

Jessica (Heumyeon) Park

Product Designer

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WORK EXPERIENCE

UX Designer / AKQA, New York

June 2022 - Present

- Created design scalable experiences and tools for both internal teams and customers by creating a design library for the client: Sunrun.
- Led the design of seamless redemption and navigation experiences across web and mobile platforms for Verizon and Starbucks.
- Cultivated a culture of design and education within the organization by running Figma skill sharing event.
- Collaborated with developers and strategists to gain insights and deliver the most compelling design approaches and interactive experience.

Product Designer / Bryant Health, New York

June 2021 - December 2021

- Designed the Bryant Health Mobile app, an addiction treatment support app used with telemedicine treatment.
- Built and maintained a design system and components for the mobile interface.
- Conducted and organized user research sessions with possible users.
- Designed UI and structure of their website.
- Designed print materials, banners, and media assets for local doctor's offices and social media.

AR Designer / Graphic Designer / Mask for Unity, New York

April 2020 - November 2020

- Created an AR filter for Instagram to promote wearing masks to combat the pandemic and raise awareness about racist attacks against Asian Americans.
- Designed graphic elements for social media uploads.

Graphic Designer / Composure, New York

July 2020

- Redesigned the logo for Composure.
- Outlined and formed design guidelines and graphic elements for the brand.

ACHIEVEMENT

Indigo Design Award / Gold

Interaction Design

Indigo Design Award / Silver

App

Indigo Design Award / Bronze

Apps for Social Change

EDUCATION

School of Visual Arts

BFA in Graphic Design

DESIGN SKILLS

UI Design

UX Design

Prototyping

Wireframing

IA

User Flow

Design Thinking

Design Research

Motion Graphic

UX Research

Design System

HTML

CSS

JavaScript

JSON

jQuery

AR

DESIGN TOOLS

Figma

Adobe CC

Sketch

inVision

Protopie

Miro

Monday

Jira