

SAFETY & SECURITY

24/7 real time surveillance

ABOUT

Our self-configuring and self-learning AI, operates across extensive surveillance networks to identify unusual events in real time by learning what is considered normal in your specific setting. This enables security personnel to proactively recognise incidents as they happen.

HIGHLIGHTS



DEPLOYED IN HOURS

Cloud or on-premise,
100% browser-based



SCALABLE

For 1000's of cameras



VMS INTEGRATIONS

Milestone Xprotect,
Genetec, NX Witness



REAL TIME DETECTION

Detect events in real time
24/7



SELF-LEARNING AI

There is no need to
manually configure or draw
lines on each camera

CHALLENGES



The rapid increase in the number of CCTV cameras a person must manage, especially with security teams monitoring remote sites, significantly amplifies the challenge of safeguarding people and property in real time.



Hours of footage
generated each
day



Missing key
events



Overloaded
with multiple
screens

SOLUTION



icetana's Safety and Security connects to your existing system and is compatible with widely used video surveillance platforms. Once installed, icetana security begins a simple 3-step process.

1

Recognise the norm for your environment

Machine learning determines which footage and events are out of the ordinary, without invasive technology or privacy violations.

2

Displays only unusual events

Surveillance footage is hidden, displaying video feeds only upon an unusual event, reducing screen fatigue.

3

Gets better over time

As icetana security processes footage over time, it becomes smarter, showing fewer but more significant events and potential risks on your Livewall.

BENEFITS



1

Remote access

Monitor your premises in real time, anytime, anywhere.

2

Real time Livewall alerts

Get real time alerts on icetana's Livewall, ensuring you never miss any potential threats.

3

Instant reports

Create reports with shareable links and ChatGPT prompt integration.

4

Continuous learning with quick setup

Initial 24-hour learning period, and 1-week optimisation, continuous improvement based on content learning and user interaction.



USE CASES



Fight & assault

Notify security teams in real time when physical altercations take place.



Perimeter breach & crowd detection

Identify breaches in perimeter security and rapid increases in crowd size.



Vandalism & theft

Identify instances of graffiti or theft occurring within your site.



Trespassing

Identify when people and cars are present in restricted areas during unexpected times.



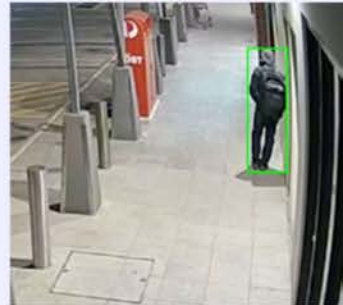
Medical emergencies

Detect trip or falls by the public or staff due to individual or environmental factors.



Car direction

Detect when cars are either on kerbs or driving in the wrong direction.



INDUSTRIES WE SERVE



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- ✓ Guarding services
- ✓ Safe cities
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ICETANA AI PRODUCT SUITE

