

23 October 2025

icetana AI secures its largest ever Australian sale

Highlights:

- icetana AI has received an order for its AI software solution from new Australia-based partner Millennium Services Group ("Millennium").
- Millennium is a security and cleaning services operator in which icetana AI partner and significant shareholder, SoftBank Robotics holds a controlling stake.
- The contract value is \$376,000, to be billed as software-as-a-service ("SaaS") over an initial contract period of 60 months.
- The end user is a large retail shopping centre in northeast Queensland.
- Initial deployment of this order is expected next quarter.</

This sale is further evidence of our ability to leverage our partnership with SoftBank Robotics into new sales and ARR growth.

Our go-to-market is focussed on security integrators servicing large shopping malls, and this later deployment will further cement our reputation in this segment.”

Material terms of commercial arrangements:

- The contractual arrangement disclosed in this announcement is between icetana AI and Millennium Services Group Limited.
- Licensing will begin once the software is implemented, which is anticipated to occur during the March 2026 quarter.
- Payment terms are five years in advance, with initial payment due 30 days from invoice. The Company does not have an existing trading relationship with this partner and so there is no payment

Traditional security monitoring requires human operators to watch thousands of video streams, an overwhelming and inefficient task. icetana AI replaces much of this manual effort by providing autonomous, real-time event detection, significantly reducing security risks while lowering personnel requirements.

Built for scale, icetana AI eliminates the need for manual rule configuration or camera stream setup. Its self-learning approach adapts dynamically to each environment, making it ideal for complex, multi-site deployments such as retail, hospitality, public safety, transportation, education, and enterprise infrastructure.

Today, icetana AI's technology operates globally, deployed across 70+ sites, 17,000+ cameras, and in 15+ countries, providing continuous, intelligent monitoring that empowers organisations to stay secure, proactive, and efficient