

Ambee brand kit

If you're writing about Ambee or featuring us somewhere, the assets you'll need are below.

press@getambee.com



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1. Boilerplate

When you need to explain what Ambee does

Short version:

Ambee is a climate intelligence company delivering climate data and purpose-built products for enterprise decision-making. With seven datasets covering air quality, pollen, weather, wildfires, natural disasters, flu risk, and astronomy, plus products like ClimaChain and Clean routing, Ambee helps businesses across pharma, insurance, supply chain, and advertising turn climate into a competitive advantage.

Long version:

Founded in 2017 in Bangalore, India, and headquartered in New Jersey, USA, Ambee is a climate intelligence company providing enterprise-grade data and products. Built on the Ambee Climate Engine, proprietary AI and ML models fuse satellite feeds, ground stations, and sensors to deliver global, hyperlocal, and gap-free datasets like air quality, pollen, weather, wildfires, flu risk, and more.

Ambee's products transform this data into business outcomes. ClimaChain predicts climate-driven demand surges. Clean Routing finds healthier navigation paths. Alerts trigger actions before conditions change. Disaster Dashboard monitors real-time risk. The Visualization Suite embeds climate intelligence into any workflow. Industries served include pharma, insurance, supply chain, advertising, consumer tech, and mobility.

Ambee has delivered 4x ROI via ClimaChain, 59% sales increases in precision marketing, and 42% reductions in pollutant exposure. The company also powered Cannes Lion-winning campaigns for Sanofi's Allegra Airways (Silver, 2024) and Bayer's Claritin (Bronze).

2. Editorial guidelines

A few things to make a note of

DO's

- ✓ Refer to us as "Ambee" on first reference, "the company" thereafter
- ✓ Describe us as a "climate intelligence company."
- ✓ Use the approved boilerplate above verbatim when possible
- ✓ Refer to products by their full names: ClimaChain, Clean Routing, Climate Data Suite

DON'T'S

- ✗ Don't call us a "weather company," "API provider," or "data platform."
- ✗ Don't use "Ambee Inc." in editorial copy; "Ambee" is sufficient
- ✗ Don't describe products or services not listed on this page
- ✗ Don't attribute quotes to leadership without prior written approval

3. Logo

The Ambee dot usage guidelines

The Ambee logo, consisting of the word "ambee" in a bold, lowercase sans-serif font, followed by a small blue dot.

Primary · Light

↓ PNG

↓ SVG

The Ambee wordmark, consisting of a lowercase "a" followed by a small blue dot.

Wordmark · Light

↓ PNG

↓ SVG

The Ambee logo, consisting of the word "ambee" in a bold, lowercase sans-serif font, followed by a small blue dot, all in white on a black background.

Primary · Dark

↓ PNG

↓ SVG

The Ambee wordmark, consisting of a lowercase "a" followed by a small blue dot, all in white on a black background.

Wordmark · Dark

↓ PNG

↓ SVG

Do's

- ✓ Use the light logo on dark backgrounds only
- ✓ Describe us as a "climate intelligence company."
- ✓ Maintain a clear space equal to the height of the "a" on all sides
- ✓ Use the icon mark only when the full logo has appeared nearby or in context

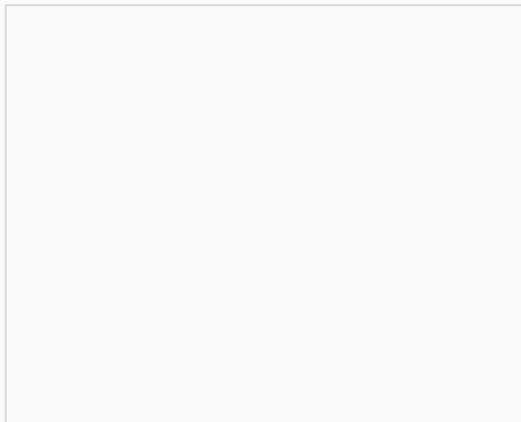
Don'ts

- ✗ Don't recolor, stretch, or rotate the logo in any way
- ✗ Don't place the logo on busy backgrounds, photographs, or low-contrast surfaces
- ✗ Use the provided files only
- ✗ Don't add drop shadows, outlines, or effects of any kind

4. Color palette



Pale Blue
#96D4EB

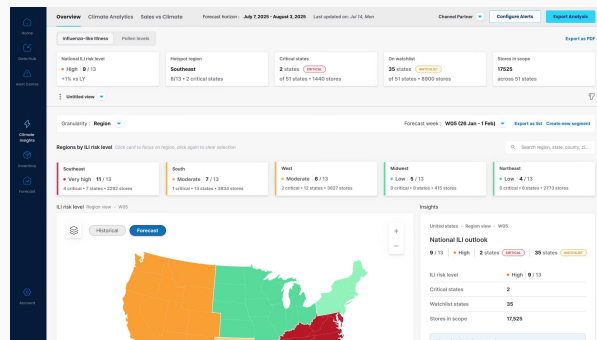


Light Neutral
#FAFAFA



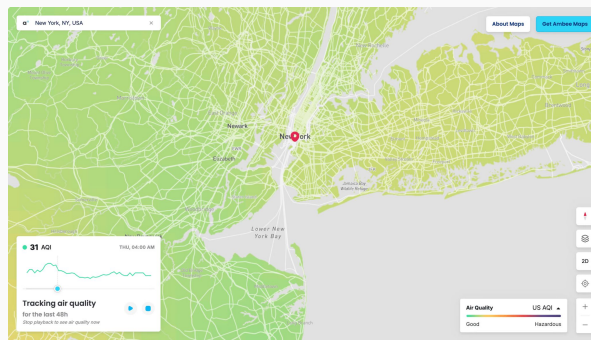
Dark Neutral
#0A0A0A

5. Product imagery



ClimaChain

 Download



Visualisation

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Headshots

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Thank you!

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 www.getambee.com

