

THE CITY OF SARASOTA'S DOWNTOWN IMPROVEMENT DISTRICT  
in collaboration with NEXT-MARK, LLC presents

# SPONSOR FRESH FRIDAYS SEASON 5

(Duration: October 2025 to June 2026)  
First Friday of each month.

## Be Part of Sarasota's Most Talked-About Monthly Event

Fresh Fridays is Downtown Sarasota's signature monthly event series, blending live entertainment, hospitality, and community connection into one unforgettable evening—drawing thousands to the heart of our city.

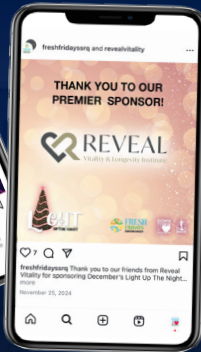
Fresh Fridays offers a powerful platform for your brand to gain visibility, drive engagement, and align with a high-quality, community-centric event attended by both locals and visitors alike.



Displayed on all digital and print advertisements



Dedicated monthly social posts



Weekly Newsletter Mentions

Front of Stage Video Screen

Rotating Table Display

Video Screen on Stage

Event Signage

