

REDEFINING DISABILITY AS COMPETITIVE ADVANTAGE

ANNUAL REPORT

2024



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A MOVEMENT POWERED BY COMMITTED PARTNERS

This first year of our 2030 vision was made possible thanks to the generous support and belief of these partners.



Supported Venture Labs. A 4-week program for disabled founders to take their businesses from idea to launch.



Initiatives to support inclusive entrepreneurship and empower disabled founders globally.



Accessible Ecosystem: A program to support inclusive entrepreneurship and founders building for disability and neurodiverse communities in Latin America and the Caribbean



A co-created mentorship day offering 2GI founders expert support in tech, business, legal, marketing, and growth.



Championing inclusion and entrepreneurship alongside 2GI's community of disabled founders.

2024 GALA SPONSORS



LOOKING AHEAD: OUR 2030 VISION



INAUGURAL ORGANIZATIONAL SPONSOR

5,000

Supporting 5,000 entrepreneurs through a structured pipeline that provides mentorship, funding, and resources.

500

Showcasing 500 successful entrepreneurs, amplifying their impact and stories to drive systemic change.

\$5M

Establishing a \$5M Charitable Fund, designed as a philanthropic investment vehicle to provide direct capital to disabled founders while ensuring long-term sustainability.

500

Building a network of 500 partners, fostering collaborations across industries, policymakers, and funders to advance disability entrepreneurship.

SUMMARY

2024: ANOTHER YEAR OF FLIPPING THE DISABILITY NARRATIVE

This year was another incredible chapter in 2Gether-International's (2GI) ongoing mission to reshape the narrative surrounding disability and entrepreneurship.

At 2GI, we believe that disability is a competitive advantage, not a limitation.

700+
founders
supported

4.2 M
raised

15
major
partnerships

BUILDING A LEGACY OF IMPACT

Since our founding, we've been committed to empowering entrepreneurs with disabilities to break barriers and build businesses that drive innovation and social change.

CHAMPIONING THE POWER OF DISABILITY

This year, we continued to demonstrate that entrepreneurs with disabilities have a unique edge in creating solutions that challenge the status quo. Through our efforts, we aim to shift perceptions and highlight the creative, resilient, and ingenious minds leading this change.

LOOKING AHEAD

As we celebrate the successes of 2024, we're energized by the opportunities ahead. With the continued support of our partners, funders, and community, we will deepen our impact and amplify the voices of disabled entrepreneurs worldwide. To every founder, supporter, and advocate who has joined us in flipping the disability narrative, thank you. Together, we are proving that the greatest innovations come from the most unexpected places.

DISABILITY & OPPORTUNITY

Individuals with disabilities represent the largest minority group in the world, yet they face systemic inequality and limited opportunities in education, employment, and entrepreneurship.

This disparity not only restricts their potential but also deprives society of their ingenuity and resilience.



1.3 B

An estimated **1.3 billion** people experience **significant disability**. This represents 16% of the world's population, or 1 in 6 of us.*

19%

In the United States, **only 19% of people with disabilities are employed**, compared to 63% of those without disabilities.*

\$8T

Globally, the untapped market potential of people with disabilities is estimated at **\$8 trillion annually**.*

74%

With a significant portion (74%) of people with disabilities outside the labor force, **entrepreneurship is an essential employment pathway for this population**.*

“

The world was designed by and for a narrow demographic, leaving significant opportunities for innovation. Entrepreneurs with disabilities are not only solving problems for themselves but are addressing market gaps that benefit everyone.

Through my experience in driving workforce innovation and job creation, I've seen firsthand how empowering these entrepreneurs leads to more inclusive economies and sustainable employment opportunities.

**DR. XIMENA HARTSOCK,
CO-FOUNDER AND CEO OF BUILDWITHIN**

* <https://www.who.int/news-room/fact-sheets/detail/disability-and-health>

* <https://www.bls.gov/opub/ted/2022/19-1-percent-of-people-with-a-disability-were-employed-in-2021.htm>

* <https://www.mckinsey.com/-/media/mckinsey/mckinsey%20global%20institute/our%20research/from%20poverty%20to%20empowerment%20raising%20the%20bar%20for%20sustainable%20and%20inclusive%20growth/from-poverty-to-empowerment-full-report-september-2023.pdf>

* <https://www.nationaldisabilityinstitute.org/press/report-finds-entrepreneurship-an-increasing-employment-option-for-adults-with-disabilities/>

2024 HIGHLIGHTS

ACCELERATOR PROGRAMS

2Gether-International's Accelerator Program, led by and for entrepreneurs with disabilities, is the gold standard for empowering founders in this space. This 10-week program provides the tools, mentorship, and resources needed to scale successful ventures.

Graduates are making significant strides in high-growth, high-impact industries, driving innovation and creating a more inclusive entrepreneurial landscape.



