Karan Pulyala

Toronto, ON

Email: hireme@karanpulyala.com

Portfolio: https://www.karanpulyala.com

Phone: +1 (343) 263 - 5575

LinkedIn: https://www.linkedin.com/in/karanpulyala

Summary:

Senior Product Designer with 3+ years in SaaS and B2C design, backed by 7+ years in healthcare, education, media, and automotive industries. Specializes in translating complex, AI-driven workflows into scalable, accessible solutions. Skilled in end-to-end product design, design systems, and usability testing (WCAG 2.1 AA). Adept at aligning business goals with user needs, leveraging AI tools to accelerate discovery, prototyping, and iteration. Experienced in guiding cross-functional teams through ambiguity to deliver intuitive, high-impact web and mobile applications.

The portfolio includes case studies highlighting UX strategy, accessibility, and product design for web and mobile platforms.

Skills:

Design & Prototyping:	Figma, Miro, Canva, Webflow, Protopie, Storyboarding, UI Motion, Design Systems
UX Research & Testing:	User Interviews, Usability Testing, Journey Mapping, Affinity Mapping, A/B Testing, Personas, Maze, HotJar, Google Analytics
Development (Intermediate):	HTML, CSS, JavaScript, Apex (Salesforce), Bootstrap, Tailwind CSS, Visual Studio, Next.js
Accessibility & Methods:	WCAG 2.1 AA, AODA, ADA Compliance, Agile, Design Thinking, UCD
Additional Skills:	AI tools(Replit, Cursor, GPT-4.o, Perplexity and Midjourney), Photography, Motion Graphics, Salesforce (Admin, AI Associate)

Work Experience:

Product Designer March 2024 - Present

Revv Auto Care Remote

- Improved service efficiency by 25% by redesigning core booking and repair features for a SaaS garage management platform for garages in Nigeria.
- Delivered high-fidelity mobile-first prototypes and implemented Ripple-based design system.
- Conducted usability testing and translated feedback into clear, iterative design improvements.
- Ensured WCAG 2.1 AA compliance through regular audits and implementation reviews.
- Collaborated across product, dev, and QA teams to align features with business KPIs and implementation quality.

Graduate Assistant - UX/UI & Motion Designer   April 2021 - January 2024

Touro University   New York City, USA

- Boosted engagement by 40% by leading a full redesign of educational platforms and reducing bounce rates.
- Conducted 15+ user interviews and mapped journeys to identify usability gaps and define UX strategy.
- Delivered mobile-first ADA-compliant prototypes and maintained scalable design documentation.
- Mentored students and promoted inclusive design thinking across campus initiatives.

UX Designer (Formerly 3D Animator)   July 2017 - January 2021

Realpage Inc.   Hyderabad, India

- Promoted from 3D Animator to UX Designer for innovation in floor plan conversion and user flows.
- Led end-to-end UX design for internal SaaS tools used by 2M+ users, reducing task time by 35%.
- Conducted workshops to define problem statements, map journeys, and create technical blueprints.
- Designed a Digital Asset Management tool that reduced content search time by 60%.
- Executed usability testing and accessibility audits during iterative beta and live releases.
- Created modular UI components for secure, scalable admin platforms.

3D Animator & Graphic Designer   August 2015 - June 2017

iAdore Transtech Pvt ltd.   Hyderabad, India

- Delivered story-based life skills education across 40+ cities in India and Nepal.
- Conducted 20+ interviews to create 12 life skill storybooks (Pre-Primary to Class 10) and an instructor's handbook.
- Led a cross-functional creative team to design user-centered learning solutions.
- Learnt and Built the brand website (HTML, CSS, WordPress), boosting traffic from 46K to 2M+ visits.

Education:

Master of Arts (WMM)   2021 - 2023

Touro University   New York City, USA

Bachelor of Arts (VfxA)   2012 - 2015

Mahatma Gandhi University, Meghalaya   Arena Animation, Hyderabad, India

Volunteer:

Guest Speaker & Volunteer Mentor   August, 2023

UX/UI Design Course   SUNY Oneonta

Mentored students on real-world design projects and shared industry insights.

Cultural Club Member   **2018-2020**

Annual School Development Program   Realpage Inc., India

Improved infrastructure and education through volunteer management and logistics.

Training & Certifications:

Salesforce Certified AI Associate	2024
Salesforce Certified Administrator	2023
IBM Design Thinking - Practitioner & Team Essentials for AI	2022 - 2023
Design Accessibility from Uxcel	2023
Microsoft Certified: Power BI Data Analyst Associate	Ongoing
IxDF - Design for a better world with Don Norman	2023
Six Sigma Yellow belt Certification - Realpage	2020