



Ambee Influenza-like Illness Risk Forecasts

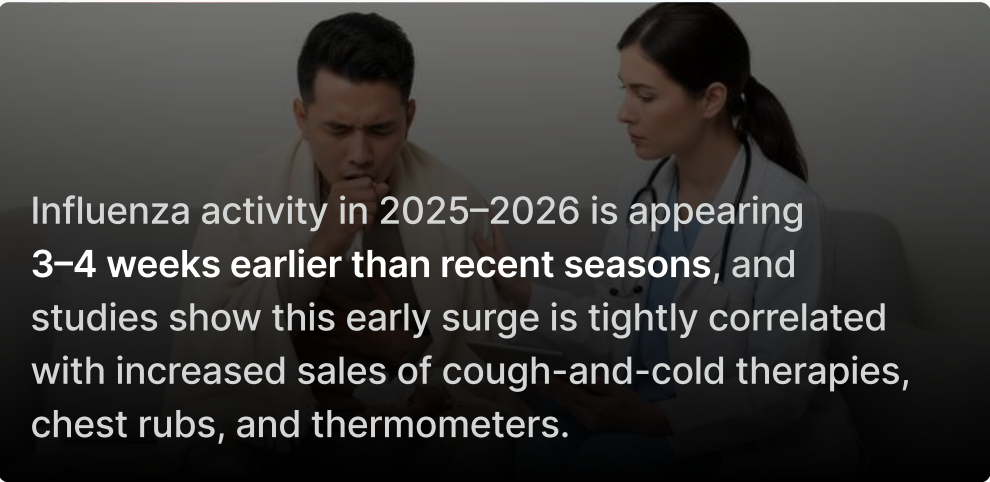
Advance visibility into respiratory illness trends across geographies



Flu seasons are arriving earlier and hitting harder

In the 2025–26 season, respiratory illness activity in the U.S. and Europe surged several weeks ahead of the typical onset, driving spikes in demand for therapies, testing, and frontline care.





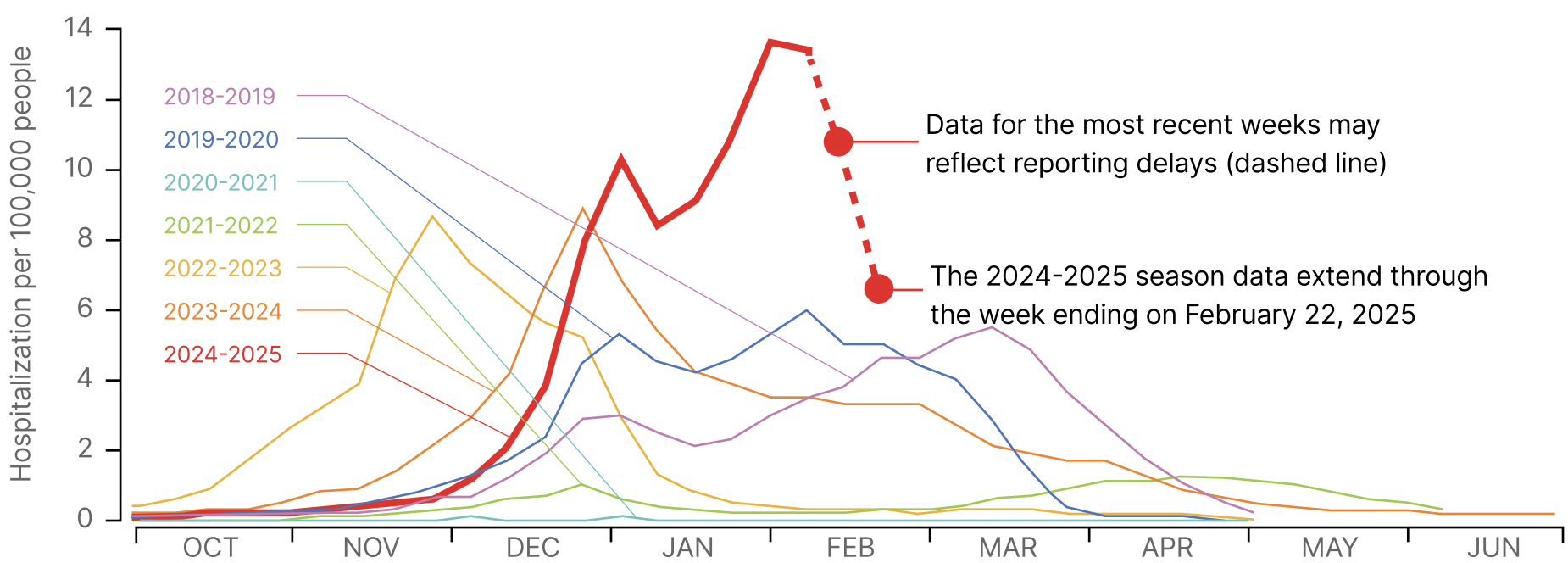
Influenza activity in 2025–2026 is appearing **3–4 weeks earlier than recent seasons**, and studies show this early surge is tightly correlated with increased sales of cough-and-cold therapies, chest rubs, and thermometers.