KEELY CAT-WELLS

2G's support took my business to seven-figure revenue and led to a successful acquisition by Whalar. Now, as a second-time founder, I'm building again with Making Space.



JON MOWL, FOUNDER OF PLAY WITH ASL

2G's allowed me to share my personal experience and my vision with the world, opening opportunities and allowing me professionalize pitch

PRE-ACCELERATOR PROGRAMS

VENTURE LABS

Venture Labs is a four-week online program designed for self-identified disabled founders in the early stages of their startup journey.

Open to all business types—from tech to fashion and beyond—this program provides foundational knowledge and resources for aspiring entrepreneurs.



CHRISTIAN GARDUÑO

Venture Labs is perfect for disabled founders with early stage startup ideas. The guidance and mentorship I got was exactly what I needed to successfully kick off a pre-seed fundraising round.

2024 HIGHLIGHTS

COMMUNITY GROWTH

Approximately **700 entrepreneurs** with disabilities have participated in 2Gether-International's programs. These founders have launched **100 innovative startup companies** and collectively raised **+\$80 million** to date.

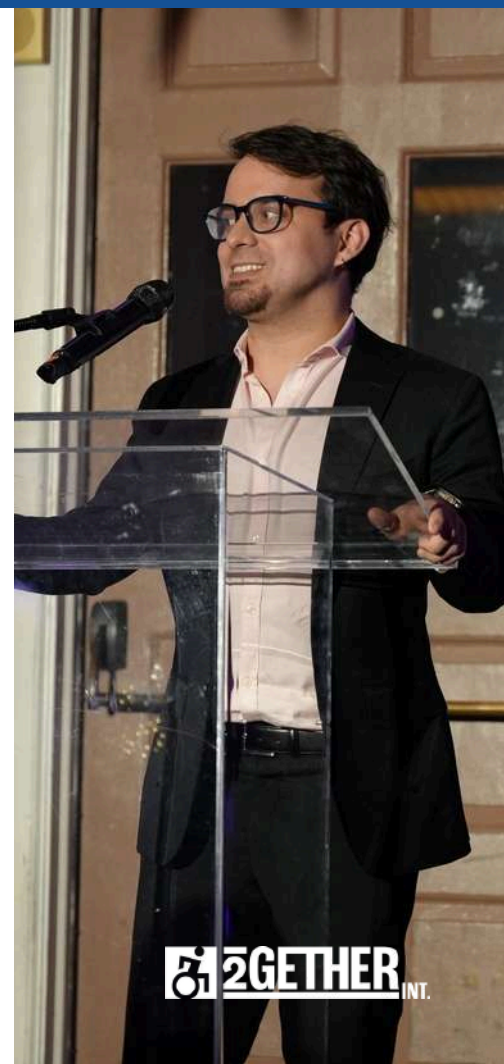
Beyond these impressive achievements, 2Gether-International fosters a thriving community, building connections that flourish long after the program ends.

Our founders benefit from a network of like-minded entrepreneurs, mentors, and industry leaders who offer support and collaboration throughout their entrepreneurial journeys.

CELEBRATING DISABILITY & ENTREPRENEURSHIP

The 2024 Year-End Gala gathered 100+ attendees to celebrate disability and entrepreneurship. Ilan Goldfajn, President of the Inter-American Development Bank, delivered an inspiring keynote, emphasizing entrepreneurship's role in economic growth, and announced a \$1 million donation to 2GI.

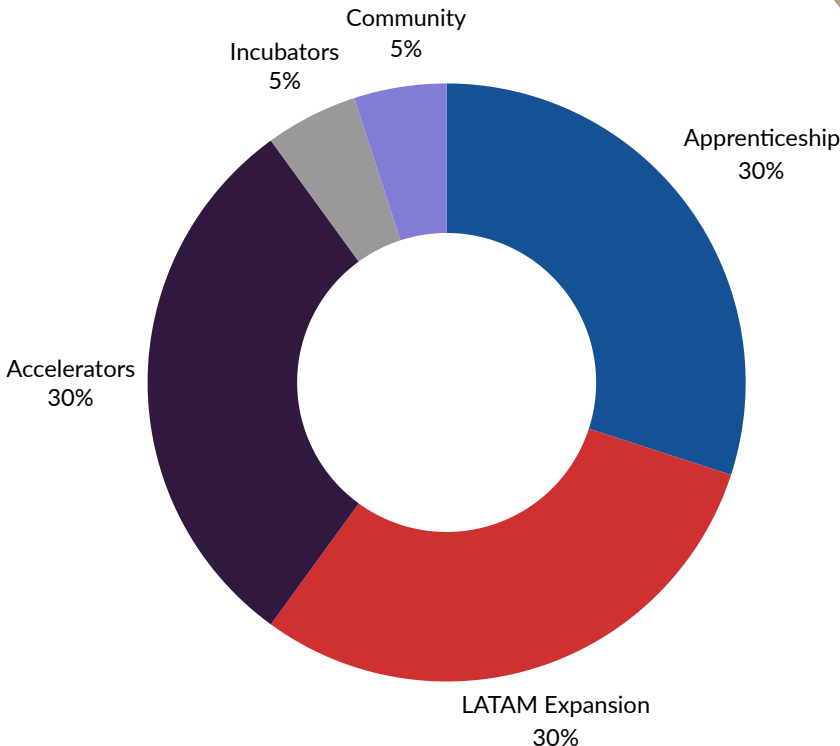
The event featured a \$10,000 pitch competition won by Martin Londoño, founder of Matt, alongside speeches from notable leaders like Linda Wilson, Alejandro Manzanares Caiñes, and Deputy Major Nina Albert. The gala showcased the growing impact of disabled entrepreneurs on the global economy.



