

SPONSORSHIP OPPORTUNITIES



INTO THE WOODS

In The Park

Music & Lyrics by STEPHEN SONDHEIM | Book by JAMES LAPINE

Originally Directed on Broadway by James Lapine | Orchestrations by Jonathan Tunick

Directed by Helen R. Murray | Music Directed by Jeremy D. Silverman

Choreographed by Jessica Kerner Scruggs

OPENING NIGHT IN THE PARK

Little Red's off the beaten path, Jack's stumbled upon another beanstalk, Prince Charming's got a wandering eye, and guess what? There's a Witch next door! Stephen Sondheim's classic musical flips Grimm's fairy tales upside down, showing us that wishes granted can lead to all sorts of plot twists. Go beyond "happily ever after" with Into the Woods...in the Park!

MARCH 27, 2026

Dinner, Drinks, and Show

6:00 - 10:00PM

Ages: 5+

Demens Landing Park

Themes: Fairytales, parenthood, marriage, family



THANK YOU TO OUR SPONSORS



GIANT IN THE SKY SPONSOR: \$30,000 (1 AVAILABLE)

Under the stars and into the woods, this leadership sponsorship will take centerstage

Benefits Include:

- Company logo or name recognition during the run of the show from March 25 to April 26
 - On all Into the Woods in the Park digital collateral including webpage, e-blasts and social media
 - On all Into the Woods in the Park print collateral
 - On all banners and signage for Into the Woods in the Park
- Inclusion in curtain speech at all performances of Into the Woods in the Park
- Full-page company branding advertisement or personal message in digital event program
- Company branding or name recognition on all table signage for Into the Woods in the Park
- VIP reception for 20 guests 30 minutes prior to opening of event on March 27
- 2 Premiere dinner table locations for 20 guests on March 27
- Opportunity for one of the following: Corporate Night, Employee Night or Friends & Family Night at Into the Woods in the Park for up to 75 guests. Includes opportunity for a representative to give a welcome speech from the stage (1-3 minutes)
- Volunteer opportunities for employees during the run of Into the Woods in the Park
- 20 Complimentary general admission tickets, valid for any performances of Into the Woods in the Park from March 28 to April 26
- 20% Discount on additional purchases for performances of Into the Woods in the Park from March 28 to April 26
- Full-page ad in 2025-2026 Mainstage Print Programs (includes 3 for the season)
- Full-page ad in 2026-2027 Arts Guide

LITTLE RED RIDING HOOD DINNER SPONSOR: \$10,000 (1 AVAILABLE)

Into the woods and through the park a delicious dinner will be delivered to each guest table

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 - On all Into the Woods in the Park print collateral
 - On all banners and signage for Into the Woods in the Park
- Inclusion in curtain speech at all performances of Into the Woods in the Park
- Full-page company branding advertisement or personal message in digital event program
- Company branding on all table signage and paper linens for Into the Woods in the Park
- VIP reception for 20 guests 30 minutes prior to opening of event on March 27
- 2 Premiere dinner table locations for 20 guests on March 27
- 10 Complimentary general admission tickets, valid for any performances of Into the Woods in the Park from March 28 to April 26

MOLLY'S MILKEY-WHITE BEVERAGE SPONSOR: \$7,500 (1 AVAILABLE)

Complimentary beverages throughout the evening will include soft drinks, water and something a bit more than Molly's milk...beer & wine too!

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 - On all Into the Woods in the Park digital collateral including webpage, e-blasts and social media
 - On all Into the Woods in the Park print collateral
 - On all banners and signage for Into the Woods in the Park
- Inclusion in curtain speech at all performances of Into the Woods in the Park
- Half-page company branding advertisement or personal message in digital event program
- Company branding or name recognition at bar and/or beverage concessions and cocktail napkins
- VIP reception for 10 guests 30 minutes prior to opening of event on March 27
- 1 Premiere dinner table location for 10 guests on March 27
- 10 Complimentary general admission tickets, valid for any performances of Into the Woods in the Park from March 28 to April 26, 2026 from March 28 to April 26, 2026

BAKER & BAKER'S WIFE DESSERT SPONSOR: \$5,500 (1 AVAILABLE)

Sweet ending from the bakery and into the park

Benefits Include:

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 - On all *Into the Woods in the Park* digital collateral including webpage, e-blasts and social media
 - On all *Into the Woods in the Park* print collateral
 - On all banners and signage for *Into the Woods in the Park*
- Inclusion in curtain speech at all performances of *Into the Woods in the Park*
- Half-page company branding advertisement or personal message in digital event program
- Company branding or name recognition on desserts and paper linens
- VIP reception for 10 guests 30 minutes prior to opening of event on March 27
- 1 Premiere dinner table location for 10 guests on March 27
- 6 Complimentary general admission tickets, valid for any performances of *Into the Woods in the Park* from March 28 to April 26

KINGDOM DECOR AND MORE SPONSOR: \$5,500 (1 AVAILABLE)

A fairytale kingdom from the Park entrance to the stage, creating a magical guest experience

Benefits Include:

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 - On all *Into the Woods in the Park* digital collateral including webpage, e-blasts and social media
 - On all *Into the Woods in the Park* print collateral
 - On all banners and signage for *Into the Woods in the Park*
- Inclusion in curtain speech at all performances of *Into the Woods in the Park*
- Half-page company branding advertisement or personal message in digital event program
- Company branding or name recognition on decor elements and signage
- VIP reception for 10 guests 30 minutes prior to opening of event on March 27
- 1 Premiere dinner table location for 10 guests on March 27
- 6 Complimentary general admission tickets, valid for any performances of *Into the Woods in the Park* from March 28 to April 26

