



Sarah Holmyard

Commercial Director  
Offshore Shellfish

Women in shellfish:  
leadership, collaboration,  
future

## A life in Seafood – building a whole industry perspective

- First seafood job at 12
- From smokery to boats to aquaculture
- Learning the industry from net to plate





# Changing the Picture of Women in Shellfish



- Traditional images vs modern reality
- From symbolism to substance
- Women shaping today's sector



## No Single Role, No Single Route

- Many roles, many routes
- Sea, science, strategy
- No single "type" of woman in shellfish





# Leadership, Reality and Resilience

- Still male-dominated
- Balancing leadership & life
- Respect through competence



## What the Industry Really Looks Like

- More than life at sea
- Technical, innovative, essential
- Representing shellfish beyond the water





# The Power of Collaboration

- Strong female networks
- Practical problem-solving
- Progress through collaboration





## UK Women in Fisheries and Wider Support

- Visibility, opportunity, leadership
- Women in the room and at the table
- Stronger industry through diversity



- Skills, sustainability & future protein
- Careers with purpose across shellfish



## Education and the Next Generation

- Where food comes from
- Careers behind the plate
- Shellfish as a future solution





# Role Models and Leadership Style

- Learning from others
- Lead by example
- Curiosity & integrity





# Looking Ahead

- Technology & sustainability
- Investing in people
- Women shaping the future



Any questions?

Thank You