

W1TTY Global UAB

## COOKIES POLICY

A **cookie** is a small text file that a website saves to your device (computer, smartphone, or tablet) when you visit a website. Cookies help to recognize your device and help us to improve the functionality and ease of the use of our website.

### On W1TTY website we use the following cookies:

**Necessary cookies.** These cookies are required for the proper functioning of the e-shop. They enable you to use certain features of the e-shop, such as securely connecting to a client account. Without these cookies, the e-shop would not work properly. We use the following cookies for this purpose:

### We do not use such cookies

**Analytical and activity cookies.** With the help of these cookies, data about how many users use the website is collected, what content they choose to browse and other information necessary to improve the functionality of the website. By using these cookies that collect and report anonymous information, website owners can find out how visitors interact with the website. We use the following cookies for this purpose:

Cookie	Description	Duration
_fbp	This cookie is set by Facebook to display advertisements when either on Facebook or on a digital platform powered by Facebook advertising, after visiting the website.	3 months
fr	Facebook sets this cookie to show relevant advertisements to users by tracking user behaviour across the web, on sites that have Facebook pixel or Facebook social plugin.	3 months
_gid	Installed by Google Analytics, _gid cookie stores information on how visitors use a website, while also creating an analytics report of the website's performance. Some of the data that are collected include the number of visitors, their source, and the pages they visit anonymously.	1 day

Cookie	Description	Duration
_gat_UA-203699703-1	This is a pattern type cookie set by Google Analytics, where the pattern element on the name contains the unique identity number of the account or website it relates to. It appears to be a variation of the _gat cookie which is used to limit the amount of data recorded by Google on high traffic volume websites.	1 minute
_ga_XQMSW0ZR1P	This cookie is installed by Google Analytics.	2 years
_ga	The _ga cookie, installed by Google Analytics, calculates visitor, session and campaign data and also keeps track of site usage for the site's analytics report. The cookie stores information anonymously and assigns a randomly generated number to recognize unique visitors.	2 years

**Functional and settings cookies.** These cookies are used to identify returning user. They help to personalize the content on the website, save selected settings, for example, chosen language or region in which you are. We use the following cookies for this purpose:

**We do not use such cookies**

**Promotional and third-party cookies.** With these cookies, information about using the website is tailored to the visitor's interest in advertising or providing other targeted information. We use the following cookies for this purpose:

**We do not use such cookies**

Cookies are installed on your device only with your consent, except cookies that are strictly necessary for the technical operation of the website and which do not collect any personalized information (for example, browsing history, etc.). However, we would like to point out that if you do not authorize the use of cookies, some of our website features may be partially or completely inactive.

The legal basis for using cookies is our legitimate interest to ensure the proper functioning of our website. In cases where cookies are used to remember your preferences, to display ads and to compile statistics, the legal basis for using cookies is your consent.

You can disable all cookies already existing on your device and you can set in most browsers to prevent them from installing cookies. You can read more about this on the website

<http://www.allaboutcookies.org/manage-cookies>.