

Travel Chapter Responsible Government Affairs & Public Policy Engagement Policy

Principles and aims

Travel Chapter believes that responsible businesses have an important role in contributing constructively to public policy that supports people, communities, the environment and the visitor economy.

As a leading UK holiday letting company and a Certified B Corporation, Travel Chapter is committed to ensuring that any engagement with governments, regulators, trade associations or other organisations is undertaken ethically, transparently and responsibly.

This policy establishes the principles governing how Travel Chapter engages in public policy and government affairs and supports the Company's commitment to responsible business practices under the B Lab Government Affairs & Collective Action standards. It should be read alongside the Company's:

- Code of Conduct
- Anti-Bribery & Corruption Policy
- Gifts & Hospitality Policy
- Conflicts of Interest Policy
- Whistleblowing Policy
- Sustainability Strategy

Scope

This policy applies to:

- Directors
- Employees
- Contractors
- Consultants
- Anyone representing Travel Chapter externally

It covers engagement with:

- UK Government
- Devolved administrations
- Local authorities
- Regulators
- Public agencies
- Trade associations
- Destination Management Organisations
- Industry groups
- Third parties acting on behalf of Travel Chapter

Our Principles

Travel Chapter will ensure all public policy engagement is:

- Lawful
- Honest
- Transparent
- Evidence-based
- Respectful
- Ethical
- Accountable
- Consistent with our purpose and values

Acting in the Public Interest

Travel Chapter recognises that public policy should balance commercial interests with broader societal needs.

When engaging in public policy, we seek to contribute to positive outcomes for:

- guests;
- homeowners;
- colleagues;
- local communities;
- the visitor economy;
- biodiversity and nature;
- climate resilience;
- responsible tourism.

Where commercial interests differ from wider stakeholder interests, Travel Chapter will seek balanced, evidence-based solutions that support long-term sustainable outcomes.

Evidence-Based Public Policy

Travel Chapter seeks to ensure that its public policy positions are informed by:

- credible evidence;
- operational experience;
- stakeholder feedback;
- relevant research;
- recognised good practice;
- environmental and social considerations.

We will avoid making unsupported or misleading representations during any engagement with government or public bodies.

Stakeholder Consideration

Before adopting or supporting significant public policy positions, Travel Chapter will consider potential impacts on:

- guests;
- homeowners;
- colleagues;
- local communities;
- regulators;
- investors;
- tourism businesses;
- environmental organisations;
- future generations.

Stakeholder views may be informed through:

- partnerships;
- industry working groups;
- consultation responses;
- homeowner engagement;
- customer feedback;
- colleague engagement;
- community partnerships.

Engagement with Government

Travel Chapter may engage with governments and regulators to:

- support responsible tourism;
- improve consumer outcomes;
- contribute operational expertise;
- share sustainability knowledge;
- respond to consultations;
- participate in working groups.

All engagement will be constructive, factual and consistent with this policy.

Trade Associations

Travel Chapter recognises the important role trade associations play in improving standards across the visitor economy.

The Company will maintain a Trade Association Register recording:

- memberships;
- ownership;
- purpose;
- annual review;
- policy alignment.

Each year Travel Chapter will review whether trade associations remain broadly aligned with:

- Company purpose;
- Sustainability Strategy;
- B Corp commitments;
- ethical principles.

Where material misalignment is identified Travel Chapter will:

1. seek clarification;
2. engage constructively;
3. encourage improvement where appropriate;
4. determine whether continued membership remains appropriate.

Political Neutrality

Travel Chapter is politically neutral.

The Company does not make political donations or sponsor political campaigns unless expressly approved by the Board and permitted by law.

Any such contribution would be publicly disclosed.

Climate & Nature Commitment

Where relevant, Travel Chapter seeks to ensure that public policy engagement supports:

- climate action;
- biodiversity conservation;
- responsible tourism;
- protection of natural capital;
- resilient local destinations.

This commitment complements the Company's wider sustainability strategy and environmental partnerships.

Human Rights Commitment

Travel Chapter will not knowingly support public policy positions that undermine internationally recognised human rights or the Company's Human Rights commitments.

Third-Party Representation

Any organisation acting on behalf of Travel Chapter must:

- comply with this policy;
- comply with applicable legislation;
- act ethically;
- represent Travel Chapter accurately.

Travel Chapter retains oversight of all representations made on its behalf.

Conflicts of Interest

All conflicts relating to public policy engagement must be declared and managed in accordance with the Company's Conflicts of Interest Policy.

Governance

The Board is responsible for:

- approving this policy;
- overseeing significant public policy engagement;
- reviewing annual Government Affairs disclosures;
- reviewing trade association alignment.

The Executive Team is responsible for implementation. Legal & Compliance is responsible for:

- maintaining this policy;
- maintaining the Government Engagement Register;
- maintaining the Lobbying Register;
- maintaining the Trade Association Register;
- maintaining the Political Contributions Register.

The Sustainability Team supports environmental policy engagement and contributes to annual reviews.

Monitoring

Each year Travel Chapter will:

- review this policy;
- review Government Engagement activities;
- review lobbying activities;
- confirm political contributions;
- review trade association alignment;
- identify any material issues.

The Board will receive an annual summary covering these activities.

Transparency & Annual Reporting

Travel Chapter is committed to transparency in relation to its public policy engagement. The Company will publish appropriate information regarding:

- significant Government Affairs activities;
- collective action initiatives;
- political contributions (where applicable);
- trade association memberships (where appropriate).

Raising Concerns

Concerns relating to government affairs, lobbying or public policy engagement may be raised through the Company's Whistleblowing Procedure.

Related Documents

- Code of Conduct
- Anti-Bribery & Corruption Policy
- Gifts & Hospitality Policy
- Conflicts of Interest Policy
- Whistleblowing Policy
- Sustainability Strategy
- B Corp Commitment