

CORPORATE PARTNERS PROGRAM

WILL YOU JOIN US?

Corporations and Businesses that invest in the work of American Stage can become Corporate Partners. What we do today, working together, will make all the difference in ensuring a thriving cultural landscape for Tampa Bay in the future.

Our Corporate Partnerships have been established to engage the business community in supporting the telling of powerful stories and emphasizing the direct link between a healthy arts & culture sector and a healthy economy.



AS A CORPORATE PARTNER, YOU WILL:

ENGAGE:

Engage with Theatrical Arts and Artists

BUILD:

Cultivate Clients and Reward Employees

BRAND:

Create brand awareness with a cultural leader

CONNECT:

Interact with a variety of Business Leaders

SUPPORT:

Help Build Our Community

YOUR GIFT SUPPORTS:

- **MAINSTAGE SERIES:** Our program cornerstone consists of up to five Mainstage productions per season of powerful stories, boldly told.
- **BEYOND THE STAGE SERIES:** Series of immersive and site-specific work throughout Tampa Bay in partnership with numerous organizations and businesses.
- **COMMUNITY ENGAGEMENT PROGRAMS:** The transformative power of live theatre inspires honest, thought-provoking dialogue. American Stage builds and maintains connections between our stages and our diverse communities.
- **EDUCATION PROGRAMS:** American Stage advances the creative skill-sets of current and future leaders, artists, and arts supporters through year-round, award-winning education initiatives that focus on bringing theatrical arts experiences to Pinellas and Hillsborough Counties, specifically Title 1 and 2 schools.
- **ACCESSIBILITY:** American Stage is committed to offering theatre experiences that can be fully enjoyed by guests and patrons of all abilities.

Contact Pamela Arbisi, Director of Advancement at 727-685-4014 or parbisi@americanstage.org.

ASSOCIATES CIRCLE

\$1,500

MARKETING BENEFITS:

- Company name on American Stage website
- Inclusion in a monthly Impact E-newsletter
- 1 Acknowledgment on American Stage social media
- Inclusion in American Stage Annual Report

EVENTS, TICKETS & EXPERIENCES:

- 2 Invitations to the Behind the Scenes events for sponsored production
- 2 Tickets to each Mainstage opening night **FMV: \$400**
- 2 Subscriptions to gift to clients, employees, friends or family **FMV: \$400**

TOTAL FMV: \$800 Any benefits can be waived to maximize tax-deductable donations

AVERAGE REACH:

WEBPAGE:

30,000 page views and
over 25,000 unique
visitors

E-BLASTS:

56,000

SOCIAL MEDIA:

665,000

AVERAGE

IN-PERSON

ATTENDANCE:

30,000

DIRECTORS CIRCLE

\$2,500

MARKETING BENEFITS:

- Recognition as a Supporting Sponsor for a Raymond James Mainstage Production
- Curtain speech recognition for all performances of sponsored production
- Logo recognition on TV monitors in Susan R. Hough lobby for sponsored production
- Digital toolkit to highlight your sponsorship and invite your guests
- Company logo on American Stage website
- Company logo on E-blasts for sponsored production
- Inclusion in a monthly Impact E-newsletter
- 2 Acknowledgments across American Stage social media
- Inclusion in American Stage Annual Report

EVENTS, TICKETS & EXPERIENCES:

- 2 Invitations to the Behind the Scenes events for sponsored production
- 2 Tickets to each Mainstage opening night **FMV: \$400**
- 2 Subscriptions to gift to clients, employees, friends or family **FMV: \$400**
- 20% Discount of tickets for sponsored productions

TOTAL FMV: \$800. Any benefits can be waived to increase tax-deductible donation.

AVERAGE REACH:

WEBPAGE:

30,000 page views and
over 25,000 unique
visitors

E-BLASTS:

56,000

SOCIAL MEDIA:

665,000

AVERAGE

IN-PERSON

ATTENDANCE:

30,000

EXECUTIVES CIRCLE

\$5,000

MARKETING BENEFITS:

- Recognition as a Sponsor for a Raymond James Mainstage Production
- Half-page ad in Mainstage Playbill for sponsored production
Total of 2,500 estimated patrons **FMV: \$600**
- Curtain speech recognition for all performances of sponsored production
- Logo recognition on TV monitors in Susan R. Hough lobby for sponsored production
- Digital toolkit to highlight your sponsorship and invite your guests
- Company logo on American Stage website with clickable link
- Company logo on E-blasts for sponsored production
- Company spotlight in a monthly Impact E-newsletter with clickable link
- 3 Acknowledgments across American Stage social media
- Half-page ad in the Arts Guide **FMV: \$2,000**
- Inclusion in American Stage Annual Report

EVENTS, TICKETS & EXPERIENCES:

- 2 Invitations to the Behind the Scenes events for sponsored production
- 4 Tickets to each Mainstage opening night **FMV: \$800**
- 2 Subscriptions to gift to clients, employees, friends or family **FMV: \$400**
- 20% Discount of tickets for sponsored productions

TOTAL FMV: \$3,800. Any benefits can be waived to increase tax-deductible donation.

