

Rugved Arte

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Professional Experience

Amazon

Senior UX Designer

Dec 2024 - Present | New York City, NY

- Drove design and defined 3 year strategy for a suite of **9 internal and external legal products**, aligning leadership, PMs, and engineering on a unified north-star roadmap through vision artifacts, and strategic reviews.
- Led design of a 0-1, AI first, **retrieval-augmented drafting system** that generates RFI and discovery responses using approved historical knowledge. Collaborated with data scientists, product, and engineering teams to define workflow logic, template structures, confidence-scoring UX, and review mechanisms; estimated **\$8M–\$10M annual savings** from reduced outside counsel costs.
- Led design of new features and influenced roadmap prioritization to enhance AI capabilities across legal tools, including agentic workflows, intelligent data extraction, and enhanced security measures, delivering greater efficiency and reducing manual review time.
- Mentored junior designers while leading design critiques and established scalable design system standards that ensured consistent interaction patterns and information architecture across the legal-tech ecosystem.

UX Designer II

Jun 2022 - Nov 2024 | New York City, NY

- Designed a 0-1 **Budget & Retainer Negotiations platform**, streamlining multi-stakeholder cost agreements between Amazon Legal and outside counsel—resulting in **~1100 hours saved annually** and reducing multimillion-dollar risk exposure from cost misalignment.
- Modernized the Amazon Case Tracker, a global case management system with 25+ configurations, and 190k cases by enhancing user flows and reducing friction. Revamped it to align with Amazon's design system, boosting **accessibility scores by 36 points** and improving **CSAT by 9.5%**.
- Implemented a structured analytics approach with Pendo.io, enabling detection of behavioral drop-offs, rapid hypothesis testing, and experiment-driven refinements that accelerated product iteration cycles.

ADP

UX Designer III

Mar 2022 - Jun 2022 | Roseland, NJ

- Led the UX design for the ADP Marketplace App Store, enhancing the platform to seamlessly accommodate service providers. Designed a scalable feature framework that streamlined provider onboarding, improved discoverability.

UX Designer II

Jul 2019 - Mar 2022 | Roseland, NJ

- Led the Paystub Redesign initiative for over 21M users, improving understanding of pay. Designed for compliance, accessibility, business satisfaction, and visual appeal. **31% of survey participants preferred it** over their existing pay statement.

- Designed a file verification system to prevent accidental sharing of personal information and enhance file sharing security, **reducing security incidents by 30%**.

University of Michigan, School of Information

Graduate Student Instructor

Sep 2018 - May 2019 | Ann Arbor, MI

- Led discussion sections and taught concepts for the "Models of Social Information" course to 30 students.
- Mentored 30 students, offering guidance, feedback, and resources for building interactive web applications using Django and Flask.

University of Michigan, Integrative Systems + Design

Qualitative Analyst

Feb 2018 - May 2018 | Ann Arbor, MI

- Conducted qualitative coding and comprehensive analysis of interview data for a design science research project, working with researchers to identify patterns, themes, and actionable insights on collaboration among system engineers in complex, large-scale environments.

Quest2Pay Payment Solutions

Software Developer

Oct 2016 - Jul 2017 | Mumbai, India

- Designed and developed the frontend for an automated payment distribution web application using MVC framework and agile methods.

Education

University of Michigan

Master of Science in Information (MSI) - Human Computer Interaction

Sep 2017 - May 2019 | Ann Arbor, MI

University of Mumbai

Bachelor of Engineering (BE) - Computer Engineering

Aug 2012 - Jun 2016 | Mumbai, India

Skills

UX Design: Information Architecture, User Journeys, User Flows, Empathy Maps, Interaction Design, Personas, Storyboarding, Sketching, Wireframing, Visual Design.

UX Research: Usability Testing, Heuristic Evaluation, Contextual Inquiry, A/B Testing, User Interviews, Survey Design, Competitive analysis, Affinity Mapping, Card Sorting, Data Analysis.

Tools: Figma, Sketch, Principle, Origami Studio, Abstract, Zeplin, InVision, Adobe After Effects, Adobe Illustrator, Adobe Premiere Pro, Adobe Photoshop, Miro, Axure, Pendo.

Web Development: HTML, CSS, JavaScript, PHP, Python, Responsive Design.

AI Skills: ChatGPT,, Cursor, PartyRock, Lovable, Figma Make

Achievements

US Patents: [USD1029846S1](#), [USD1025088S1](#)