

Esfir Brod

Art Director / Product designer

Hey, my name is Esfir and I am a multidisciplinary Designer, Art Director and Illustrator. I worked as Graphic Designer and Art Director in different fields, including Web, Printed media, and Product Design.

I can freely draw by hand, but I also used to write html and css from scratch in the early 2000s.

For the last 4 years I worked as an Art Director in Wallpaper industry, which explains a lack of recent portfolio, because the job included a lot of other design-related work like forecasting trends, communicating with suppliers and controlling production. So, the works I am showing here are from the time I lived in Israel and worked full time and also as a freelancer in the UX/Web design area.

I freely speak English and German, a little Hebrew and my mother tongue is Russian.

Website for a trading company

(Design in Photoshop, html layout in Webflow app)

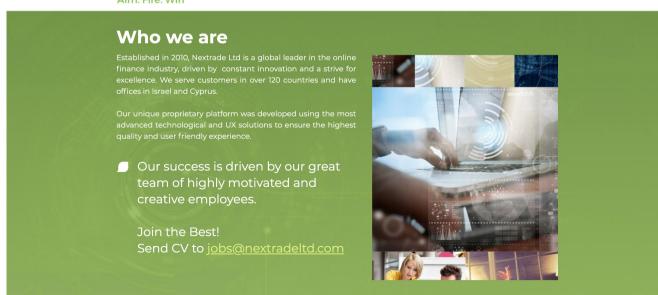


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WHY WORK AT NEXTRADE?
FUNTIME
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Web site mobile first

(Design in Photoshop, html layout in Webflow)



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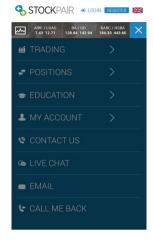
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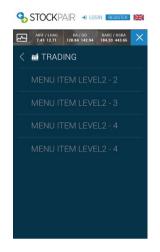


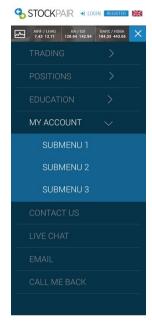








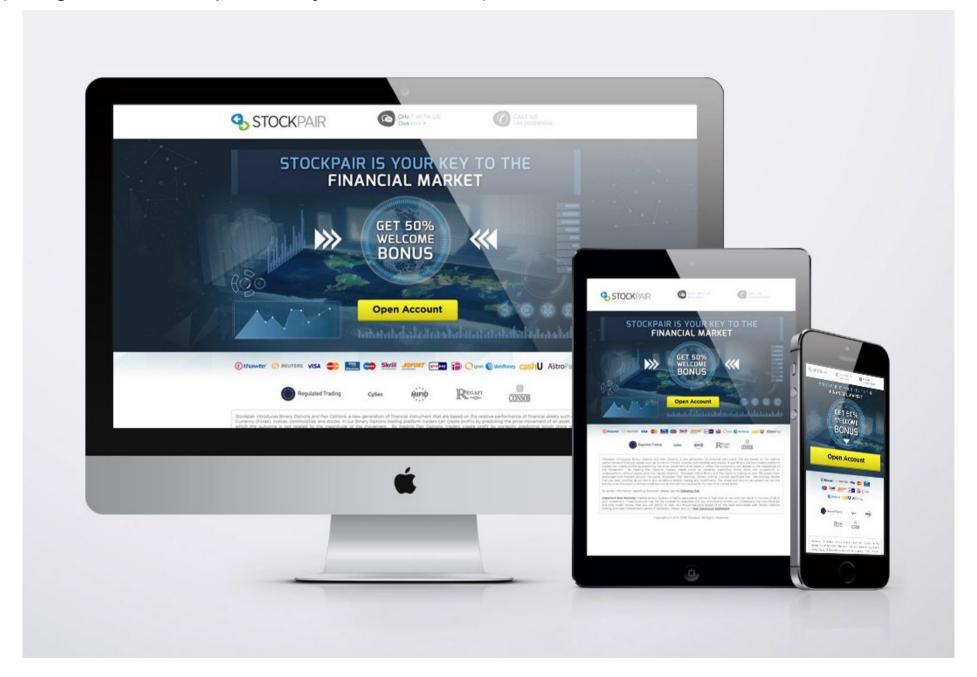






Landing Pages for online trading companies

(Design in Photoshop, html layout in Webflow)



