

Rugved Arte

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Professional Experience

Amazon

Senior UX Designer

Dec 2024 - Present | New York City, NY

- Lead the design across a suite of **9 internal and external legal products** by collaborating with cross-functional teams to define long-term strategy and design customer-centric user experiences that address evolving business and legal needs.
- Conceptualized and designed an AI-powered drafting tool that automatically generates responses to requests for information and discovery requests by leveraging prior approved responses. Projected **\$8M-\$10M in savings** from outside counsel costs if RFI's are drafted in-house using AI.
- Led design of new features and influenced roadmap prioritization to enhance AI capabilities across legal tools, including agentic workflows, intelligent data extraction, and enhanced security measures that delivered greater efficiency and reduction in manual review time.

UX Designer II

Jun 2022 - Nov 2024 | New York City, NY

- Designed a Budget and Retainer negotiations platform which resulted in ~1100 hours of time savings for Legal customers and outside counsel firms involved in the budgeting process. Eliminated the risk of misinterpreting / missing communication around the agreed upon cost of work with OCs with **potential costs of \$1M+**.
- Modernized the Amazon Case Tracker, a global case management system with 25+ configurations, and 190k cases by enhancing user flows and reducing friction. Revamped it to align with Amazon's design system, boosting **accessibility scores by 36 points** and improving **CSAT by 9.5%**.
- Helped teams build strategies to collect and analyze quantitative user data and identify gaps in user flows through Pendo.io.

ADP

UX Designer III

Mar 2022 - Jun 2022 | Roseland, NJ

- Led the UX design for the ADP Marketplace App Store, enhancing the platform to seamlessly accommodate service providers. Designed a scalable feature framework that streamlined provider onboarding, improved discoverability.

UX Designer II

Jul 2019 - Mar 2022 | Roseland, NJ

- Led the Paystub Redesign initiative for over 21M users, improving understanding of pay. Designed for compliance, accessibility, business satisfaction, and visual appeal. **31% of survey participants preferred it** over their existing pay statement.
- Designed a file verification system to prevent accidental sharing of personal information and enhance file sharing security, **reducing security incidents by 30%**.

University of Michigan, School of Information

Graduate Student Instructor

Sep 2018 - May 2019 | Ann Arbor, MI

- Led discussion sections and taught concepts for "Models of Social Information" course to 30 students.
- Mentored 30 students, offering guidance, feedback, and resources for building interactive web applications using Django and Flask.

University of Michigan, Integrative Systems + Design

Qualitative Analyst

Feb 2018 - May 2018 | Ann Arbor, MI

- Performed qualitative coding and analysis of interview data for a design science research project on collaboration among system engineers in large-scale projects.
- Collaborated with researchers to conduct in-depth analysis, identify patterns, themes, and insights from interview data.

Quest2Pay Payment Solutions

Software Developer

Oct 2016 - Jul 2017 | Mumbai, India

- Designed and developed the frontend for an automated payment distribution web application using MVC framework and agile methods.

Education

University of Michigan

Master of Science in Information (MSI) - Human Computer Interaction

Sep 2017 - May 2019 | Ann Arbor, MI

University of Mumbai

Bachelor of Engineering (BE) - Computer Engineering

Aug 2012 - Jun 2016 | Mumbai, India

Skills

UX Design: Information Architecture, User Journeys, User Flows, Empathy Maps, Interaction Design, Personas, Storyboarding, Sketching, Wireframing, Visual Design.

UX Research: Usability Testing, Heuristic Evaluation, Contextual Inquiry, A/B Testing, User Interviews, Survey Design, Competitive analysis, Affinity Mapping, Card Sorting, Data Analysis.

Tools: Figma, Sketch, Principle, Origami Studio, Abstract, Zeplin, InVision, Adobe After Effects, Adobe Illustrator, Adobe Premiere Pro, Adobe Photoshop, Miro, Axure, Pendo.

Web Development: HTML, CSS, Javascript, PHP, Python, Responsive Design.

AI Skills: ChatGpt, Cursor, PartyRock, Lovable, Figma Make

Achievements

US Patents: [USD1029846S1](#), [USD1025088S1](#)