

# An interview with Sarah Jessica Parker

Carrie Bradshaw is joining Substack.



ANNA SILMAN AND CAMI FATEH

SEP 25, 2025 • PAID



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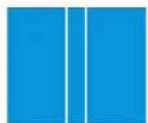
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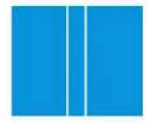
Good afternoon everyone. Cami Fateh here. Anna and I are subbing in for Emil while she tries OOO.

I'm drinking a can of Leisure Hydration electrolyte lemonade right now while I work on something else for you guys that is not included in today's letter. A 12-pack of the lemonade arrived in a box yesterday. I ordered it after [Andrea Hernández](#) recommended it in her [Guest Lecture](#). It tastes like a vodka lemonade without the vodka. But I'm dedicated to hydration above most other things, so I probably finish the whole box by the start of next week.

**In today's letter:** A new "adults only" creator platform from the former CEO of OnlyFans, A24 is getting into the restaurant game, and an interview with SJP on her new books-focused Substack and why she and her friend Andy Cohen love libraries.



## Sarah Jessica Parker joins Substack



## A dispatch from Emily abroad:

Last week, I spoke on the phone with Sarah Jessica Parker after ignoring her calls twice. Her number comes up as private. On the third try, we ended up having a great conversation about her [imprint's expansion to Substack](#) and the delights of New York City libraries.

SJP Lit, Sarah Jessica Parker's imprint with Zando, launched a new bi-monthly newsletter on Substack (a platform which has quickly become the epicenter for people who like to talk about books). The newsletter will include exclusive interviews with authors, cultural recommendations, and musings from the SJP team.



Below, a bit of our conversation:

**EMILY SUNDBERG:** What has your experience with Substack been so far and what got you excited about this platform?

SJP: I've obviously known about Substack for quite a while. Because of the amount of reading I've been doing this past year, and being on a set for many years before that and working back to back, I didn't have time for a deserving commitment to Substack. I knew in a surface-y way what it was doing, the impact it was having, and the ways people had moved there and were feeling much deeper connection to readers.

I look forward to really jumping in and getting a better sense of who's there finding areas of interest for me, in terms of talking about books and reaching readers and having conversations that feel exciting. Frankly, I don't find books controversial and it feels like a respite from other parts of modern life that are much more fraught — talking about books and libraries and new authors.

**ES:** Are you thinking of Substack as a place to find new material for your imprint?

SJP: I don't know that we've thought about being strategic in that way thus far. I think our first step is just introducing ourselves and opening up conversations about books and about writers. But I think, as you've said, what's really exciting about Substack is that there's such a wide range of people who are sharing stories, whether they're journalists or fiction writers or nonfiction writers or poets.

There's an article [from the Times](#) last month that says people are not reading for pleasure anymore. The numbers have dropped in a very drastic way, and we're all figuring out probably what that is and why. But we also know that once people

become readers, it really enriches their lives, enhances their curiosity. Reading is a great way to develop a kind of compassion, to cultivate interest and curiosity about others, and to better understand people who are unfamiliar.

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*“Librarians are really under attack in this country right now, and it’s rather serious. We want to have access to all information and have the freedom to read what we want.”*

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**ES: As a New Yorker, how often do you use the library, and what’s your relationship with it?**

SJP: We have an amazing library in our community. It’s the Jefferson Market branch. And we all have our library cards and we all use them. Libraries, as you well know, are struggling for funding. There’s lots of discussions about cuts that we’re making to libraries that are going to be very serious in terms of the services that they’ll be able to provide.

Libraries are nerve central for communities more than we could ever know. They’re not just a building with books. They are a connection for communities for job opportunities, for access to WiFi, for computers, for children to have access to the books they need and want, for people to meet, for a quiet space to work or to do research. I always say libraries are cool in the summer and warm in the winter, and that’s no small deal for a lot of people. Librarians are parents, they’re counselors. They are some of the most important and educated people in our community. Librarians are really under attack in this country right now and it’s rather serious. We want to have access to all information and have the freedom to read what we want. So I’m always trying to remind people of our

libraries and talk about the great work that our librarians and libraries are doing.