As population immunity fluctuates and seasonality becomes more volatile, organizations can no longer rely on historical flu timing to plan production,

This growing unpredictability affects:

- Medication availability
- Hospital and clinic readiness
- Retail stocking strategies
- Absenteeism risk in workforce-heavy industries

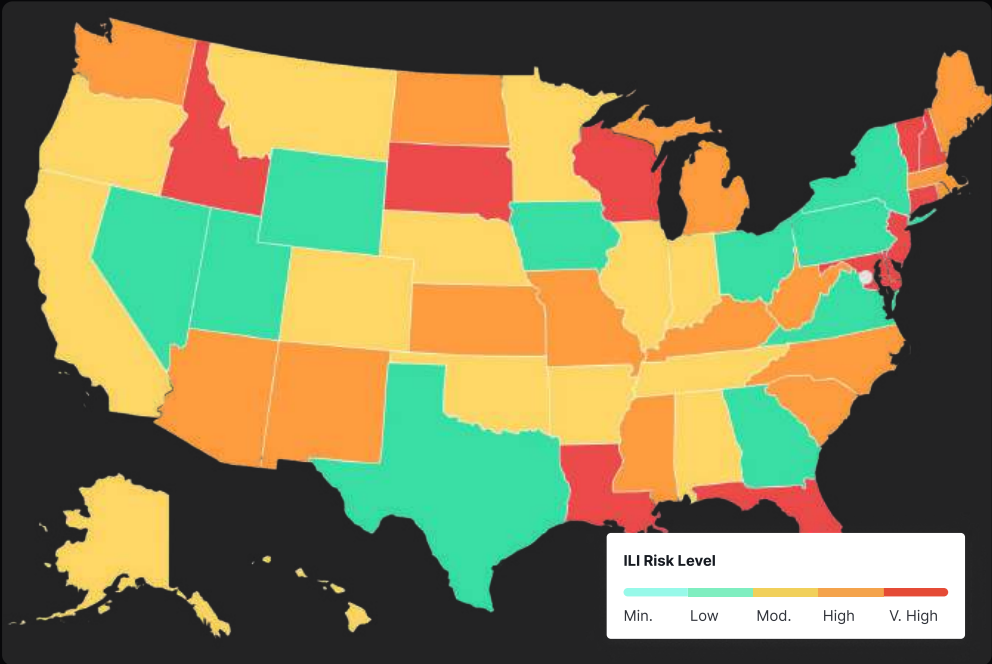
Weekly U.S. hospitalization rates for flu - October 2018- February 2025



Predictive illness risk, updated daily

Powered by a blend of health-surveillance signals, historical trends, and environmental drivers, the system generates 4-week ILI risk forecasts updated daily and delivered in a consistent weekly format across supported geographies. It assigns a standardized weekly risk classification: Minimal, Low, Moderate, High, or Very High.

Forecasts are currently available across the United States and Europe, with additional markets in development.



Why teams rely on Ambee for illness forecasting

Daily-updated, weekly-structured risk scores

Built to match business rhythms while adapting to shifting conditions.

Environmental intelligence meets public health logic

Incorporates drivers like temperature, air quality, and urban density to anticipate illness movement.

Standardized risk format

A consistent schema across countries and timeframes ensures downstream usability.

Built for integration

Ready for ingestion via APIs, dashboards, flat files, and data clouds.

Use cases across enterprise and public sectors

Pharmaceutical planning

Forecast therapy demand and align production schedules.

Retail and e-commerce

Stock health products in sync with regional illness risk.

Hospitals & public health

Plan staffing and resources ahead of illness surges.

Workforce management

Anticipate absenteeism and adjust staffing plans.

Digital health platforms

Trigger symptom alerts and user guidance in real time.

Want to learn more?

Contact us at
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Visit our website
www.getambee.com

Reach out to us



Try the data in our API playground

