AMERICAN STAGE

CORPORATE PARTNERS PROGRAM

WILL YOU JOIN US?

Invest in the work of American Stage can become Corporate Partners. What we do today, working together, will make all the difference in ensuring a thriving cultural landscape for Tampa Bay in the future.

Our Corporate Partnerships engage the business community in supporting the telling of powerful stories and emphasizing the direct link between a healthy arts & culture sector and a healthy economy.



AS A CORPORATE PARTNER, YOU WILL:

ENGAGE:
Engage with Theatrical Arts and Artists

BUILD:
Cultivate Clients and Reward Employees

REACH:
Create brand visibility

CONNECT:
Interact with a variety of Business Leaders

SUPPORT:
Help Build Our Community and Artists

YOUR GIFT SUPPORTS:

- **MAINSTAGE SERIES:** Our programing cornerstone consists of up to four Mainstage productions per season of powerful stories, boldly told.
- **COMMUNITY ENGAGEMENT PROGRAMS:** The transformative power of live theatre inspires honest, thought-provoking dialogue. American Stage builds and maintains connections between our stages and our diverse communities.
- **EDUCATION PROGRAMS:** American Stage provides education programing initiatives that focus on bringing theatrical arts experiences to Pinellas and Hillsborough Counties, specifically Title 1 and 2 schools.
- **ACCESSIBILITY:** American Stage is committed to offering theatre experiences that can be fully enjoyed by guests and patrons of all abilities. We offer flexible ticket pricing and are ADA compliant.

Contact Pamela Arbisi, Vice President of Development at **727-685-4014** or **parbisi@americanstage.org**

DIRECTORS CIRCLE
$2,500

MARKETING BENEFITS:

- Recognition as a Supporting Sponsor for a Raymond James Mainstage Production
- Curtain speech recognition for all performances of sponsored production
- Logo recognition on TV monitors in Susan R. Hough lobby for sponsored production
- Company logo on American Stage website
- Company logo on E-blasts for sponsored production
- Inclusion in a monthly Impact E-newsletter

EVENTS, TICKETS & EXPERIENCES:

- 2 Tickets to each Mainstage opening night **FMV: $800**
- 2 Subscriptions to gift to clients, employees, friends or family **FMV: $500**
- 20% Discount of tickets for sponsored productions

TOTAL FMV: $1,300. Any benefits can be waived to increase tax-deductable donation.

AVERAGE REACH:

WEBPAGE:
97,000 users and over 400,000 views

E-BLASTS:
56,000

SOCIAL MEDIA:
665,000

AVERAGE IN-PERSON ATTENDANCE: 30,000

EXECUTIVES CIRCLE
$5,000

MARKETING BENEFITS:

- Recognition as a Sponsor for a Raymond James Mainstage Production
- Half-page ad in program for sponsored production
- Total of 2,500 estimated patrons. **FMV: $600**
- Curtain speech recognition for all performances of sponsored production
- Logo recognition on TV monitors in Susan R. Hough lobby for sponsored production
- Company logo on American Stage website with clickable link
- Company logo on E-blasts for sponsored production
- Company spotlight in a monthly Impact E-newsletter with clickable link for 1 year
- Acknowledgment for sponsors production on LinkedIn
- Half-page ad in the digital Arts Guide. **FMV: $2,000**
- Inclusion in American Stage Annual Report

EVENTS, TICKETS & EXPERIENCES:

- 2 Invitations to the Meet & Greet for sponsored production
- 4 Tickets to each Mainstage opening night **FMV: $1,600**
- 2 Subscriptions to gift to clients, employees, friends or family **FMV: $500**
- 20% Discount of tickets for sponsored productions

TOTAL FMV: $4,700. Any benefits can be waived to increase tax-deductable donation.

AVERAGE REACH:

WEBPAGE:
97,000 users and over 400,000 views

E-BLASTS:
56,000

SOCIAL MEDIA:
665,000

AVERAGE IN-PERSON ATTENDANCE: 30,000

LEADERS CIRCLE
$10,000

MARKETING BENEFITS:

- Recognition as a Sponsor for 2 Raymond James Mainstage Productions
- 2 Full-page ads with prominent placement in program for sponsored productions (one per production) Total of 5,000 estimated patrons. **FMV: $2,400**
- Curtain speech recognition for all performances of sponsored productions
- Logo recognition on TV monitors in Susan R. Hough lobby for sponsored productions
- Company logo on American Stage website with clickable link
- Company logo on E-blasts for sponsored productions
- Company spotlight in a monthly Impact E-newsletter with clickable link for 1 year
- Acknowledgment for both sponsored productions on LinkedIn
- Full-page ad in the digital Arts Guide. **FMV: $4,000**
- Inclusion in American Stage Annual Report

EVENTS, TICKETS & EXPERIENCES:

- One corporate volunteer opportunity
- One table of 10 for at the "Soiree Under the Stars" (Retail Value $2,000) to include company branding. **FMV: $800**
- Complimentary invitation to exclusive events
- 4 Invitations to the Meet & Greet for sponsored production
- Special behind the scenes tour of the theatre with Producing Artistic Director
- 4 Tickets to each Mainstage opening night **FMV: $1,600**
- 4 Subscriptions to gift to clients, employees, friends or family **FMV: $800**
- 20% Discount of tickets for sponsored productions

TOTAL FMV: $9,600. Any benefits can be waived to increase tax-deductable donation.

