

# THE RACE REPORT

## Butterfly Conservation 2025 Transparency Card

**Region**

No dominant region

**Number of employees**

50-249

**Sector**

Environment or nature

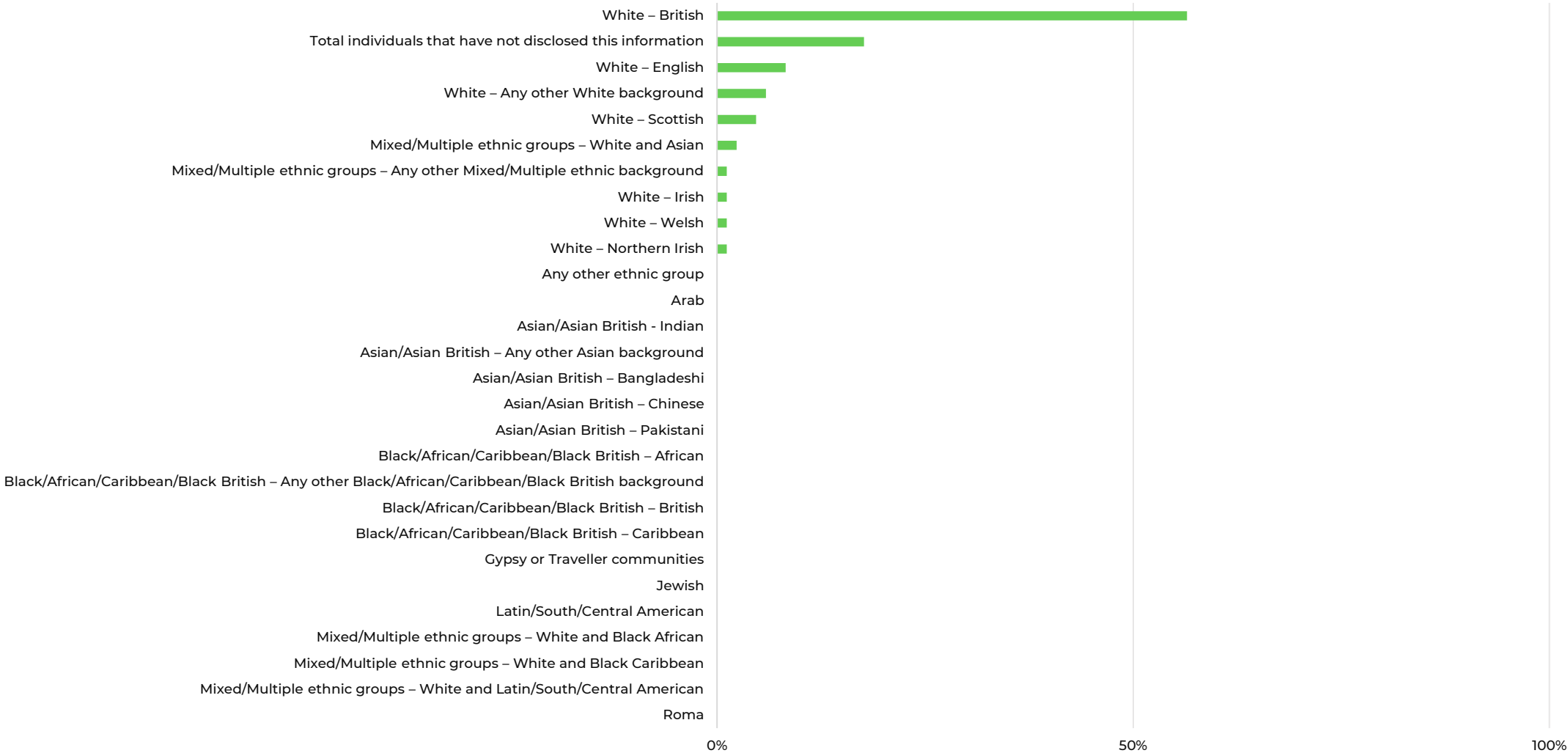
**Main activities**

Providing access to nature  
Research and/or academia  
Species-specific conservation work



