



# Carbon Reduction Plan

Updated: May 2026

<b>Supplier name</b>	The Global Strategy Network Ltd
<b>Publication date</b>	January 2023
<b>Review date</b>	May 2026

## Commitment to achieving Net Zero

The Global Strategy Network Ltd is **committed to achieving Net Zero emissions by 2050**.

This Carbon Reduction Plan outlines our current emissions profile and sets out our strategy to reduce emissions across our operations. This Carbon Reduction Plan has been reviewed and signed off by the board of directors (or equivalent management body).

## Baseline emissions footprint

Baseline emissions are a record of the greenhouse gases that have been produced in the past and were produced prior to the introduction of any strategies to reduce emissions. Baseline emissions are the reference point against which emissions reduction can be measured.

**Baseline Year:** 2024

### Additional Details relating to the Baseline Emissions calculations

Due to significant changes in company structure and operations, including the demerger of Extrac.Ai (representing about half the workforce and most of the IT usage) the establishment of a new London office, as well as other shifts in staffing and workspace arrangements, the original 2022 baseline no longer represents the current emissions profile of TGSN. As a result, TGSN has reset the baseline to 2024 to reflect our updated operational reality and improve accuracy in both target setting and measurement.

### Baseline year emissions

Emissions	Total (tCO <sub>2</sub> e)
Scope 1	N/A – No direct emissions under organisational control
Scope 2	Data not available as of May 2025 due to third-party coworking arrangements. This has been confirmed to be updated in the next 12 months by the coworking landlord.
Scope 3 (Included Sources)	66.05 tCO <sub>2</sub> e Scope 3 emissions include: <ul style="list-style-type: none"> <li>• Business travel 65.36                             <ul style="list-style-type: none"> <li>◦ Flights account for 98% of the total emissions</li> </ul> </li> <li>• Company website .004</li> <li>• Laptop usage 0.69                             <ul style="list-style-type: none"> <li>◦ Server electricity supply (data not available at time of writing)</li> <li>◦ Remote working office licenses (data not available)</li> </ul> </li> </ul>
<b>Total Emissions</b>	<b>66.05 tCO<sub>2</sub>e<sup>1</sup></b>

<sup>1</sup> Business travel emissions have been calculated using primary data obtained from the organisation’s travel management platform, based on actual travel activity including flights, accommodation and rail. The platform applies industry-standard methodologies and emission factors to estimate emissions.

## Current emissions reporting

Emissions are categorised into Scope 1, 2 and 3 in line with the GHG Protocol. TGSN does not currently have Scope 1 emissions, and Scope 2 data (electricity consumption) is not yet available due to coworking arrangements. The organisation has engaged with its workspace provider to obtain electricity consumption data, however, specific information is not currently available.

The organisation’s emissions are therefore primarily Scope 3, with business travel representing the dominant source.

The 2024 baseline year (66.05 tCO<sub>2</sub>e) remains the reference point for emissions reduction.

In 2025, total emissions were 55.25 tCO<sub>2</sub>e, representing a **16.4%** reduction compared to the baseline.

Emissions	Total (tCO <sub>2</sub> e)
Scope 1	N/A – No direct emissions under organisational control
Scope 2	Data not available as of May 2026 due to third-party coworking arrangements. This section will be updated once accurate data becomes available.
Scope 3	55.25 tCO <sub>2</sub> e Scope 3 emissions include: <ul style="list-style-type: none"> <li>• Business travel 54.55<sup>2</sup> <ul style="list-style-type: none"> <li>◦ Flights account for 96% of the total business travel emissions</li> </ul> </li> <li>• Company website 0.001<sup>3</sup></li> <li>• Laptop usage 0.702<sup>4</sup> <ul style="list-style-type: none"> <li>◦ Server electricity supply (data not available at time of writing)</li> <li>◦ Remote working office licenses (data not available)</li> </ul> </li> </ul> Additional Scope 3 categories will be considered as data availability improves.
<b>Total Emissions</b>	<b>55.25 tCO<sub>2</sub>e</b>

## Emissions reduction targets

In support of the UK Government’s legally binding Net Zero target by 2050, TGSN has developed the following phased emissions reduction strategy. These targets reflect a continued focus on reducing business travel emissions while improving operational efficiency and will be renewed annually.

Target Year	Emissions Target (tCO <sub>2</sub> e)	Reduction from 2024 Baseline
2026	55,25	16,4%
2030	46,24	30%
2040	19,82	70%
2050	0	100% (Net Zero)

Our approach prioritises **sustainable business transformation**, including reduced dependence on air travel, improved energy efficiency for remote work, and investments in green digital infrastructure.

<sup>2</sup> Business travel emissions have been calculated using primary data obtained from the organisation’s travel management platform, based on actual travel activity including flights, accommodation and rail. The platform applies industry-standard methodologies and emission factors to estimate emissions.

<sup>3</sup> Website emissions have been estimated based on annual bandwidth usage.

<sup>4</sup> Laptop usage emissions have been estimated based on the number of actively used devices, average usage hours, and standard electricity emission factors.

## Carbon reduction projects

To support progress towards Net Zero, TGSN will implement targeted initiatives addressing key emissions sources.

### 1. Business travel optimisation

- Update travel policy to prioritise virtual meetings and rail travel over air travel.
- TGSN introduced a travel management platform which is providing emission values to promote informed decisions when travelling, this is included as a decision factor when selecting flights.
- TGSN's selected travel management platform has a carbon offset initiative which is being evaluated by TGSN and planned to be implemented within 2026.

### 2. Remote work & equipment efficiency

- TGSN completed an internal audit within 2025 and confirmed 21% of its laptops are under two years old.
- Promote renewable energy tariffs for home offices.
- Pilot employee-led energy tracking for remote work.

### 3. Sustainable digital infrastructure

- Continue to prioritise digital service providers with recognised sustainability commitments and renewable energy initiatives, verified through provider sustainability reporting.
- Conduct annual website efficiency audits.
- TGSN opted to use more accurate tools such as website or platform metrics reports to monitor and benchmark performance.

### 4. Waste reduction & circular economy

- Enforce zero-to-landfill policy for electronic waste.
- Purchase refurbished IT/office equipment where feasible.
- Launch reuse and donation scheme for office hardware.

### 5. Cultural engagement & offsetting

- Deliver carbon literacy training to all staff by 2027.
- Collaborate with reforestation partners to offset any residual emissions.

## Declaration and sign off

This Carbon Reduction Plan has been prepared in good faith to reflect our current emissions profile and outline a realistic path to Net Zero.

We acknowledge that emissions reporting continues to evolve, and that some limitations remain, particularly in relation to Scope 2 emissions and certain Scope 3 categories. As data availability improves, we will continue to enhance the accuracy and completeness of our reporting and align more closely with relevant frameworks, including the GHG Protocol, SECR and PPN 06/21.

### Signed on behalf of the Supplier:

<b>Name</b>	Giles Barrett
<b>Date</b>	18.06.2026
<b>Signature</b>	 A6D7B7E2FB614D2...