

THE CITY OF SARASOTA'S DOWNTOWN IMPROVEMENT DISTRICT
in collaboration with NEXT-MARK, LLC presents

SPONSOR FRESH FRIDAYS SEASON 5

(Duration: October 2025 to June 2026)
First Friday of each month.

Be Part of Sarasota's Most Talked-About Monthly Event

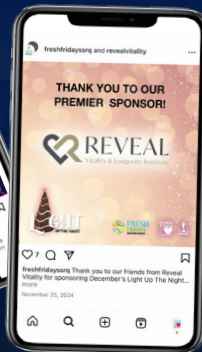
Fresh Fridays is Downtown Sarasota's signature monthly event series, blending live entertainment, hospitality, and community connection into one unforgettable evening—drawing thousands to the heart of our city.

Fresh Fridays offers a powerful platform for your brand to gain visibility, drive engagement, and align with a high-quality, community-centric event attended by both locals and visitors alike.



Displayed on all digital and print advertisements

Dedicated monthly social posts



Weekly Newsletter Mentions

Front of Stage Video Screen



Rotating Table Display



Video Screen on Stage



Event Signage





Season 5 Events



Why Sponsor Fresh Fridays?

- High-Visibility Brand Placement
- On-Site Engagement
- Community Goodwill
- Business Networking
- Multi-Channel Exposure

Audience Reach & Impact

- 4,000+ average attendees per event
- Increased digital footprint across Facebook, Instagram, Threads, and TikTok
- 3,500+ subscribers reached weekly through our branded newsletter
- Featured on multiple downtown-facing channels, business networks, and regional event calendars



SECURE YOUR SPONSORSHIP BY AUGUST 15th, 2025

PACKAGE

SIGNATURE

COST

\$2,000/month

DURATION

October 2025 - June 2026

PREMIER

\$1,000/month

October 2025 - June 2026

COMMUNITY

\$500/month

October 2025 - June 2026

FRESH

\$250/month

October 2025 - June 2026

Receive a 10% discount upon a full season commitment.

Disclaimer - Must commit to a minimum of three months.

Sponsorship Level	Signature	Premier	Community	Fresh
Sponsored Social Media Posts - Per Month	4	2	1	1
Food and Drink Tickets	8	6	4	2
Rotating Table Display				
Newsletter Mention				
Reserved Giveaways				
Event Signage				
Website Banner				
Video Screen Display in Front of Stage				
On Ad Footers				
Recognition on all Social Media Posts				
Video Screen Display on Stage				
Reserved VIP Table				
3 Scripted On Stage Promotions				

THANK YOU TO OUR FRESH FRIDAYS SPONSORS!

SECURE YOUR SPONSORSHIP BY AUGUST 15th, 2025

Contact us at FreshFridays@Next-Mark.com

or call 941.587.1055 to learn more.



FRESH FRIDAYS

