

Travel Chapter Public Purpose Statement

Our Purpose

To enable people to experience the UK's extraordinary places responsibly, creating lasting value for homeowners, guests, colleagues, local communities and the natural environment while helping ensure tourism leaves places better than we found them.

Travel Chapter exists to connect people with exceptional self-catering holidays across the United Kingdom. We believe tourism should not only deliver memorable experiences, but also contribute positively to the places, people and environments that make those experiences possible. As we grow our business, we are committed to reducing our environmental impact, supporting thriving local economies, strengthening communities, and encouraging responsible travel that protects the UK's natural heritage for future generations.

We recognise that our long-term commercial success depends upon healthy destinations, resilient communities, trusted relationships and responsible business practices. We therefore seek to balance the interests of all our stakeholders when making significant business decisions.

Our purpose is delivered through continual improvement in our environmental, social and governance performance and through transparent reporting of our progress.

We will achieve this by:

- reducing greenhouse gas emissions in line with our validated Science Based Targets initiative (SBTi) targets;
- supporting biodiversity restoration and nature recovery through strategic partnerships and responsible business practices;
- creating positive social value for communities through volunteering, charitable partnerships and local investment;
- supporting homeowners to improve the sustainability of their properties;
- providing guests with trusted information that enables responsible travel choices;
- operating transparently, ethically and responsibly across our supply chain;
- embedding stakeholder consideration into governance and decision making.