# DIVERSITY DATA

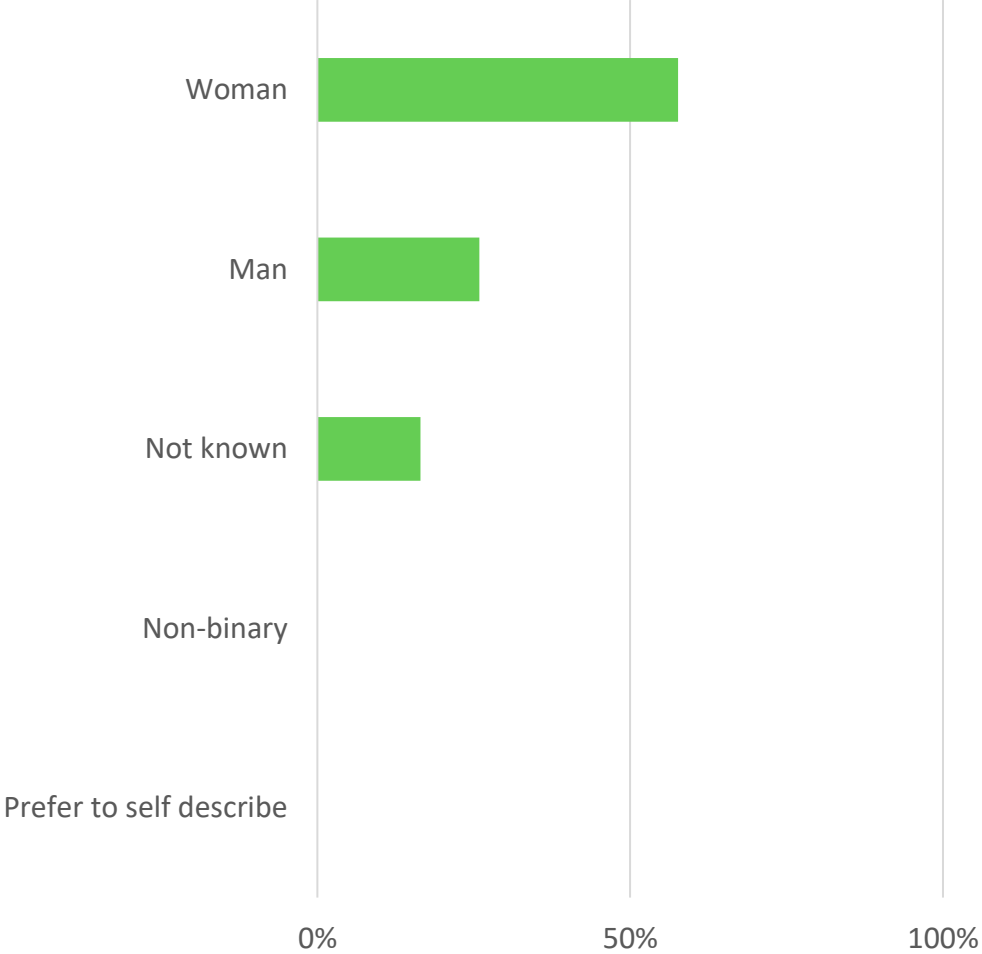
