025 - Current*

- Provide exceptional customer service by actively listening to customers and addressing their concerns or inquiries in a friendly and approachable manner.
- Tailor product recommendations to fit customers' style and needs.

Summer Intern | GDS Associates Inc | *May 2024 - August 2024*

- Used iSpring software on PowerPoint to create engaging digital training videos for internal employee onboarding.
- Created visually appealing multimedia elements, such as timelines, charts, and animations, to enhance learner engagement.
- Collaborated with stakeholders to align training outcomes with company goals.

Honors Peer Mentor | Kennesaw State University | *August 2023 - May 2024*

- Mentored new Honors students to deepen their involvement in Honors college, engage in learning opportunities, and make social connections.
- Created presentations and activities designed to engage students in critical thinking and leadership skills.

Teacher Assistant | Atlanta Irish Dance by Burke Connolly | *August 2022 - June 2024*

- Helped company growth by teaching at external locations, marketing on social media, and designing spirit wear.
- Created unique performances and dance steps that built skills in teamwork, critical thinking, and setting goals.

Digital Experience Intern | Illinois Farm Bureau | *May 2023 - August 2023*

- Created mockups, prototypes, and motion graphics for a scrollytelling website in the Mockflow program to communicate the environmental and social accomplishments of the Illinois Farm Bureau to policy makers in Illinois.
- Designed event email mockups to inform employees about future events in Mockflow.
- Assisted with the improvement of internal websites through usability testing to ensure that the designs have improved the user experience.