

Carly Stilson

SENIOR PRODUCT DESIGNER

SEATTLE, WA

CONTACT

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EDUCATION

AAS, GRAPHIC + UX DESIGN

September 2020 – June 2022

Seattle Central Creative Academy
3.9 GPA, President's + Dean's list

SKILLS

Partnering with cross-disciplinary teams to define product strategy.

Advocating for accessible, WCAG-compliant design.

Maintaining and contributing to comprehensive design systems.

Research and usability testing.

AI-assisted prototyping and front-end code changes.

TOOLS

DESIGN

Figma, Cursor, Claude

RESEARCH

LogRocket, Maze, UserTesting

CODE

GitHub, Webflow, Storybook

COLLABORATION

Google Suite, Jira, Confluence, Notion, Slack

ABOUT ME

Senior Product Designer turning complex, overlooked workflows into clear, accessible experiences, from discovery through shipped code. Collaborative and reflective, I'm always looking to grow alongside other creative people.

EXPERIENCE

BESTOW

Senior Product Designer · March 2026 – Present

Product Designer · April 2024 – March 2026

Improving the internal admin platform that agents use to service life insurance policies.

- Partnered closely with product management to redesign a historically underserved admin platform as policy and call volume grew.
- Conducted extensive user research with customer experience agents to uncover workflow gaps and prioritize the highest-impact improvements.
- Reduced the time it takes agents to service a policy and communicate with policy owners, helping teams meet service-level targets.
- Designed clear, scannable workflows that put the right information at hand, so new agents can ramp up quickly and handle more calls with confidence.

DISCOVERY EDUCATION

Product Designer · August 2023 – April 2024

Associate Product Designer · July 2022 – August 2023

Designed student and educator experiences for Reading Park, an interactive K–2 literacy product.

- Translated classroom teaching methods into accessible digital lessons, including a syllabication interaction designed for touch and keyboard use that became a reusable pattern across lessons.
- Designed navigation that brought a new reading product into the existing educator platform for a unified experience.
- Partnered with curriculum, art and development teams from early concepts through implementation.