AVERAGE REACH:

WEBPAGE:

30,000 page views and
over 25,000 unique
visitors

E-BLASTS:

56,000

SOCIAL MEDIA:

665,000

**AVERAGE
IN-PERSON
ATTENDANCE:**
30,000

LEADERS CIRCLE

\$10,000

MARKETING BENEFITS:

- Recognition as a Sponsor for 2 Raymond James Mainstage Productions
- 2 Full-page ads with prominent placement in Mainstage Playbill for sponsored productions (one per production)
Total of 5,000 estimated patrons **FMV: \$2,400**
- Curtain speech recognition for all performances of sponsored productions
- Logo recognition on TV monitors in Susan R. Hough lobby for sponsored productions
- Digital toolkit to highlight your sponsorship and invite your guests
- Company logo on American Stage website with clickable link
- Company logo on E-blasts for sponsored productions
- Company spotlight in a monthly Impact E-newsletter with clickable link
- 4 Acknowledgments across American Stage social media
- Full-page ad in the Arts Guide Mailing to 6,600 households **FMV: \$4,000**
- Inclusion in American Stage Annual Report

EVENTS, TICKETS & EXPERIENCES:

- One corporate volunteer opportunity
- One table of 10 for special event of choice Gala (Retail Value \$2,500) or Park Opening Night (Retail Value \$1,800)
to include company branding **FMV: \$800**
- Complimentary invitation to exclusive events
- 4 Invitations to the Behind the Scenes events for sponsored productions
- Special behind the scenes tour of the theatre with Producing Artistic Director
- 4 Tickets to each Mainstage opening night **FMV: \$800**
- 4 Subscriptions to gift to clients, employees, friends or family **FMV: \$800**
- 20% Discount of tickets for sponsored productions

TOTAL FMV: \$8,800. Any benefits can be waived to increase tax-deductible donation.

AVERAGE REACH:

WEBPAGE:

30,000 page views and
over 25,000 unique
visitors

E-BLASTS:

56,000

SOCIAL MEDIA:

665,000

AVERAGE

IN-PERSON

ATTENDANCE:
30,000

PRESIDENTS CIRCLE

\$25,000

MARKETING BENEFITS:

- Recognition as the Presenting Sponsor for 2 Raymond James Mainstage Productions
- 4 Full page ads with premier placement in each Mainstage Playbill (one per production)
Total of 10,000 estimated patrons **FMV: \$4,800**
- Curtain speech recognition for all performances of sponsored productions
- Logo recognition on TV monitors in Susan R. Hough lobby for sponsored productions
- Company name mentioned in press releases & during media interviews for sponsored productions
- Digital toolkit to highlight your sponsorship and invite your guests
- Company logo on American Stage website with clickable link
- Company logo on E-blasts for sponsored productions
- Company spotlight in a monthly Impact E-newsletter with clickable link
- 5 Acknowledgments across American Stage social media
- Full page ad with premier placement in the Arts Guide. Mailing to 6,600 households **FMV: \$4,000**
- Inclusion in American Stage Annual Report

EVENTS, TICKETS & EXPERIENCES:

- Ability to host a Corporate Night up to 100 guests **FMV: \$1,000 - \$4,000**
- One corporate volunteer opportunity
- One table of 10 for gala to include company branding (Retail Value: \$2,500) **FMV: \$800**
- One table of 10 for opening night of Park production to include company branding (Retail Value: \$1,800) **FMV: \$800**
- Complimentary invitation to exclusive events
- Opportunity to give an opening night welcome with Producing Artistic Director from the stage for sponsored productions
- Private dining experience with an artist associated with sponsored productions **FMV: \$200**
- 6 Invitations to the Behind the Scenes events for sponsored productions
- Special behind the scenes tour of the theatre with Producing Artistic Director
- Exclusive dinner with the director for 4 people **FMV: \$500**
- 6 Tickets to each Mainstage opening night **FMV: \$1000**
- 6 Subscriptions to gift to clients, employees, friends or family **FMV: \$1,200**
- 20% Discount of tickets for sponsored productions

TOTAL FMV: \$17,300. Any benefits can be waived to increase tax-deductible donation.