PRINCE CHARMING PHOTO SPONSOR: \$4,500 (1 AVAILABLE)

The prince is not the only thing charming, but so are photographic memories from the evening

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 - On all *Into the Woods in the Park* digital collateral including webpage, e-blasts and social media
 - On all *Into the Woods in the Park* print collateral
 - On all banners and signage for *Into the Woods in the Park*
- Inclusion in curtain speech at all performances of *Into the Woods in the Park*
- Half-page company branding advertisement or personal message in digital event program
- Company branding or name recognition at Step & Repeat photo opportunity
- Company branding or name recognition on digital photo album after the event
- VIP reception for 10 guests 30 minutes prior to opening of event on March 27
- 1 Premiere dinner table location for 10 guests on March 27
- 4 Complimentary general admission tickets, valid for any performances of *Into the Woods in the Park* from March 28 to April 26

MORE SPONSORSHIP OPPORTUNITIES ON NEXT PAGE

BEST DRESSED FAIRYTALE SPONSOR: \$4,500 (1 AVAILABLE)

Cinderella, Rapunzel, Little Red Riding Hood, & the Prince...so many choices to dress up!

Benefits Include:

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 - On all Into the Woods in the Park digital collateral including webpage, e-blasts and social media
 - On all Into the Woods in the Park print collateral
 - On all banners and signage for Into the Woods in the Park
- Inclusion in curtain speech at all performances of Into the Woods in the Park
- Half-page company branding advertisement or personal message in digital event program
- Ability to present Best Individual and Best Group Award on stage at Opening Night
- Company logo or name recognition included on Best Individual and Best Group Winner's Gift Certificate
- VIP reception for 10 guests 30 minutes prior to opening of event on March 27
- 1 Premiere dinner table location for 10 guests on March 27
- 4 Complimentary general admission tickets, valid for any performances of Into the Woods in the Park from March 28 to April 26

CINDERELLA'S CENTERPIECE SPONSOR: \$3,500 (1 AVAILABLE)

The centerpieces will take center stage on each guest table and fit like the gold slippers

Benefits Include:

- Company logo or name recognition during the run of the show from March 25 to April 26
 - On all Into the Woods in the Park digital collateral to include webpage, e-blasts and social media
 - On all Into the Woods in the Park print collateral
 - On all banners and signage for Into the Woods in the Park
- Inclusion in curtain speech at all performances of Into the Woods in the Park
- Quarter-page company branding advertisement or personal message in digital event program
- Company branding or name recognition on all centerpieces
- 1 Premiere dinner table location for 10 guests on March 27
- 2 Complimentary general admission tickets, valid for any performances of Into the Woods in the Park from March 28 to April 26

WOLF'S PORTA POTTY SPONSOR: \$3,500 (1 AVAILABLE)

No need to be afraid as the big bad wolf does not use a porta potty

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 - On all Into the Woods in the Park digital collateral to include webpage, e-blasts and social media
 - On all Into the Woods in the Park print collateral
 - On all banners and signage for Into the Woods in the Park
- Inclusion in curtain speech at all performances of Into the Woods in the Park
- Quarter-page company branding advertisement or personal message in digital event program
- Company branding or name recognition on Porta Potty for Opening Night on March 27
- Ability to decorate Porta Potty for Opening Night on March 27
- 1 Premiere dinner table location for 10 guests on March 27
- 2 Complimentary general admission tickets, valid for any performances of Into the Woods in the Park from March 28 to April 26

JACK'S MAGIC BEANS SNACK SPONSOR: \$2,500 (1 AVAILABLE)

Just for Opening Night, the magical beans will turn into tableside snacks

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 - On all Into the Woods in the Park print collateral
 - On all banners and signage for Into the Woods in the Park
- Inclusion in curtain speech at all performances of Into the Woods in the Park
- Quarter-page company branding advertisement or personal message in digital event program
- Company branding or name recognition on snack for Opening Night on March 27
- 1 Premiere dinner table location for 10 guests on March 27

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INTO THE WOODS

In The Park

Music & Lyrics by STEPHEN SONDHEIM | Book by JAMES LAPINE

Originally Directed on Broadway by James Lapine | Orchestrations by Jonathan Tunick

Directed by Helen R. Murray | Music Directed by Jeremy D. Silverman

Choreographed by Jessica Kerner Scruggs



OPENING NIGHT | MARCH 27 | 6:00 - 10:00 PM

TABLES & TICKETS

TABLE SPONSOR: \$1,800 (MULTIPLE AVAILABLE)

Reserved table location for 10 guests includes dinner and beverages

Company or family name in digital program for event.

INDIVIDUAL GUEST TICKET: \$200: (MULTIPLE AVAILABLE)

Ticket entry with select dinner seating for 1 guest includes dinner and beverages.

MORE INFORMATION

FOR SPONSORSHIP OPPORTUNITIES & MORE INFORMATION

Contact: Pamela Arbisi | parbisi@americanstage.org 727-685-4014

Company branding or name recognition will be included in the entire run of the show from March 25 - April 26, 2026 in addition to pre and post event marketing through American Stage and other shared marketing partners.

For guaranteed print branding or recognition for Opening Night and Production Run, name or logos must be received by **February 13, 2026**.



Engage, connect and support Into the Woods in the Park, a beloved treasure of American Stage. With your support, you will continue to create the magic for generations to come.

American Stage operates as a non-profit professional theatre and is a 501(c)(3) charitable organization registered with the Florida Department of Agriculture and Consumer Services. U.S. Federal Tax ID number is 59-1777189.