

# How Synder Helped numbercrunch Slash Month-End Close Time from Days to Minutes

Learn how NumberCrunch used Synder's automation and smart categorization to eliminate manual data entry errors and cut month-end reconciliation time for tech companies—from hours of tedious work to a seamless, accurate process.



## numbercrunch

numbercrunch provides full-service outsourced financial solutions for businesses, offering everything from bookkeeping to Virtual CFO services. The firm specializes in streamlining financial processes for startups, tech companies and other industries. Their mission is to empower entrepreneurs with timely, data-driven insights to make informed business decisions while offering customizable service plans to fit unique business needs.

### Industry:

Accounting Services

### Integrations:

QuickBooks Online, Stripe

### Product:

Synder Sync

*"I don't need to go back and check transactions one by one in Stripe anymore. All of the invoices and payments go automatically to QuickBooks, which makes the whole reconciliation process much easier. It used to take me a full day each month to add transactions manually. Now, I just check everything at the end of the month—it's much easier. That's why I offer Synder to any client who uses Stripe."*

### Fereshte Moradi

Financial Manager at numbercrunch

numbercrunch

# Before Synder

## -Wasting days on manual entry of transactions from Stripe to QuickBooks Online

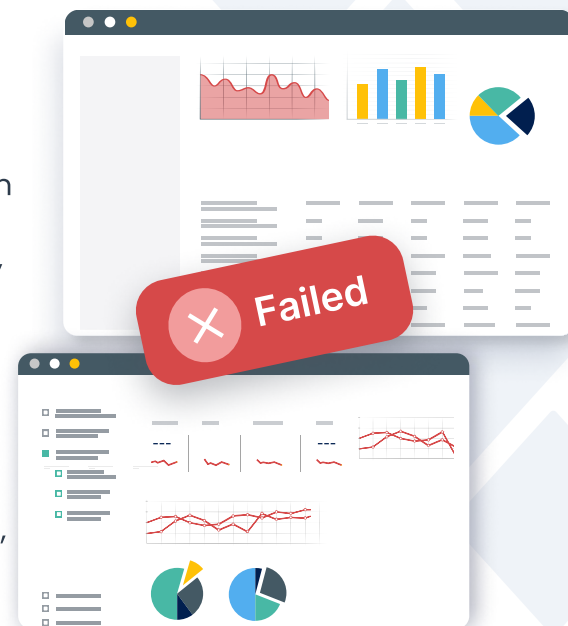
Before automation, every Stripe transaction had to be manually entered into QuickBooks, requiring constant attention and effort. This process was not only tedious but also took up valuable hours that could have been spent on more important tasks. For many members of the numbercrunch team, this meant dedicating **an entire day each month** just to input transactions, leading to frustration and inefficiency.

## -Struggling with time-consuming data reconciliation across platforms

Month-end reconciliation was a slow, painstaking process, requiring accountants to go back and check each Stripe transaction individually. Any discrepancies meant additional back-and-forth with clients or manually hunting down missing data. Instead of a smooth workflow, reconciling accounts became a repetitive and time-consuming chore.

## -Facing errors and inaccuracies due to the manual process

Manually handling financial data always comes with the risk of human error, from misentered numbers to missed transactions. Even small mistakes could lead to incorrect financial reports, requiring even more time to find and fix issues. Without automation, the numbercrunch team had to double-check everything, creating unnecessary stress and increasing the chances of overlooked mistakes.



*"For small and medium accounts, it used to take a full day each month to manually enter transactions—sometimes even longer if there were software issues or I needed to clarify transactions with clients. Since we're human, mistakes can happen, and I've experienced that firsthand when handling things manually. But with Synder, everything is automatic, making the process easier and eliminating that risk entirely."*

### Fereshte Moradi

Financial Manager at numbercrunch

numbercrunch

# After Synder

## -Effortless, real-time integration between Stripe and QuickBooks Online

With Synder, all invoices and payments sync automatically from Stripe to QuickBooks Online, eliminating the need for numbercrunch to manually enter data. This real-time integration ensures that transactions are always up to date, making financial management seamless and stress-free.

## -Month-end reconciliation completed in minutes

With Synder, all transactions are automatically synced, so instead of spending hours entering data, 'numbercrunchers' only need to review their reports and confirm balances. This automation dramatically reduces the time and effort needed for month-end closing, making financial workflows significantly more efficient.

## -No more manual errors with smart automation

Synder keeps numbercrunch's data accurate by automatically syncing transactions, removing the risk of manual errors and inconsistencies across accounts. With Synder, their accountants no longer have to double-check every entry, reducing workload and ensuring numbercrunch has complete confidence in their financial records.

## -Multiple client accounts under one centralized, easy-to-manage platform

Managing multiple clients can be challenging, especially when each account requires separate reconciliation and manual tracking. Synder takes the hassle out of the process by giving accounting firms like numbercrunch a single, centralized platform to manage all their clients.

Synder simplifies this by allowing accounting firms like numbercrunch to manage all their clients under a single master account, streamlining financial oversight. This means less time spent on manual work, more consistency across accounts, and a smoother workflow—making life easier for accountants handling multiple businesses.



## Become a success story with Synder

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## About Synder

Synder is an accounting automation software that integrates with 30+ platforms to provide businesses with accurate and tailored transaction data synchronization, granular reporting, and GAAP-compliant revenue recognition. By automating financial processes, Synder allows you to save precious time and shift your focus to strategic growth and delivering exceptional client experiences.

