

## **CULTURAL PROPERTIES**

### **AI-Enhanced Surveillance for the Human Eye**



Monitoring cultural properties, such as museums, galleries, heritage sites, zoos, aquariums, libraries, and archives, is increasingly complex. Security teams must protect valuable collections, safeguard visitors and staff, oversee large public spaces, manage restricted areas, and respond to unexpected incidents.

With so many responsibilities and continuous foot traffic, it becomes impossible to monitor every camera feed effectively. Critical events can be missed, as even the most skilled operators face natural limitations in attention, especially during long periods of screen observation.

### **Benefits of icetana Al**

Our AI product suite enhances cultural properties security and safety through advanced surveillance, helping you tailor your needs from theft, vandalism, and medical emergencies to routine monitoring and prevention.



### REDUCE CRIME

Our CCTV software addresses various concerns, from theft to unauthorised access at unusual times.



# OBSERVE IN REAL TIME

Our AI eliminates the noise of multiple screens, presenting only relevant events. This enables you to promptly identify suspicious activities as they occur.



#### PROTECT ALL YOUR CUSTOMER SITES

Our real time event detection enhances awareness and response, ensuring continuous security vigilance. Minimise missed incidents with dedicated icetana Al LiveWalls for each customer.



### CONTINUOUS LEARNING

Initial 24-hour learning period, 1-week optimisation, continuous improvement based on user interaction for each customer site.



# INTUITIVE TO USE WITH REMOTE ACCESS

icetana AI can be used remotely, even if your customers are in different countries. It is designed for easy usability, making it accessible to anyone.



#### **EASY CONFIGURATION**

Simple self-configuration without the need for drawing lines, facilitating effortless setup. Scalable and user-friendly, it integrates with existing networks.

### icetana AI Safety and Security

Our foundational product, Safety and Security operates effectively to tackle various key surveillance challenges in different settings. It is designed to understand the typical patterns of each of your customer's environments, identifying any abnormal or unusual events as they occur in real time.



#### Theft

Detect behaviours leading to shoplifting and theft.



### **Trespassing**

Identify when people and vehciles are present in restricted areas during unexpected times.



### **Vandalism**

Identify instances of graffiti or vandalism occurring.



#### Perimeter breach

Monitor large open areas, pathways, or monument surroundings for trespassing or unusual behaviour.



### Parking lot security

Monitor your parking lot 24/7, identifying any unusual behaviour.



### People running

Determine whether individuals are fleeing from locations.



### Fight & assault

Notify security teams in real time when physical altercations take place.



### **Staff & Contractor Oversight**

Monitor access to secure areas such as storage rooms, animal enclosures, staff corridors, and conservation spaces.



#### **Crowd Movement**

Highlight sudden crowd surges, running, bottlenecks, or unsafe clusters in galleries or event areas.



### **Medical emergencies**

Notify security teams when someone experiences slips or falls as a result of individual or environmental reasons.

### icetana Al Analytics

Our Analytics product integrates with our Safety and Security product to analyse security camera footage, offering insights onto your site. It provides behaviour patterns while showing reports that enable your team to make informed decisions in real time.



#### **Heatmaps & dwell time**

Detect both the duration and activity of your customer flow.



#### People & vehicle count

Analyse the data on how many people or vehicles are entering your customer sites and understand the peak periods.



### **ChatGPT Reporting**

Create reports effortlessly using our ChatGPT integration.

### icetana Al Forensic Quick Find

Our Forensic Quick Find integrates with our Safety and Security product to allow you to identify persons of interest across your site in seconds. An icetana AI event must be created before you can utilise this feature.



### A person acting suspicious

Quickly identify any individual on your sites which could pose a threat.



### **Unauthorised access monitoring**

Track people who have entered restricted areas.



### **Evidence collection**

Gather clear, actionable video evidence from multiple angles and locations.



### Theft prevention & response

Follow and track thieves across multiple cameras, allowing you to get to the suspect quicker.

### icetana Al Facial Recognition

Our Facial Recognition integrates with our Safety and Security product to instantly identify when a person of interest enters your site.



### **VIP detection**

Identify high-profile visitors on your site.



### A banned person enters the site

Identify when a banned person enters your site.



### Monitor people of interest

Monitor when a person of interest enters your site.



### icetana Al Licence Plate Recognition

Our LPR software integrates with our Safety and Security product to identify when a vehicle of interest enters or leaves your site.



### VIP recognition

Identify high-profile visitors.



### Smart parking management

Monitor and regulate private or public parking in real time by tracking vehicle movements.



### A banned car enters the site

Identify when a banned vehicle enters your site.