FINANCIAL SUMMARY

\$4.2M RAISED

This year, thanks to the support of our partners, we are flipping the disability narrative.



A YEAR FULL OF IMPACT: 600 ENTREPRENEURS TO BE SUPPORTED IN 2025

Throughout this year, with the allocation of funds, we are aiming to support 600 disabled entrepreneurs!

2GETHER-INTERNATIONAL

VOICES OF THE TEAM

WHO WE ARE

Founded in 2012, 2GI is the largest 501c3 non-profit and startup accelerator run by and for Entrepreneurs with Disabilities empowers entrepreneurs with disabilities, recognizing disability as a competitive advantage.

Through tailored programs, mentorship, and resources, we break down barriers to entrepreneurship, unlocking potential and fostering innovation.

Our team embodies collaboration, entrepreneurial spirit, pride, and authenticity, creating a supportive community that drives inclusivity and economic growth.

Together, we're building a global movement of visionary founders who create jobs, strengthen communities, and redefine success.



2Gether-International has been a lifelong journey of turning challenges into opportunities and proving that disability is a competitive advantage in business.

COKO EASON



As someone with vision loss, I have always been deeply passionate about advocating for the disability community. Being part of Team 2Gether-International has been incredibly rewarding, allowing me to support, encourage, and assist founders with disabilities as they work to thrive and succeed in the world.

KARA ARAMINI



Working at 2Gether-International is an incredible opportunity to merge my passions for entrepreneurship, community, and inclusion. Together, we are reshaping the narrative around disability and empowering founders to thrive as creators and leaders globally.

SANTIAGO GARCIA MENDEZ



2GETHER INTERNATIONAL

LOOKING AHEAD TO 2025

2GI's goal is to support 5,000 Disabled Entrepreneurs by 2030. With the support of our partners, 2GI has seen growth in enrollment, community involvement, and recognition.

We are excited to continue breaking down systemic barriers and reaching more founders with disabilities.

APPRENTICESHIP PROGRAM

Building the next generation of startup leaders through hands-on apprenticeship and executive mentorship.

ACCESSIBLE ECOSYSTEM IN LATIN AMERICA & CARIBBEAN

Fostering an inclusive entrepreneurial ecosystem in Latin America and the Caribbean by supporting disabled, neurodivergent, and disability-focused founders.

ACCELERATOR & PRE-ACCELERATOR PROGRAMS

A 10-week program supporting entrepreneurs to scale their businesses through mentorship and resources. A four-week online program for early-stage disabled founders, including workshops, office hours, and a demo day.

THANK YOU FOR YOUR SUPPORT!

This past year, we not only met expectations—we set new standards for what was possible. By the numbers: +\$80 million raised by our alumni. \$4.2 million raised with the support of our partners. Over 700 Disabled Founders across +30 countries. 2GI has proven that when disability is seen as a competitive advantage, extraordinary things happen.

Our findings reaffirm what we've always believed: when Disabled Founders are empowered to lead, they don't just succeed—they transform the very definition of success.

We are flipping the script on what it means to be an entrepreneur with a disability. These results are not anomalies; they are the outcome of a model designed by Disabled Founders, for Disabled Founders; one that challenges outdated narratives and replaces them with opportunity, innovation, and impact.

This report is more than a reflection of what we've achieved—it's a testament to the momentum we've built. And we're not slowing down. We are building a global entrepreneurial ecosystem where disability is celebrated as a driver of growth and leadership.

Across Washington, D.C., Latin America, and beyond, we are reshaping the narrative—demonstrating that disability is a competitive advantage for businesses. 2GI offers the solution.

The future is being built by Disabled Founders—and we're building it together.

DIEGO MARISCAL
FOUNDER & CEO



www.2Gether-International.org

