

Direct Hire Candidate: 4974

Licensed Team Member

EXPERIENCE

State Farm

August 2024 - December 2024

Licensed Team Member

- Utilize persuasive communication and customized recommendations to sell property, casualty, life, and health insurance policies that align with clients' specific needs.
- Proactively seek new clients through networking, referrals, and marketing initiatives, focusing on building trust and fostering long-term relationships.
- Strive to meet and exceed sales goals by effectively promoting products, upselling additional coverage, and identifying cross-selling opportunities.
- Assist clients with policy applications, ensuring accurate documentation, and provide continuous support for updates, renewals, or claims.
- Clearly explain policy terms, benefits, and exclusions, empowering clients to make informed decisions and maintain appropriate coverage.

Marketing Company

April 2021 - Present

Promoter

- Contracted to promote a variety of liquor brands at storefronts, bars, and clubs, increasing brand presence and consumer awareness.
- Promoted special events at bars, nightclubs, and popular venues through personal social media platforms, driving attendance and engagement.
- Developed and implemented marketing strategies to enhance brand visibility, boost consumer engagement, and drive sales.

Marketing Company

April 2021 - Present

Social Media Marketer

- Managed and grew social media profiles on Instagram, TikTok, Facebook, and Snapchat for a diverse clientele, including artists, influencers, bars, nightclubs, and liquor stores.
- Consulted clients on social media strategy, helping them enhance their online presence and effectively reach target audiences.
- Developed engaging, industry-relevant content tailored to the unique needs of each client.
- Designed and executed marketing campaigns aimed at assisting small businesses with revenue recovery following the COVID-19 pandemic.

EDUCATION

High School

Diploma

CERTIFICATIONS

P&C, Life & Health Licensed in the State of GA

ROLES, ACTIVITIES AND DESIRED COMPENSATION

Reported: 20-30 items/\$30-40k premium/month

Will work REMOTE in any time zone

Desires a Hybrid role with a State Farm Agency @ \$40-45k base, with the ability to earn \$60k+ total

100+ outbound dials/day, 10+ inbound calls, referral sales, pivot and cross selling, lead generation, bundling, and customer service.