



Dear Love Drogheda BID Member

Love Drogheda BID is renewing our “Flowering Drogheda” project for 2026, a shared funding initiative designed to supplement the existing street level floral displays installed by Louth County Council.

We are aiming to build on the excellent floral display put on by the town of Drogheda over the last number of years as a way of showcasing our streets and creating a wonderful array of colour into our town.

This year to help support a variety of suppliers and make the scheme as attractive to all members we are **creating a grant scheme of €25 per window box/ hanging basket (max per member of 8) available to all BID members with a maximum of €200 per business display. This scheme can also go towards a watering system instead at a max of €200 Euro.**

Please return your completed application form and images to hello@lovedrogheda.ie by 5pm on Friday 19th June.

For further information, please contact any of the following;

Trevor Connolly	trevor@lovedrogheda.ie	087-2402767
Sarah Taaffe	Taaffe.sarah@gmail.com	087-9284262
Niall Kierans	niallkierans@gmail.com	087-2309807
Kelly Foley	Hello@lovedrogheda.ie	085-8752070



Conditions;

- Maximum grant application for 8 units per business.
- To help ensure longevity and attractiveness of floral displays the BID would encourage all grant applicants to provide a permanent fixed, regulated and controllable drip feed watering system. Standalone systems are readily available in many garden centres & hardware stores. For larger scale, multi premises supply, the BID can provide information on the sourcing of same.
- We would appreciate if water supply were made available by the applicant from their premises or by agreement from a neighbouring premises.
- Permission from property owner and affected tenants is secured by applicant businesses
- Cost of installing flowers/ water is undertaken by the applicant
- Love Drogheda BID is not liable for any insurance provision
- Each Business is responsible for sourcing and organising their own flowers this year and a receipt should be submitted to the BID's office with a picture of the flower installations to be applicable for the grant which will be given as a refund.
- Applicants should use a local supplier where possible.
- Our maximum allocation per basket/ window box is €25 per basket, this does not restrict businesses to this costing.
- There will be a capped allocation on this initiative, and it will be supported on a **first-come-first-served basis. Maximum grant per business is €200.**
- Applicants consent to a visit from a Love Drogheda staff member to take photos with the staff of their flower displays to be used by BID's to highlight the project across social media, website and in local news.
- Grant funding will be paid out after the closure of the scheme and review of all applications. Grants will be paid by bank transfer to the bank details provided in this application.



Please Note:

Love Drogheda BID will not be in a position to undertake to install any units or be responsible for same once installed. We would advise when organising any installation that consideration is given to arranging the subsequent removal of the flowers at the end of the season, typically in the month of October/ November.

We have been advised that any installed watering scheme should have a back flow regulator installed to ensure contamination of the public water supply cannot occur.

All watering systems should be drained for the winter season to protect against frost. If a system is to be left 'live' over the winter to water winter flowers, consideration should be given to insulate the supply against frost.



Flower Grant Application:

Applicant Name: _____

Applicant Business: _____

Business Address: _____

Business Bank Details: IBAN
BIC
Account Name
Eircode

Purpose of application: Flowers [] Watering System []

Application checklist:

- Completed application form (including bank details)
- Receipts from purchases
- Photos of flowers/watering system
- We consent to a visit from Love Drogheda BID to capture photographic content to be used to highlight the project across social media, website and news.