**ES:** I grew up on Long Island and the libraries there — I don't want to say that was childcare, but in a way it was — my mom would bring my sister and me and we would just run around. I'm sure it was a gift to her to be able to know that her children were in this safe space and exploring.

**SJP:** I don't think you have to feel bad about saying that! I think a lot of parents do. The other day I did an evening at the Westport Public Library, and my friend Andy Cohen — who's the parent of two young children, a 6-year-old and a 4-year-old — said in a video how the Jefferson Market Library and our local Amagansett library are really critical in parenting. It's a wonderful thing to c



IF WE HAD A WATER COOLER I'D TALK TO YOU ABOUT:

**A24** is getting into the restaurant game, a new “adults-only” platform from the former CEO of **OnlyFans**, and **Fruit of the Loom** is making a comeback.

WATER COOLER WATER COOLER WATER COOLER WATER COOLER

- [The former CEO of OnlyFans, Amrapali \(Ami\) Gan, just closed \\$2.7M in seed funding for a new adult-content platform called Vylit.](#) The platform, which she co-founded with business partner Kailey Magder, has a safety an and apparently “gives creators the ability to connect with fans and grow a community without needing a pre-existing audience.” It seems to me like tl means Vylit wants to have greater capacity for in-platform discovery than OnlyFans? I can’t quite tell, but [their website links to a waitlist for more information.](#)
- [Wild Cherry, A24’s first restaurant venture, is opening next Friday, October 3.](#) It’s part of A24’s Cherry Lane Theatre, and it is operated by the team tha runs Frenchette and Le Veau D’Or. [Chris Crowley already got an early look](#)

[the space](#), which apparently looks somewhat similar to Frenchette but has a very different culinary vibe. The good news: the menu includes “a new cheeseburger from the guys who helped engineer Minetta Tavern’s Black Label burger,” and a key lime pie. Scorpion Bowls will be served in oversize goblets of Murano glass, which is exactly what I want after watching a show

- [Fruit of The Loom is quietly making a comeback](#). The iconic underwear and clothing brand has launched a new collaboration with HommeGirls. I first saw pictures of the collection on [Ch’lita Collins’s Instagram story](#) — she’s a London-based stylist who works with The Dare and Alexa Chung. While Fruit of The Loom may have disappeared from the zeitgeist, a sales associate at Procell recently told me that certain FOTL tees are very sought after by the clients.
- [Bluestockings Cooperative, a self-described “radically inclusive” Lower East Side bookstore that offered harm reduction services, has shut down](#). The famous community hub, which offered resources like Narcan, drug-testing strips, and a safe-disposal site, has shuttered its doors after 26 years in business, according to [EV Grieve](#). [Per Publishers Weekly](#), its closure has incited a dramatic clash between its owners and worker-stewards. I’m confident that the eagle-eyed Lower East Side residents in [David Vela’s Community Whatsapp group](#) will have more information on this later in the day.
- [The sex writer and podcaster Eileen Kelly is doing serious journalism in her Sex Diaries column for Vogue](#). Kelly has chronicled her first threesome, the first time she faked an orgasm, and her misguided situationship with a nepotist baby in her [Sex Diaries column](#), which launched in May of this year. Now, the sex podcaster, who was described by Nylon as “[the millennial Dr. Ruth](#)” when she was 23, is getting her reporting chops with a wellness [story about ureaplasma](#), a sexually-transmitted bacteria that presents with UTI-like symptoms. It’s one of the few thoughtful magazine stories I’ve read recently



about routine women's health issues, other than this *New York Mag* [explanation for why UTIs are harder than ever to treat](#).

- [i-D's first Substack newsletter, written by Nicolaia Rips, is out today.](#)
- [The All-In Summit, a conference extension of Silicon Valley's most popular podcast, sounds like Burning Man.](#) At least, that's what I gathered from Zo Bernard's coverage of the event in *Vanity Fair*. She reported on a Buddhist teacher who was there to spread "spiritual accelerationism," unlimited amounts of booze, groupthink about how regulation is bad, and, crucially, a group of techy "Besties" making vaguely uncool people feel cool. Sounds a lot like Black Rock City to me.



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samara 🌱 Okay, also 13m

I couldn't help but wonder

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