GENNIE NGUYEN

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PROFESSIONAL EXPERIENCE

CYBERKID VIETNAM   Hanoi, Vietnam
Co-founder, Former Director, Markerting / Director, Research & Development Department   May 2020 – March 2025
CyberKid Vietnam is the first social enterprise in Vietnam to support and protect children in cyberspace.
- Founding and managing the social enterprise´s vision, mission, and corporate-level strategies.
- Developing and overseeing marketing strategies for branding and strategic direction.
- Conducting both qualitative and quantitative research to collect data from the market.

BOSTON GLOBAL FORUM   Boston, MA, USA
Communication Executive / Communication Manager   Jun 2023 – April 2025
Boston Global Forum is a think tank dedicated to tackling global challenges, bringing together experts across government, academia, industry, and civil society to promote responsible technology practices globally.
- Joined BGF as Communication Executive to bridge technical research with public engagement.
- Promoted to Communication Manager (Jan 2024), leading communication strategies, producing reports, and managing content design.
- Contributed to major events, as organizing team member, focus on communication and media.

CAROUSELL   Hochiminh, Vietnam
User Researcher   Jul 2022 – Jul 2023
Carousell is a Singaporean smartphone and web-based consumer to consumer and business to consumer marketplace buying and selling new and secondhand goods.

- Managing and conducting user research of quantitative, behavioral analysis and statistics and product concept development.
- Researching user personas and investigating user behaviors.
- Partnering with product management under business needs, technology resources to generate user insights.

OFFICE OF ACADEMIC INNOVATION (OAI), PORTLAND STATE UNIVERSITY.   Portland, OR, USA
User Experience Design and Course Migration Lead   Jul 2021 - Mar 2022
The Office of Academic Innovation collaborates with faculty and educators across campus to promote and support effective student learning.
- Conducting UX design and qualitative research to identify and share about the student experience at PSU and in Canvas.
- Led and conducted a usability testing about student interaction and experience.
- Advised the Course Migration team on student-centered course design.

EDUCATION

THE AUSTRALIAN NATIONAL UNIVERSITY   Canberra, Australia
  Master of Computing (Advanced), specialisation: Human Centred Computing   2023 - 2025
  GPA: 6.3/7.0
  Awards: The Vingroup Science & Technology Scholarship Program For Overseas Study for Master's and Doctoral Degrees For Academic, ANU Chancellor´s International Scholarship

PORTLAND STATE UNIVERSITY   Portland, OR, US
  Bachelor of Arts, Graphic Design   2020 - 2022
  GPA: 3.95/4.0, First Class
  Awards: Dean's List, President's List, International Student Retention Scholarship, Schnitzer Art & Design Scholarship, International Achievement Scholarship

VISTULA UNIVERSITY   Warsaw, Poland
  Bachelor of Arts, Graphic Design   2018 - 2020
  GPA: 4.78/5.0

FOREIGN TRADE UNIVERSITY   Hanoi, Vietnam
  Bachelor of Science, International Business   2016 – 2018

RESEARCH EXPERIENCE

TIME LAB, THE AUSTRALIAN NATIONAL UNIVERSITY (ANU)   Canberra, Australia
Researcher   Jul 2024 – Present
- Conducted experimental research on physiological signals and fake news belief.
- Designed and implemented a study involving 46 participants using wearable sensors and eye tracking.
- Processed data using Python (Pandas, NumPy), performed ML modeling, and visualized results with Matplotlib.
- Thesis *Physiological Signals for Detecting Belief and Truth in Fake News* (Supervisors: Prof. Tom Gedeon, Dr. Lei Wang)

CYBERKID VIETNAM   Hanoi, Vietnam
Research Lead   Jan 2024 – Mar 2025

- Led the "Digital Competencies of Vietnamese Children" project.
- Designed survey and interview tools; collected 1000+ surveys and 400 interviews across northern Vietnam.
- Conducted qualitative and quantitative analyses; created policy reports for stakeholders.

BOSTON GLOBAL FORUM   Boston, MA, USA
Fellowship, Team Lead - AIWS ANGEL PROJECT   Apr – Oct 2024
- Developed a policy-focused AI chatbot using NLP and reinforcement learning.
- Integrated ethical AI principles and collaborated with MIT and Harvard datasets.
- Led user testing, conversation design, and stakeholder alignment.

PUBLICATIONS

- **Gennie Nguyen,** Lei Wang, Yangxueqing Jiang, Tom Gedeon. *"Detecting Fake News Belief via Skin and Blood Flow Signals".* Under review of *ACM Conference on Computer-Supported Cooperative Work and Social Computing* (***CSCW, A, 2026)***. [Paper]
- **Gennie Nguyen**, Lei Wang, Yangxueqing Jiang, Tom Gedeon. "*Truth and Trust: Fake News Detection via Biosignals*". Under 2nd stage review of *International Journal of Information Technology journal **(IJITl, Q2)**.* [Paper]

TECHNICAL SKILLS

- **Data & Research Methods:** Experimental Design, Survey & Interview Design, Thematic Analysis, Statistical Analysis (Excel, Python), Literature Review, Policy Report Writing, Data Preprocessing, Matplotlib.
- **Tools & Software:** Python (Pandas, NumPy, Scikit-learn), Figma, Canva, Adobe Creative Suit, Google Suite, Notion, Trello, Microsoft Office, LaTeX
- **Design:** User experience design, Website design, Graphic design

LEADERSHIP AND SERVICE

Organizer, Safety Café Vietnam (2022), partnership with Meta, VIA, MIC
Head of Communication, Securities Investment Club, FTU (2016–2018)
Class Representative: COMP6730, COMP6720, COMP8610, COMP6390 (ANU, 2023–2024)
Designed official logo for TIME Lab, ANU (2024)

REFERENCES

Professor Tom Gedeon | Professor at Curtin University, Honorary professor at Australian National University.
Anh Tuan Nguyen | Co-Founder, Co-Chair and CEO of Boston Global Forum.