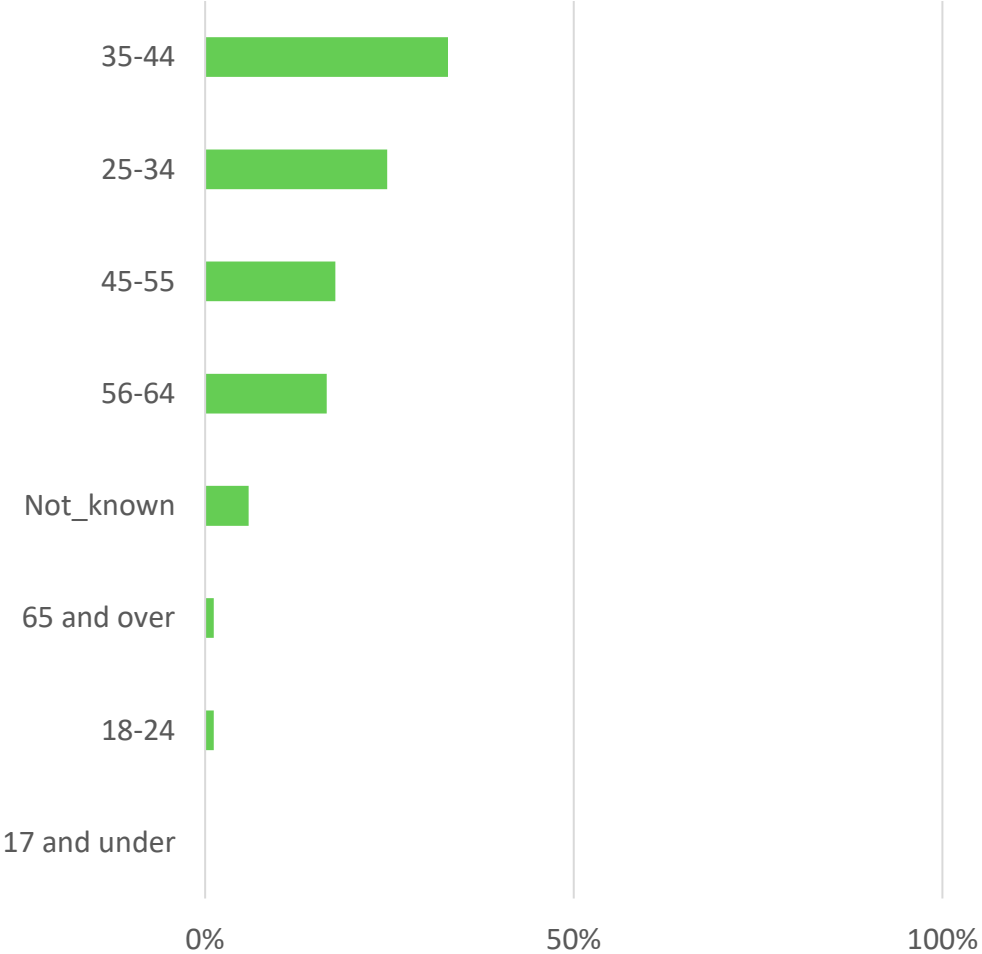
## Overall staff (headcount): race and ethnicity



