



# Get fast, high-quality appraisals

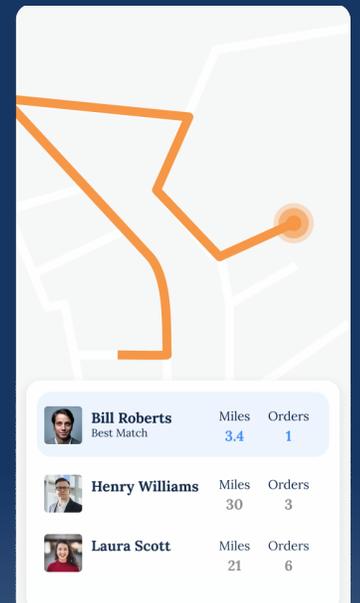
Reduce costs, impress borrowers & realtors, and get to the closing table much faster

Introducing The Appraisal Marketplace. Built on Reggora's Appraisal Management Platform, the all-new marketplace gives lenders the fastest turn times, lowest revision rates, and lowest fee escalation rates in the industry.

Today, most appraisal orders are sent to an appraiser, or an AMC who then sends it to an appraiser, based on the appraiser's general location and performance. Since this process relies on incomplete and imperfect information, it doesn't accurately predict performance on the appraisal. As a result, turn times, revision rates and fee escalation rates remain lackluster — despite the industry's best efforts to improve them. Reggora is in a unique position to solve this problem.

We can predict superior appraisal performance because of the incredibly rich data running through Reggora today. Using this much larger set of accurate, real-time data points to match orders with appraisers, the marketplace significantly improves performance by automatically matching each order with the appraiser that's truly right for the job. Our "Uber-style" algorithm uses an appraiser's proximity to the order, their proximity to an order that already exists, how many orders they're currently working on, each order's due date, and much more.

The Appraisal Marketplace is an industry first. By using real-time data to automate allocation, on top of a modern platform that streamlines order management, lenders can dramatically improve their appraisal process. Getting an appraisal done is now as simple as ordering a ride from Uber or a product from Amazon.



## Benefits

- Faster turn times
- Lower revision rates
- Less fee escalations
- Less vendors to manage

## Features

- "Uber-style" algorithm automatically matches order with the right appraiser
- Rigorous quality control performed on every report
- Can support a preferred panel of appraisers
- Dedicated customer support team
- Nationwide network of appraisers
- Supports all valuation products
- Competitive fee schedule





—Jennifer Pelletier  
Processing Manager,  
Assurance Financial

“After using The Appraisal Marketplace for a few months, I am very pleased with the ease of the platform and i’m confident it’s able to find us an appraiser [on all of our orders]. We have the option to use another AMC in Reggora, but at this time we don’t see a need because the marketplace has been a great fit.”



—Jim Dell’Anno  
VP & Sales Director, North  
Easton Savings Bank

“Within a matter of weeks we saw a 35% improvement in our turn times. That’s a dramatic improvement, especially in the craze of a refi wave where if we can cycle through them faster, we can bring on more & more business.”



— Dave Currie  
President, Province Mortgage Associates, Inc.

“The service makes me want to continue to send Reggora every order we get especially when we start jamming again.”



Reggora is driving appraisal innovation with a modern, two-sided platform for mortgage lenders and appraisal vendors. Through advanced and configurable workflows, Reggora streamlines the entire appraisal process for everyone involved, while improving the overall borrower experience. Lenders and appraisers benefit from payment processing, automatic appraisal ordering, rule-based reviews, appraisal delivery, status updates, and more, creating unprecedented operational efficiency.