AVERAGE REACH:

WEBPAGE:

30,000 page views and
over 25,000 unique visitors

E-BLASTS:

56,000

SOCIAL MEDIA:

665,000

AVERAGE

IN-PERSON

ATTENDANCE:

30,000

BENEFACTORS CIRCLE

\$50,000 & ABOVE

MARKETING BENEFITS:

- Opportunity to create a customized benefit package
- Opportunity to provide support over a 3 year pledge
- Opportunity to have a company representative join the American Stage Board of Trustees

AVERAGE REACH:

WEBPAGE:

30,000 page views and
over 25,000 unique
visitors

E-BLASTS:

56,000

SOCIAL MEDIA:

665,000

AVERAGE

IN-PERSON

ATTENDANCE:

30,000

SUSTAINERS CIRCLE

\$100,000 & ABOVE

THE SUSTAINERS' CIRCLE BENEFITS:

- Opportunity to create a customized benefit package
- Opportunity to provide support over a 3-5 year pledge
- Opportunity to have a representative join the American Stage Board of Trustees
- Opportunity to have a representative join the American Stage Strategic Advisory Board

AVERAGE REACH:

WEBPAGE:

30,000 page views and
over 25,000 unique
visitors

E-BLASTS:

56,000

SOCIAL MEDIA:

665,000

AVERAGE

IN-PERSON

ATTENDANCE:

30,000



MARKETING BENEFITS OVERVIEW

MARKETING BENEFITS	PARTNERSHIP LEVELS						
	ASSOCIATES CIRCLE \$1,500	DIRECTORS CIRCLE \$2,500	EXECUTIVES CIRCLE \$5,000	LEADERS CIRCLE \$10,000	PRESIDENTS CIRCLE \$25,000	BENEFACTORS CIRCLE \$50,000	SUSTAINERS CIRCLE \$100,000
Company name on website	✓	✓	W/ CLICKABLE LINK	W/ CLICKABLE LINK	W/ CLICKABLE LINK	CUSTOM PACKAGE	CUSTOM PACKAGE
Inclusion in the monthly Impact E-newsletter	✓	✓	W/ SPOTLIGHT & CLICKABLE LINK	W/ SPOTLIGHT & CLICKABLE LINK	W/ SPOTLIGHT & CLICKABLE LINK		
Acknowledgment(s) on social media	1	2	3	4	5		
Inclusion in Annual Report	✓	✓	✓	✓	✓		
Recognition as a Sponsor for Raymond James Mainstage production(s)		SUPPORTING	1	2	2		
Curtain speech recognition for all performances of sponsored production(s)		✓	✓	✓	✓		
Logo recognition on TV monitors in Susan R. Hough lobby for sponsored production(s)		✓	✓	✓	✓		
Digital toolkit to highlight your sponsorship and invite your guests		✓	✓	✓	✓		
Company logo on E-blasts for sponsored production		✓	W/ CLICKABLE LINK	W/ CLICKABLE LINK	W/ CLICKABLE LINK		
Half-page ad in Mainstage Playbill for sponsored production(s) Total of 2,500 estimated patrons			✓				
1 Half-page ad in the Arts Guide Mailing to 6,600 households			✓				
2 Full-page ads with prominent placement in Mainstage Playbill for sponsored productions (one per production) Total of 5,000 estimated patrons				✓			
1 Full-page ad in the Arts Guide Mailing to 6,600 households				✓	✓		
4 Full-page ads with premier placement in each Mainstage Playbill (one per production) Total of 10,000 estimated patrons					✓		
Company thanked in press releases & during media interviews for sponsored productions					✓		

TICKETS, EVENTS & EXPERIENCES OVERVIEW

TICKETS, EVENTS & EXPERIENCES	PARTNERSHIP LEVELS						
	ASSOCIATES CIRCLE \$1,500	DIRECTORS CIRCLE \$2,500	EXECUTIVES CIRCLE \$5,000	LEADERS CIRCLE \$10,000	PRESIDENTS CIRCLE \$25,000	BENEFACTORS CIRCLE \$50,000	SUSTAINERS CIRCLE \$100,000
Invitations to the Behind the Scenes events for sponsored production	2	2	2	4	6	CUSTOM PACKAGE	CUSTOM PACKAGE
Tickets to each Mainstage opening night	2	2	4	4	6		
Subscriptions to gift to clients, employees, friends or family	2	2	2	4	6		
20% Discount of tickets for sponsored productions		✓	✓	✓	✓		
One corporate volunteer opportunity				✓	✓		
One table of 10 for special event of choice Gala (Retail Value \$2,500) to include company branding					TABLE OF 10 FOR GALA		
Park Opening Night (Retail Value \$1,800) to include company branding				✓	TABLE FOR PARK OPENING		
Complimentary invitation to exclusive events				✓	✓		
Special behind the scenes tour of the theatre with Producing Artistic Director				✓	✓		
Ability to host a corporate night up to 100 guests					✓		
Opportunity to give an opening night welcome with Producing Artistic Director from the stage for sponsored productions					✓		
Private dining experience with an artist associated with sponsored productions					✓		
Exclusive dinner with the director for 4 people					✓		