How Light a Candle Saves $500 Monthly with Synder's Automated Donation Management

See how Synder helped Light a Candle cut costs and save time by automating donation management.

Light a Candle

Light a Candle is a USA-based nonprofit, devoted to helping disadvantaged communities in India and Iraq. The organization provides essential health services and sponsors children in remote villages. Orphaned and at-risk children get much needed basic necessities and access to education, medical care and more.

Industry:
Nonprofit

Integrations:
Stripe, Square, QuickBooks Online

Product:
Synder Sync

"Synder's Smart Rules, that is what really makes it doable, because we not only wanted to get the necessary donor information to flow over into QuickBooks, but we also needed to automate the addition of classes for reporting purposes. With the previous process, a lot of times the donor information wouldn't get in there or it would duplicate donors, and classes would not be added, and it was just messy."

Christian Bergthold
Accountant in Practice, Light a Candle

Before Synder

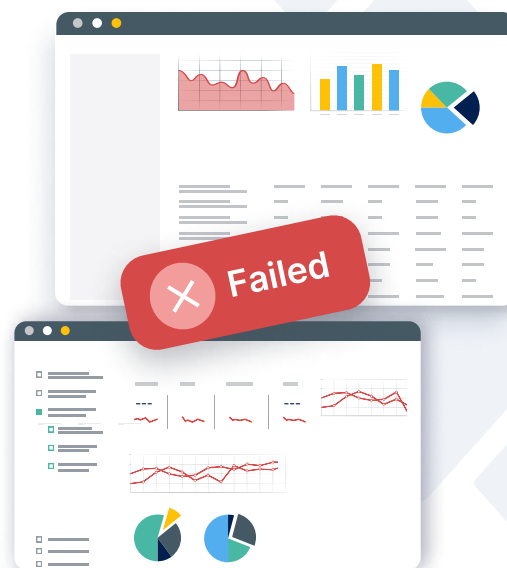- **Manual donation mapping with low-level Excel coding**

Light a Candle used error-prone manual bookkeeping requiring Excel coding to map donations to specific projects. This process consumed time and made it necessary to reach out for external professional help, costing the nonprofit $500 monthly.

- **Delayed financial reports and year-end statement issues**

Keeping a manual bookkeeping system affected the accuracy of year-end donor statements, which are required for tax purposes. It also created delays in financial reports. As a result, the staff had to deal with more administrative work and irritated donors were waiting for required paperwork.

- **Missing class categorization for transactions in Stripe**

With Stripe's inability to assign transaction classes, QuickBooks integration was complicated and manual modifications were necessary. In addition to increasing the workload, this disparity raised the risk of mistakes in financial records, making it harder to keep track of the money allocated to multiple projects or initiatives.

"Light a Candle has to have every single specific detail so that those giving statements at the end of the year can be accurate. The Per Transaction sync mode was 100% essential for this particular client because of the nature of the donations that come in. Now I don't have to hassle with anybody. I don't have to pay for the service. The client's saving money, we're saving time, and they're getting their reports consistently on time every month, because I can handle it."

Christian Bergthold
Accountant in Practice, Light a Candle

LIGHT A CANDLE

After Synder

- **Effortless data mapping and categorization**

Synder's Per Transaction sync mode automates donation categorization across multiple platforms. By syncing Stripe, Square, and QuickBooks, Synder eliminates the need for manual mapping and Excel-based coding. This frees up valuable time for Light a Candle's team, allowing them to shift their focus to driving the company's growth.

- **Accurate and timely granular reporting**

Synder automates the synchronization of financial data in real-time, streamlining reporting and providing granular, on-time financial statements, including year-end giving statements. Light a Candle has to ensure that each donor receives an accurate giving statement at the end of the year, so it was very important that all of their addresses were directly transferred to QuickBooks.

- **Automated donation tracking and donor data management**

Synder's Smart Rules feature automatically categorizes Light a Candle's transactions and fills in missing class data, ensuring that all donations in Stripe are properly categorized for accurate financial reporting in QuickBooks Online. This shift not only saved them time and at least $500 lost on manual tasks, but also ensured that vital donor information was reliably captured and reported.

Become a Success Story with Synder

Book a demo today

About Synder

Synder is an accounting automation software that integrates with 30+ platforms to provide businesses real-time transaction data synchronization, granular reporting, and GAAP-compliant revenue recognition. By automating financial processes, Synder allows you to save precious time and shift your focus to strategic growth and delivering exceptional client experiences.