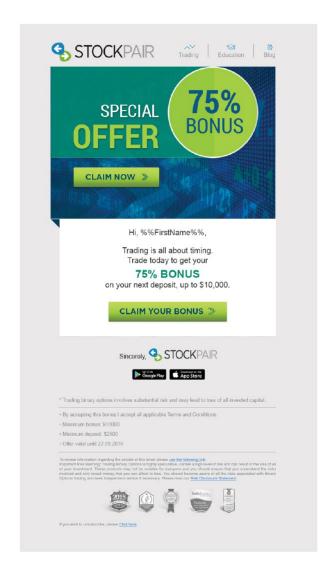
Landing Pages for online trading companies

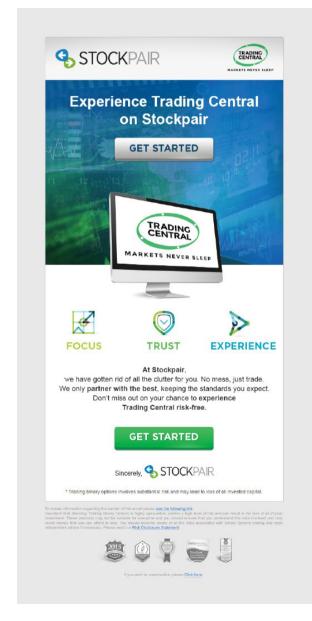
(Design in Photoshop, html layout in Webflow)



Marketing Materials

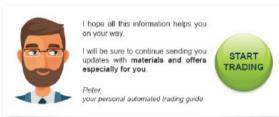
Mailers (Design in Photoshop, html layout in Silverpop)





















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Layout Design

For print











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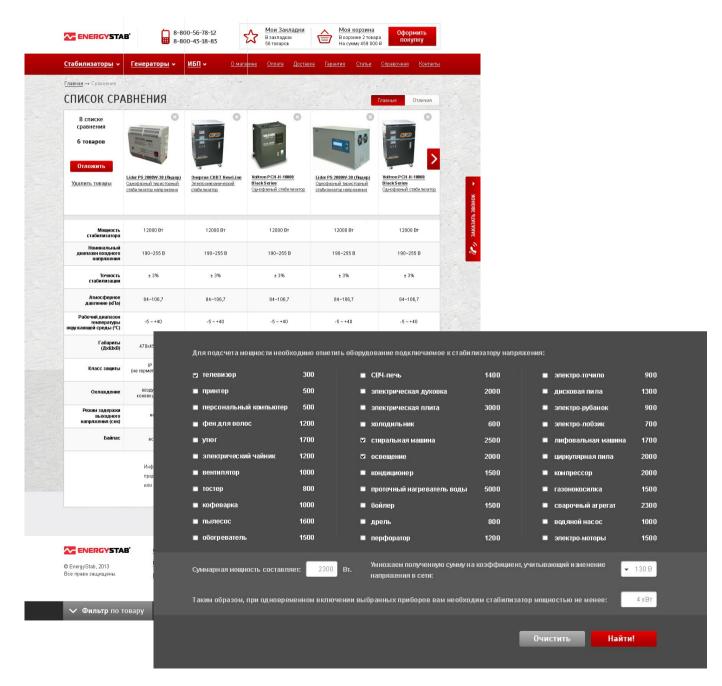
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Bonus page





Illustrations (hand drawn with ink and colored in Adobe Fresco)
More at: www.inkjam.de



Painting the wall for my solo exhibition in Freiburg, 2019

Thank you!