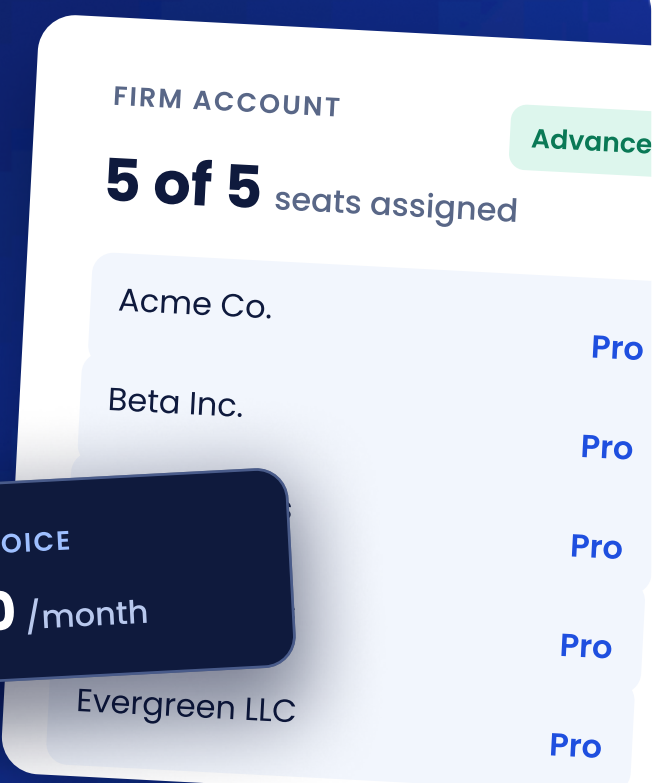


Synder Partner Program

Synder becomes your firm's *in-house automation tool*

You run it for every client from one account.

ONE INVOICE
\$790 /month



How does it work?

One pack covers your clients under a single firm account. Add seats as you take on new work, and move them between clients whenever you need to.

HOW MOST FIRMS BUY

Each client signs up separately, on their own plan, with their own invoice.

Client A	own plan · own invoice
Client B	own plan · own invoice
Client C	own plan · own invoice

HOW PARTNER FIRMS BUY

The firm holds a pack of seats and assigns them.

Your firm account one invoice

A

B

C

D

+

5 seats · assign, reassign, add more

Two packs

Core Pack

\$450 /month

30% below list price

- ✓ 5 client seats at Essential level
- ✓ All core sync and accounting features
- ✓ Centralised client management from one firm account
- ✓ Expand with Essential and Pro seats

RECOMMENDED FOR GROWING FIRMS

Advanced Pack

\$790 /month

47% below list price

- ✓ 5 client seats at Pro level
- ✓ Everything in Core, plus a dedicated Success Manager
- ✓ Priority support and proactive check-ins
- ✓ Pro Max seats and lower add-ons

One bill to the firm

Seats reassign between clients, so no seat goes unused

Discounts scale as you grow

The difference

A Core seat is Synder's **Essential** plan. An Advanced seat is Synder's **Pro** plan. Everything below follows from that.

Feature	Core (Essential)	Advanced (Pro)
Smart Rules	Paid add-on	3 included
Revenue recognition	Not available	Free to 1,000 active subscriptions
QuickBooks location tracking	Not available	Supported
Inventory tracking	Basic	Advanced
Users per client organization	1	2

What it looks like in practice

Save 30%

Five clients, standard volume

Core Pack

\$450 /mo

vs \$645 bought individually

Save 23%

Eight clients, two of them high-volume

Core Pack + 1 Essential seat + 2 Pro seats

\$1,050 /mo

vs \$1,372 bought individually

Save 47%

Ten clients, all high-volume

Two Advanced Packs

\$1,580 /mo

vs \$2,990 bought individually

A seat inside a pack costs less than the same seat added singly.

So when several clients arrive at once, another pack of five is usually the cheaper route.

Growing beyond five

Two ways to add capacity, and you can combine them:

1

Add another pack of five

\$450 on Core, \$790 on Advanced.

2

Add single seats

One at a time, at pack-specific rates.

Single seat	Essential	Pro	Pro Max
On Core	+\$100 /mo	+\$250 /mo	not available
On Advanced	+\$90 /mo	+\$230 /mo	+\$480 /mo

Not every client needs the pack's seat level: a smaller client can take an Essential seat on either pack.

Volume discounts

Apply once the firm's total licence count grows.

Core	Discount	Advanced	Discount
11–15 licences	5%	8–10 licences	5%
16–20 licences	10%	11–15 licences	10%
21+ licences	15%	16+ licences	15%

Annual billing is 20% below monthly, on packs and seats alike. Both discounts apply at the same time. Advanced reaches its first volume tier three licences earlier than Core.

Getting started

1

A short qualification call

2

Your pack is activated

3

Assign clients to seats

4

Reassign as your roster changes

A Core pack can be upgraded to Advanced, charged only for the remainder of the current billing period.



Vitalina Kirdun
Customer Success & Partnerships

Let's work out what fits your *client list*.

Got 15 minutes? Let's chat.



BOOK A TIME