AVERAGE REACH:

WEBPAGE:
97,000 users and over 400,000 views

E-BLASTS:
56,000

SOCIAL MEDIA:
665,000

AVERAGE IN-PERSON ATTENDANCE: 30,000

PRESIDENTS CIRCLE
$25,000

MARKETING BENEFITS:

- Recognition as a Presenting Sponsor for 3 Raymond James Mainstage Productions
- 3 Full-page ads with premier placement in each program (one per production)
- Total of 10,000 estimated patrons. **FMV: $4,800**
- Curtain speech recognition for all performances of sponsored productions
- Logo recognition on TV monitors in Susan R. Hough lobby for sponsored productions
- Company name mentioned in press releases & during media interviews for sponsored productions
- Company logo on American Stage website with clickable link for 1 year
- Company logo on E-blasts for sponsored productions
- Company spotlight in a monthly Impact E-newsletter with clickable link
- Acknowledgment for all sponsored productions on LinkedIn
- Full-page ad with premier placement in the digital Arts Guide. **FMV: $4,000**

EVENTS, TICKETS & EXPERIENCES:

- Ability to host a Corporate Night up to 25 guests. **FMV: $1,500**
- One corporate volunteer opportunity
- One table of 8 for gala to include company branding (Retail Value: $2,000). **FMV: $800**
- One table of 10 for the Park "Soiree Under the Stars" to include company branding (Retail Value: $2,000). **FMV: $800**
- Complimentary invitation to exclusive events
- 6 Invitations to the Meet & Greet events for sponsored production
- Special behind the scenes tour of the theatre with Producing Artistic Director
- Exclusive dinner with the director for 4 people **FMV: $500**
- 6 Tickets to each Mainstage opening night **FMV: $1,000**
- 25 Tickets to sponsored Mainstage Productions to gift to clients and employees (Excluding Opening Night) **FMV: $1,500**

TOTAL FMV: $14,900. Any benefits can be waived to increase tax-deductable donation.

AVERAGE REACH:

WEBPAGE:
97,000 users and over 400,000 views

E-BLASTS:
56,000

SOCIAL MEDIA:
665,000

AVERAGE IN-PERSON ATTENDANCE: 30,000

BENEFACTORS CIRCLE

$50,000

MARKETING BENEFITS:

- Recognition as the Presenting Sponsor for all 4 Raymond James Mainstage Productions
- 4 Full page ads with premier placement in program for sponsored productions (one per production) Total of 10,000 estimated patrons **FMV: $4,800**
- Opportunity to give an Opening Night Welcome from the stage of all sponsored productions
- Curtain speech recognition for all performances of sponsored productions
- Logo recognition on TB monitor in the Susan R. Hough lobby for sponsored productions
- Company name mentioned in press releases & during media interviews for sponsored productions
- Company logo on American Stage website with clickable link (for one year)
- Company logo on E-blasts for sponsored productions
- Company spotlight in monthly Impact E-newletter with clickable link
- Acknowledgements for all sponsored productions on LinkedIn
- Full page ad with premier placement in the digital Arts Guide **FMV: 4,000**

EVENTS, TICKETS & EXPERIENCES:

- Ability to host a Corporate Night up to 50 guests: **FMV: $3,000**
- One corporate volunteer opportunity
- One table of 8 for gala to include company branding (Retail Value $2,000) **FMV: $800**
- One table of 10 for Park "Soiree Under the Stars" to include company branding (Retail Value $2,000) **FMV: $800**
- Complimentary invitations to exclusive events
- 8 Invitations to the Meet & Greet for sponsored productions
- Special behind-the-scenes tour of the theatre with the Producing Artistic Director
- Exclusive dinner with the director for 8 people: **FMV: $1,600**
- 8 Tickets to each Mainstage opening Night **FMV: $1,200**
- 50 Tickets to Mainstage Production to gift to clients and employees (Exclude Opening Nights) **FMV: $3,150**

TOTAL FMV: $19,350. Any benefits can be waived to increase tax-deductable donation.

AVERAGE REACH:

WEBPAGE:
97,000 users and over 400,000 views

E-BLASTS:
56,000

SOCIAL MEDIA:
665,000

AVERAGE IN-PERSON ATTENDANCE: 30,000

SUSTAINERS CIRCLE

$75,000 & ABOVE

BENEFITS:

- Opportunity to create a customized benefits package
- Opportunity for Naming Rights at American Stage Theatre
- Opportunity to provide support over a 3-5-year pledge
- Opportunity to have a representative join the American Stage Board of Trustees
- Opportunity to have a representative join the American Stage Strategic Advisory Board

AVERAGE REACH:

WEBPAGE:
97,000 users and over 400,000 views

E-BLASTS:
56,000

SOCIAL MEDIA:
665,000

AVERAGE IN-PERSON ATTENDANCE: 30,000

