



CHIRAG BOKADIA

MULTIMEDIA DESIGNER

PROFILE

Multimedia designer with 3+ years of experience across motion graphics, brand video, UI animation, and web design. Proficient across After Effects, Premiere Pro, Figma, Illustrator, Lottie/JSON, Webflow, and HTML5/CSS3 — comfortable on both sides of the design-to-development handoff. Experienced working independently and within cross-functional teams across freelance, agency, and in-house environments.

RELEVANT EXPERIENCE

FREELANCE | Mar 23 - Current

Multimedia Designer

- Produced motion graphics, brand videos, short-form social content, and GIF animations for 15+ projects across commercial and nonprofit clients including Heretic Parfum, Ember, Maxfield, Osmow's, PLAYERTWO, AIDQ, and Starzz Design & Decor
- Designed and animated lower thirds, styleframes, title slides, and mid-motion graphics across Instagram, web, and campaign formats for diverse brand voices and audiences
- Leveraged AI tools including generative image models to produce product photography-style visuals for structured product catalogs — reducing production time without compromising output quality
- Executed full production pipeline independently — concept, storyboard, animation, sound design, and final delivery — consistently across varied briefs and tight deadlines
- Sustained repeat client relationships alongside one-off projects, demonstrating consistent delivery quality

Himtech Consulting | Jan 24 - Sept 25

Website & Motion Designer

- Redesigned website layouts and user interfaces across multiple client projects using Figma, improving user experience and site functionality
- Built micro-interactions and UI animations, delivering optimized Lottie/JSON exports for web performance in close collaboration with development teams
- Defined and maintained design systems and style guides ensuring visual consistency, brand alignment, and accessibility compliance across WordPress and Webflow platforms
- Operated across both independent and team-based project structures, adapting fluidly between solo ownership and cross-functional collaboration

FEED/DEPT | Oct 22 - Feb 23 (Contract)

Jr. Motion Designer

- Produced motion graphics and .mogrt templates for global brands including eBay and Opendoor, built to strict brand compliance and scaled across live campaigns
- Developed digital animations and video content from storyboard to final export using After Effects and Photoshop for e-commerce and real estate campaigns
- Operated inside a sprint-driven agency pipeline, managing tight feedback loops and multiple deadlines independently

SKILLS

Adobe After Effects
Adobe Premiere Pro
Adobe InDesign
Adobe Illustrator

Adobe Photoshop
Figma
Lottie/JSON
Media Encoder

Webflow
HTML5
CSS3
JavaScript

Typography
GIF Animation
Color Correction
Generative AI Tools

EDUCATION

Humber College (Jan 21 - Apr 22)
Multimedia Design & Development

CERTIFICATES

School of Motion
Animation Bootcamp (Jul 20)

Adobe Creative Jam
Finalists at Creative Jam '22

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