

BY DIMITRI RISTOVSKI & ATHANASIOS DELITSIKOS

Meta Launchers

Pitch Deck

AUGUST 2022

Agenda

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Overview



02

Services



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Case Studies



04

Team



COMPANY
METALUNCHERS

DATE
AUGUST 2022



Who Are We?

We are a full service Web 3.0 agency made of professionals and enthusiasts which have generated more than **\$8 Million USD** in revenue for our clients in the last 10 months and have minted in total over **300,000 NFTs**.



What We Do?

We build a **strong** and engaging **ecosystem** for your project. We achieve this through **data driven** market research, strategizing and deploying our services.



Our Process ^{1/2}



Understand

Discussing the project in depth with founders through discovery calls and covering topics such as utility being provided, founders background and their goals, ideas, strategies, contracts and more.



Strategize

Planning is everything and is the foundation of every launch. Developing strategies for project timeline, rollout plan, marketing, schedules, events etc.

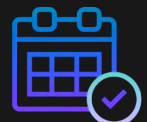


Our Process 2/2



Educate

Teach the community about why said project will be successful, what to look forward to, how to govern themselves, and how to build a positive community. Achieved through announcements, engagement such as quizzes, games, raids, AMA's, server support and more.



Launch

The moment we all wait for, congrats you did it! With tentative support from the team, your members will stay on top of launch and all relative launch information with consistent support and guidance to ensure a smooth lift off.





Project Consulting

Work hand in hand with recognized consultants to get a custom tailored experience in launch strategy, marketing, social media and more!



Marketing & Branding

Tested strategies, innovative ideas, and consistency are key factors in accessing potential markets, opportunity and investors.





Moderation

Trained and experience moderators routinely provide top tier engagement, community training and support.



Discord Services

From basic templates to fully customized servers, every server is created in house and perfectly aligned for each projects individual needs.





Website Creation

Our team of experienced and creative designers, create engaging sites for your members to thrive in easy to understand information and site navigation.



Smart Contracts

Highly skilled developers who are able to create an effective and worry-free contract that fulfills exactly what you want and executes it automatically.



METALAUNCHERS CASE 01

Angry Apes United

8,888

NFTs sold out within 13 minutes.

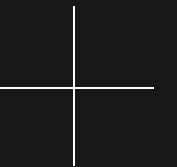
\$3.1M

has been generated through
the first mint.

+115k

Discord members reached.

> [VISIT PROJECT WEBSITE](#)



METALAUNCHERS CASE 02

Probably Nothing

7,676

free NFT Bracelets has been
minted.

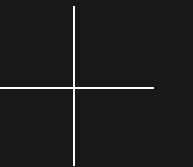
4,444

NFTs has been minted for .06
ETH successfully.

55k

community members have been
reached.

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METALAUNCHERS CASE 03

Coin Desk

+40

pieces of unique social media content created.

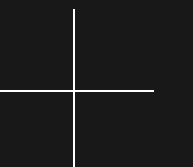
+5

MetaLaunchers members helped out at the Consensus 2022.

180k

social media followers have been reached.

> [VISIT PROJECT WEBSITE](#)



METALAUNCHERS CASE 04

Web3filliates

1.1k

NFTs have been minted successfully.

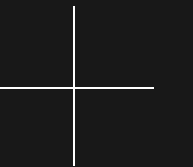
\$330k

has been generated through the mints.

+5k

community members have been reached.

> [VISIT PROJECT WEBSITE](#)



METALAUNCHERS CASE 05

The Walking Dead NFT

12k

NFTs sold across the four
different collections.

\$2.8M

has been generated through
the mints.

+25k

community members have been
reached.

> [VISIT PROJECT WEBSITE](#)





“The *MetaLaunchers team* gives you something money can’t buy. They care. From day one to mint day, their attention to detail and motivation to make your project as perfect as it can be never stops. They integrate into your family seamlessly in an authentic way and operate at an unbelievable speed.”

JEREMY FALL
FOUNDER OF PROBABLY NOTHING





“*MetaLaunchers* has been paramount in our ability to scale our community’s discord server. They work efficiently and provide best-in-class server management, building out tools and channels for our community to flourish in. We look forward to continuing our partnership!”

YONG YAM
CO-FOUNDER OF ORANGE COMET





“The *MetaLaunchers team* has been the magic ingredient behind our sold out success. They lead with integrity and execute marketing and community management strategies with elite precision. This team is experienced, and highly skilled.”

TYLER
FOUNDER OF KARMA CATS





“*Metalaunchers* was so professional at Consensus 2022. We had a drastic change of plan in which the team took it upon themselves to check on our exhibitors as they realized we couldn’t. They were prompt, fun and it was clear they LOVE this space and the people in it.”

LINK GREEN
OPERATIONS MANAGER COINDESK



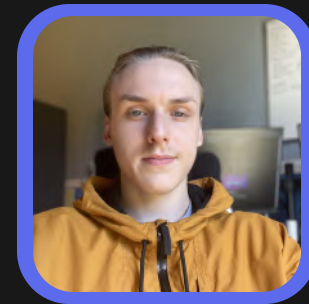
Founding Team



Jason Michael Wilson

FOUNDER

VISION & TECHNICAL



Justin Van Wangoner

CO-FOUNDER

GROWTH & EXECUTION



Dexter Theru

CEO

STRATEGY & MANAGEMENT



Core-Team ^{1/2}

Let us introduce the group of experts and advisors that are uniquely positioned at MetaLaunchers.



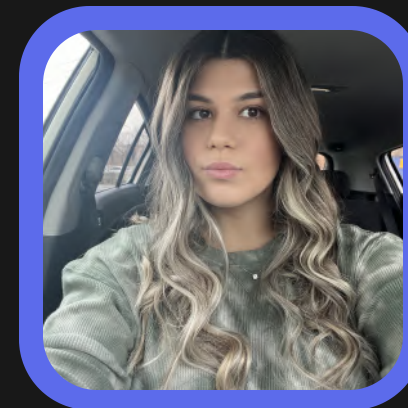
**Rafael
Marimon**

HEAD OF BUSINESS DEVELOPMENT



**Athanasios
Delitsikos**

HEAD OF MARKETING



**Gabriella
Basile**

HEAD OF SOCIAL MEDIA



**Dimitri
Ristovski**

HEAD OF CREATIVE



Core-Team 2/2

Let us introduce the group of experts and advisors that are uniquely positioned at MetaLaunchers.



**Orlando D.
Gonzalez**

HEAD OF SERVER DEVELOPMENT &
SECURITY



**Hayden
Lopez**

HEAD OF OPERATIONS



**Eryka
Quinones**

HEAD OF HUMAN RESOURCES



**Jesse
Rurka**

HEAD OF ENGINEERING



Contact

Get in touch with us



Rafeal@metalaunchers.io



[Telegram](#)



[Instagram](#)



[Twitter](#)



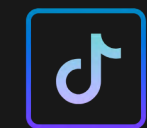
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