Rugved Arte

Experience

Amazon

Senior UX Designer

Dec 2024 - Present

- Lead the design across a suite of 9 legal products by collaborating with cross-functional teams to define long-term strategy and design customer-centric user experiences that address evolving business and legal needs.
- Conceptualized and designed an AI-powered drafting tool
 that automatically generates responses to requests for
 information and discovery requests by leveraging prior
 approved responses. It reduced outside counsel costs and
 accelerated turnaround time.
- Led design of new features and influenced roadmap prioritization to enhance AI capabilities across legal tools including agentic workflows, intelligent data extraction, and enhanced security measures that delivered greater efficiency and reduction in manual review time.

UX Designer II

Jun 2022 - Nov 2024

- Designed a Budget and Retainer negotiations platform which resulted in ~1100 hours of time savings for Legal customers involved in the budgeting process. Eliminated the risk of misinterpreting / missing communication around the agreed upon cost of work with OCs with potential costs of \$1M+.
- Modernized the Amazon Case Tracker, a global case management system with 25+ configurations, and 190k cases by enhancing user flows and reducing friction.
 Revamped it to align with Amazon's design system, boosting accessibility scores by 36 points, improving CSAT by 9.5%.
- Help teams build strategies to collect and analyze quantitative user data and identify gaps in user flows through Pendo.io.

ADP

UX Designer III

Mar 2022 - Jun 2022

 Led the UX design for the ADP Marketplace App Store, enhancing the platform to seamlessly accommodate service providers. Designed a scalable feature framework that streamlined provider onboarding, improved discoverability, and optimized user engagement.

Contact

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Education

University of Michigan

Master of Science in Information Human Computer Interaction Ann Arbor, MI | Sep 2017 - May 2019

University of Mumbai

Bachelor of Engineering Computer Engineering

Mumbai, India | Aug 2012 - Jun 2016

Skills

UX Design

Information Architecture, User Journeys, User Flows, Empathy Maps, Interaction Design, Personas, Storyboarding, User Journeys, Sketching, Wireframing, Visual Design.

UX Research

Usability Testing, Heuristic evaluation, Contextual Inquiry, A/B Testing, User Interviews, Survey design, Competitive analysis, Affinity Mapping, Card Sorting, Data Analysis

Tools

Figma, Sketch, Principle, Origami Studio, Abstract, Zeplin, Framer X, InVision, Adobe After Effects, Adobe Illustrator, Adobe Premiere Pro, Adobe Photoshop, Omnigraffle, Miro, Axure, Pendo

Web Development

HTML, CSS, Javascript, PHP, Python, Responsive Design

UX Designer II Jul 2019 - Mar 2022

 Led the Paystub Redesign initiative to be used by more than 21M users to increase understanding of how they got paid. Designed it to be compliant, accessible, satisfactory for business, and visually appealing. 31% survey participants found it better than their existing pay statement.

• Designed a file verification system to prevent accidental sharing of personal information and add security to file sharing. Security incidents **reduced by 30**% because of this.

University of Michigan, School of Information

Graduate Student Instructor

Sep 2018 - May 2019

- Led discussion sections and taught concepts for models of social information course to 30 students.
- Mentored 30 students by offering guidance, feedback, and resources for building interactive web applications using Django and Flask.

University of Michigan, Integrative Systems + Design

Qualitative Analyst

Feb 2018 - May 2018

- Qualitative coding and analysis of interview data collected as a part of a design science research project studying collaboration between system engineers working on large scale projects.
- Collaborated with researchers to conduct in-depth analysis, identify patterns, themes and insights from the interview data.

Quest2Pay Payment Solutions

Software Developer

Oct 2017 - Jul 2017

• Designed and developed the frontend for an automated payment distribution web application using MVC framework along with agile methods.