BW productions

Salt Lake City · Since 2013

Now shooting · Headshot booth



ATTENDEE GUIDE

Event Headshot *Guide*

What to expect at the booth, and how to look and feel your best in front of the camera.



"Trust that we'll pose you. That's our job."

BEFORE YOU STEP UP

What to *expect*

The booth moves fast and it's easy. Here's how your session will go, start to finish.

01 ARRIVAL

Arrive headshot-ready, with your outfit, hair, and makeup prepared before you reach the headshot station.

If specific time slots are assigned, arrive a few minutes before your designated time.

When you get there, scan the QR code to join the virtual queue, and step up for your headshot as soon as the photographer is ready.

02 DURATION

Session length depends on the number of participants. Each headshot typically takes 2–5 minutes.

03 DELIVERABLES

Your images are delivered straight to the email you registered with, where you can review them and make your selections. Depending on the event, options for additional images and retouching may also be available at that time.

STEP 1 **Scan the QR** → STEP 2 **Step up** → STEP 3 **Check your inbox**

CAMERA-READY TIPS

Looking and feeling *your best*

Wardrobe

OUTFITS

Each participant gets one outfit. Layers can give you options without needing to change.

COLORS

Wear solid colors and skip vibrant or neon tones. Avoid patterns, narrow stripes, and logos unless your employer asks for them. Neutrals and pastels work well on camera, and earth tones and cool blues are often flattering.

TEXTURES

Textured clothing (tweed, knits) adds visual interest without being distracting. Extremely shiny or reflective fabrics are best avoided.

ACCESSORIES

Keep jewelry and accessories simple. Large or noisy pieces can be distracting on camera. Subtle choices work best.

Posing

GUIDANCE

Trust that we'll pose you during the session. Our direction makes sure you look your best.

COMMUNICATE

Share any preferences or concerns during the shoot so we can capture your ideal look.

RELAX

Stay relaxed and avoid tension. A natural, at-ease posture makes for a more flattering and authentic image.

EXPERIMENT

Take the time to try different angles. Experimenting can lead to surprising, flattering results.

Hair & Makeup

FRESH

Make sure hair is clean and neatly styled. Avoid overly complicated styles that pull focus from your face.

FRAMING

Consider styles that frame the face well, like soft waves or a sleek ponytail.

NATURAL

Aim for a natural makeup look that enhances your features without overpowering them. Foundation and concealer help even out skin tone.

BOLD

Going bold? Focus on one feature, either the eyes or the lips, to keep the look balanced.

RECENT WORK

Headshots by *BW*

A few recent favorites from our Salt Lake team.









BW productions

Tell stories that matter.

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