


Why Idaho Homeowners Are Choosing LVP Flooring for Style and Durability

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Why should you put tile in your next home or the current one that you are in? Why tile over other products that are out there? Tile has several benefits from easy maintenance to endless stylish designs, and even healthy space living for your comfort.

When it comes to choosing flooring that combines durability, beauty, and value, it's hard to beat luxury vinyl plank (LVP).

At Marshall's Tile, we've worked with thousands of customers across eastern Idaho and western Wyoming who are looking for flooring solutions that check all the boxes—style, strength, and simplicity. LVP is a standout for all of those reasons, making it one of the most popular choices among homeowners and business owners alike.

Whether you're designing a new build, renovating an older home, or upgrading a commercial space, LVP offers a winning combination of performance and appearance. From our [Idaho Falls showroom](#) to our [Pocatello location](#), we help customers choose the right material for their lifestyle

and design goals. Here's what makes [luxury vinyl plank](#) such a smart flooring investment.

The Practical Benefits of LVP Flooring for Homes in Idaho Falls and Pocatello

Life can be messy, especially in busy homes with kids, pets, or high foot traffic. That's why LVP is built to withstand whatever comes its way. With a water-resistant surface, scratch-resistant wear layer, and easy-clean properties, this flooring is ready for anything from muddy boots to kitchen spills.

Customers often come to us after struggling with carpet stains, cracked tile, or worn-out hardwood. LVP provides a solution that doesn't compromise on appearance or practicality. Whether it's going into an active household or a low-maintenance rental unit, this material holds up under pressure. And when properly maintained, it can stay looking new for years.

For those wanting to add long-term value without constant upkeep, we recommend stopping by our [tile shop](#) to explore all the options available.

Wide Variety of Styles and Finishes

One of the best things about LVP is how closely it replicates the look of high-end materials. Whether you're drawn to rustic reclaimed wood, sleek white oak, or even textured stone looks, there's an LVP style that captures that aesthetic with impressive realism.

This variety gives our customers incredible flexibility when designing their interiors. Need something that complements mid-century modern decor? We've got it. Want to warm up a minimalist space with a natural wood grain? We can help with that too. Since LVP comes in a wide range of tones, textures, and finishes, it's easy to match with cabinets, wall colors, and furniture.

Pair it with a [natural stone tile backsplash](#) or [ceramic accents](#) for a polished, layered look that elevates the whole space.

Perfect for Nearly Every Room in the House

While some flooring materials are best suited for certain areas, LVP offers a whole-home solution. Its moisture resistance makes it ideal for kitchens, bathrooms, laundry rooms, and mudrooms. Its comfort and warmth underfoot make it great for bedrooms and living areas.

We've even seen customers install LVP in home offices, basements, and hallways where traditional wood or carpet wouldn't be practical. For homeowners who want consistent flooring throughout the house, this material makes transitions seamless and stylish.

And for businesses looking to upgrade their flooring, LVP delivers a clean, professional appearance with the durability to handle daily traffic. Many of our commercial clients have chosen LVP for break rooms, retail floors, and office kitchens.

Low Maintenance and Easy to Clean

Busy schedules don't always allow for high-maintenance floors. That's one of the main reasons LVP has become a favorite among homeowners. A quick sweep and occasional damp mop are usually all it takes to keep floors looking fresh. No waxing, refinishing, or special treatments required.

We guide our customers in selecting safe, effective cleaners and tools, many of which are available in our [supplies section](#). By sticking to LVP-friendly products and avoiding harsh chemicals, it's easy to preserve the beauty and integrity of the flooring.

For more detailed cleaning tips, we always recommend visiting our showroom where our knowledgeable staff can answer questions and demonstrate care techniques.

Budget-Friendly Without Sacrificing Quality

Customers are often surprised by just how affordable LVP can be compared to hardwood, stone, or ceramic tile. And with the rapid advancements in manufacturing, the look and feel of today's luxury vinyl is more realistic than ever.

This cost-effectiveness makes LVP a great choice for large homes, investment properties, or remodels with a tight timeline. It also tends to install faster than other flooring types, helping to reduce overall project costs. For those working within a specific budget but wanting top-tier performance, it's one of the best returns on investment in the flooring world.

If you're unsure how LVP compares to other materials, our [Why Tile](#) resource breaks down the benefits clearly.

Strong Enough for Commercial Use

It's not just residential spaces that benefit from LVP's performance. We often work with property managers, builders, and business owners who need a commercial-grade solution that looks professional and holds up to daily use.

From small storefronts to multi-unit complexes, LVP meets the mark. Many of the same features that make it great for homes—water resistance, durability, easy maintenance—also make it ideal for high-use spaces. Plus, the modern visuals create an upscale impression for clients, tenants, or customers.

We can help identify commercial-grade LVP options and connect customers with trusted installers familiar with larger-scale projects.

Easy to Pair with Other Tile Materials

Flooring rarely exists in a vacuum. It connects to other surfaces, design elements, and materials throughout a home or building. One of the underrated advantages of LVP is how beautifully it pairs with other types of tile.

We often help customers coordinate their LVP selections with wall tiles, backsplashes, and even [porcelain tile flooring](#) in adjacent spaces. The ability to blend textures and finishes creates a polished, designer-quality look.

For those unsure how to combine different tile styles, our staff is available to provide visual samples, mockups, and side-by-side comparisons in-store.

Visual Samples and In-Store Design Support

Making design decisions is easier with the right support. At Marshall's Tile, we offer in-person help at both our [Idaho Falls](#) and [Pocatello](#) locations, as well as sample materials customers can take home to visualize in their own space.

Our team takes time to understand how a room is used, what styles appeal to the customer, and what performance features matter most. We're happy to talk through use cases, product specs, and installation timelines to help every customer feel confident in their choice.

Ready to Upgrade with Luxury Vinyl Plank?

LVP has become a go-to flooring option for good reason. It offers the look of high-end materials with the durability, comfort, and ease that real life demands. At Marshall's Tile, we're proud to offer one of the region's best selections of [luxury vinyl planks](#), along with expert support every step of the way.

If you're ready to explore the benefits of LVP for your home or business, [contact us to schedule a consultation](#). Let us help you find the perfect fit for your space and lifestyle.

Related Questions

Can LVP be installed over existing floors?

In many cases, yes. LVP can often be installed over tile, vinyl, or concrete as long as the surface is clean, level, and stable.

How does LVP compare to laminate flooring?

LVP is more water-resistant and typically more durable, making it better suited for kitchens, bathrooms, and high-traffic areas.

Is LVP pet-friendly?

Absolutely. It resists scratches and stains, making it a great choice for households with dogs or cats.

Can LVP increase home value?

Yes. Its stylish appearance and long-lasting performance appeal to buyers and can enhance resale value.