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DIVERSITY DATA

Overall staff (headcount): age



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Overall staff (headcount): gender identity

# Action on equality, diversity and inclusion

Organisations taking part in The RACE Report are asked to detail the action taken internally to support equality, diversity and inclusion. The list of actions covers a breadth of areas and incorporates commonly recommended actions to support progression of equality, diversity and inclusion, but is not intended to be an exhaustive list. Neither is one action intended to be prioritised over another, and actions may not be applicable to all organisations.

# Approach to equality, diversity and inclusion

“

Butterfly Conservation chooses to be a leader in the fight for our natural world. Our vision is a world where butterflies and moths thrive and can be enjoyed by everyone, forever. Our strategy to achieve that vision will be both more effective and more sustainable if we make the principles of equality, diversity and inclusion central to its delivery. At every level and aspect of our work we must identify and remove barriers that prevent people, communities and partners from engaging with us. And we must ensure that the way we work and are perceived is not a barrier in its own right.

”

# ACTION ON EQUALITY, DIVERSITY AND INCLUSION

TRANSPARENCY	No implementation yet	In the process of implementing, with some progress made	Fully implemented and operational	Not applicable to us	Not appropriate for us	Not possible for us	Don't know
A published statement that shows the organisation is committed to tackling racism			X				
Signed up to the <a href="#">Race at Work Charter</a> , or similar			X				
Statement on recruitment page stating the organisation is underrepresented in terms of racial diversity		X					
Reporting on diversity, equality and inclusion in the last annual report	X						
Race equity pay gap published in last 18 months						X	

STRATEGY	No implementation yet	In the process of implementing, with some progress made	Fully implemented and operational	Not applicable to us	Not appropriate for us	Not possible for us	Don't know
Race equity strategy, or similar			X				
Race diversity and inclusion strategy, or similar		X					
A progression plan to support people of colour across the organisation to be retained and/or promoted	X						
Published target to increase racial diversity by a given amount by a stated date	X						
Improvement in racial diversity in the performance targets for managers / directors	X						

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# ACTION ON EQUALITY, DIVERSITY AND INCLUSION

MANAGEMENT	No implementation yet	In the process of implementing, with some progress made	Fully implemented and operational	Not applicable to us	Not appropriate for us	Not possible for us	Don't know
Senior leader has official responsibility for equality, diversity and inclusion			X				
The risk register for the organisation includes a lack of action to tackle racial injustice / increase racial diversity	X						
Ringfenced budget to deliver race equity / diversity and inclusion work		X					
Regular review of equality, diversity and inclusion activities to ensure they remain effective and impactful		X					

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# ACTION ON EQUALITY, DIVERSITY AND INCLUSION

HR	No implementation yet	In the process of implementing, with some progress made	Fully implemented and operational	Not applicable to us	Not appropriate for us	Not possible for us	Don't know
Process to measure and track staff perceptions of belonging / inclusion within the organisation			X				
Statements promoting race equity and inclusion within all new recruitment materials		X					
Guaranteed interview scheme for people of colour that meet essential criteria for all new recruitments	X						
Proactive efforts to locate / promote jobs in racially diverse communities	X						
Proactive efforts to get people of colour to apply for jobs, including advertising through specialist diversity jobs boards	X						
No requirement for a degree / work experience within the sector					X		
Collation of application data on racial diversity and ongoing monitoring		X					
Interview feedback is routinely provided to unsuccessful applicants who are people of colour			X				
Policy to have racial diversity in all recruitment / interview panels						X	
Exit interviews are routinely completed and ask about issues relating to race equity and inclusion			X				
Mechanism for complaints relating to witnessing or experiencing racial discrimination or harassment			X				
There is a culturally competent care and support programme for individuals progressing complaints relating to racial discrimination or harassment (over and above standard employee assistance programmes)	X						
Accredited for <u>Investors in Diversity</u> , or similar	X						

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# ACTION ON EQUALITY, DIVERSITY AND INCLUSION

POSITIVE ACTION	No implementation yet	In the process of implementing, with some progress made	Fully implemented and operational	Not applicable to us	Not appropriate for us	Not possible for us	Don't know
Partnering with an organisation for people of colour to help create a talent pipeline for the organisation	X						
Have offered fixed-term paid placements or internships restricted to people of colour within last 12 months	X						
Compulsory staff training on race equality, diversity and inclusion		X					
Cultural competence and/or unconscious bias training for staff / trustees involved in recruitment	X						
Anonymised survey of people of colour in the organisation within last 12 months	X						
A safe space for staff of colour to speak about lived experiences and/or support network for employees of colour			X				
Inclusion of racism towards staff of colour in risk assessments	X						
Mentoring scheme for employees of colour	X						
Recent review of imagery and language used in marketing and websites / process in place to ensure it is representative of racial diversity and inclusive		X					
Spokespeople / patrons include people of colour			X				
If a funder, have a funding requirement for grantees to tackle racial injustice / increase racial diversity				X			
If a funder, require all existing and/or new grantees to publish race diversity data				X			

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# THE RACE REPORT

Now compare your  
data with previous  
reports to see progress

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our reports and more transparency cards

