SHAWN TALVACCHIA

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EXPERIENCE

Semantic Visions, Remote — *UX Designer* *(Contract)*   JAN 2024 - AUG 2025

- Built the design for Semantic Visions' MVP client app, creating a user-focused experience that aligns with business objectives and user needs.
- Collaborated with product managers, developers, and stakeholders to define and prototype key features, ensuring the design is well-prepared for upcoming development.
- Established a design system and component library to promote consistency and support future scalability as the project progresses through development.

Designlab, Remote — *Learning Experience Designer* *(Freelance)*   OCT 2022 - PRESENT

- Produced 27 video tutorials illuminating tools, practices, and design principles in Figma.
- Facilitated live workshops, demonstrating tasks, explaining principles, and responding to questions.
- Currently assist students both asynchronous and in one-on-one meetings to advance their technical skills.

Peace Pie, Remote — *UX Designer* *(Contract)*   JUN 2023 - Nov 2023

- Led a full redesign of Peace Pie's Shopify website, reduced bounced rates and increased engagement, addressed key usability issues to enhance navigation and visual appeal.
- Custom-coded several sections within Shopify to align with the brand's unique style and optimize user flow.
- Developed marketing materials for email campaigns, social media, and on-site promotions.

Vietnam Australia International School, Vietnam — *Primary Teacher*   NOV 2014 - NOV 2021

- Researched and designed a unique and highly effective classroom activity that was engaging for students and simple to replicate for teachers.
- Used emerging technologies to enhance the learning environment, student participation, and assessment accuracy in and out of the classroom.

EDUCATION

Stockton University, Galloway, NJ
Bachelor of Arts
SEP 2005 - DEC 2010

Designlab
UX Academy Certificate
FEB 2022 - OCT 2022

Coderschool
Full Stack Web Development Certificate
AUG 2019 - NOV 2019

University of Maryland and EDX
MicroMaster's in Instructional Design
NOV 2017 - AUG 2018

SKILLS

Figma Mastery - Expertise in leveraging Figma's features to create highly polished designs, powerful prototypes, and organized design systems.

Usability Testing - Skilled in conducting thorough user research, executing usability testing, and leveraging user feedback to drive informed design choices.

Visual Design - Possess a keen eye for aesthetics, encompassing color theory, typography, and layout principles to develop visually captivating designs.

Video Tutorials - Experienced in creating comprehensive video tutorials using Descript, effectively communicating complex design concepts to a wide audience.